



BENCHMARKING ADELAIDE 2025:

Data4Lunch – August

THANK YOU TO OUR 2025 REPORT PARTNERS:

**Hames
Sharley**



JLL





Benchmarking Adelaide 2025

Hames
Sharley



JLL



PITTSBURGH
PHOTOS



RAA



Download the report here:





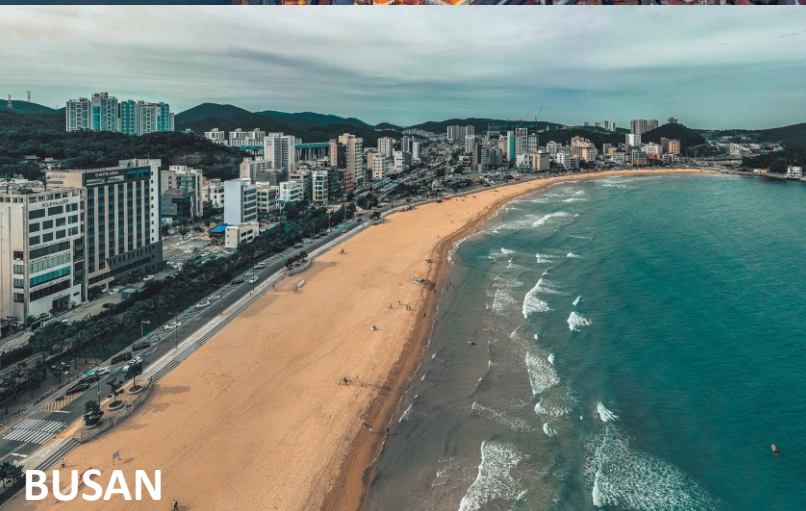
PORTO



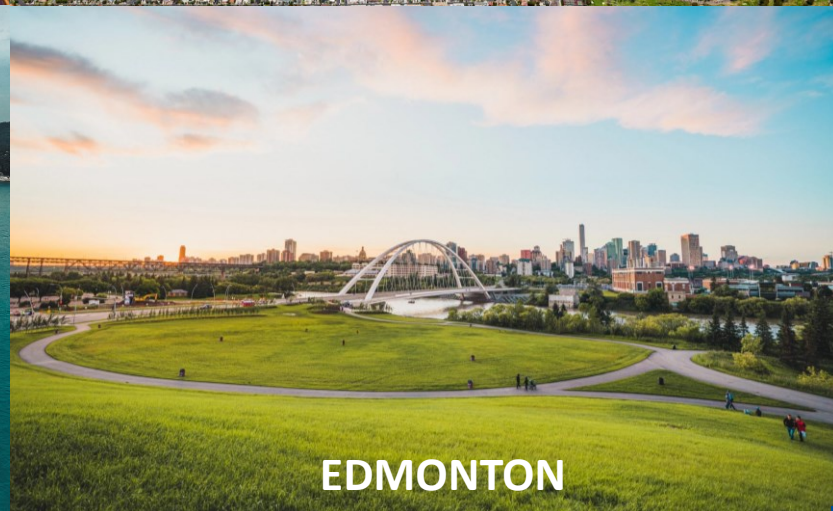
SAN DIEGO



VALPARAISO



BUSAN



EDMONTON



ANTWERP



AUCKLAND



VALENCIA



PUNE

PORTLAND

Portland reformed its government, appointing a professional administrator as executive, overseen by an expanded city council.

BILBAO

Bilbao created the Bay Awards to build its relationship with innovation. It is also moving forward with a waterfront technology district.

BORDEAUX

Bordeaux launched 'Join the Bordeaux Crew,' a new place identity strategy highlighting the region's efforts to diversify its food and wine offer to changing tastes and make viticulture more sustainable.

BUSAN

Busan is building its first old-age friendly district, accommodating an ageing population that is among the highest in the world.

PORTO

BUSAN

AUCKLAND

VALPARAISO

ANTWERP

PUNE

Edmonton
Sacramento
San Diego

Cardiff
Antwerp
Porto

Muscat

Penang

Fukuoka

Valparaiso

Auckland

AUSTIN

Austin simplified its zoning code to allow denser housing on smaller plots of land.

VALENCIA

Valencia's post-flood shift is into high quality tourism, integrating micro-destinations in the Pobles del Sud-Pinedo, El Saler, and El Palmar-into health- and gastronomy-focused visitor routes.

CAPE TOWN

Cape Town became the first city in Africa to launch a comprehensive data strategy, as a whole-city metropolitan tool to manage the city better.

PUNE

Pune is leading India's EV transition as EV sales trebled in 2024 to nearly 100,000 units.

OPPORTUNITY

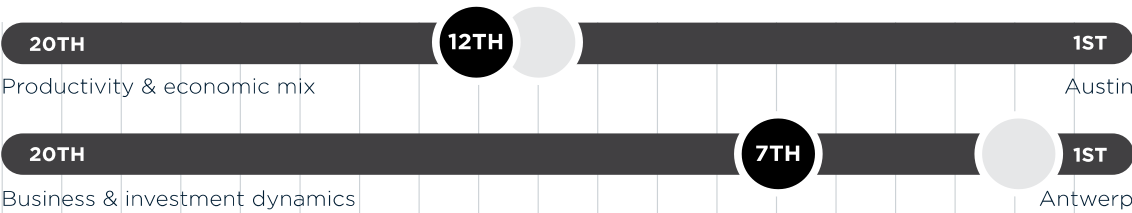
FUTURE ECONOMY

PLACE & SPACE

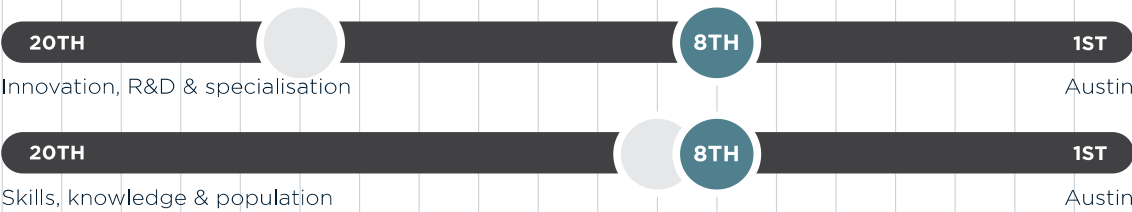
PEOPLE & PLANET

REPUTATION

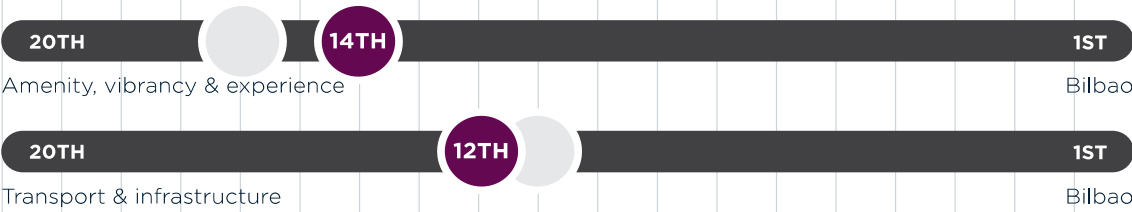
OPPORTUNITY



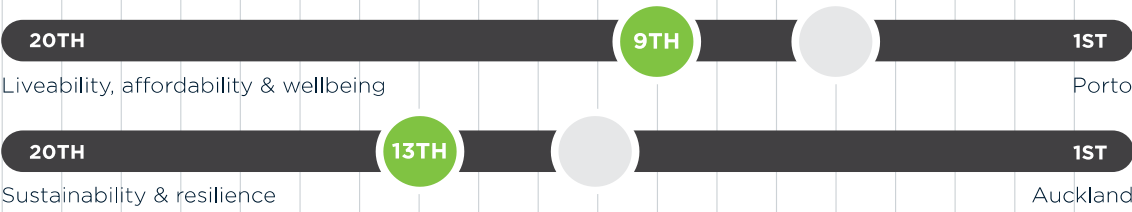
FUTURE ECONOMY



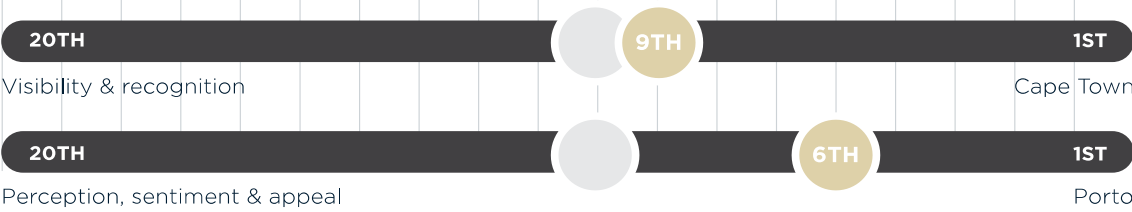
PLACE & SPACE



PEOPLE & PLANET



REPUTATION



Change from 2023:



Biggest fall

Biggest rise



Up 13 places for global business linkages

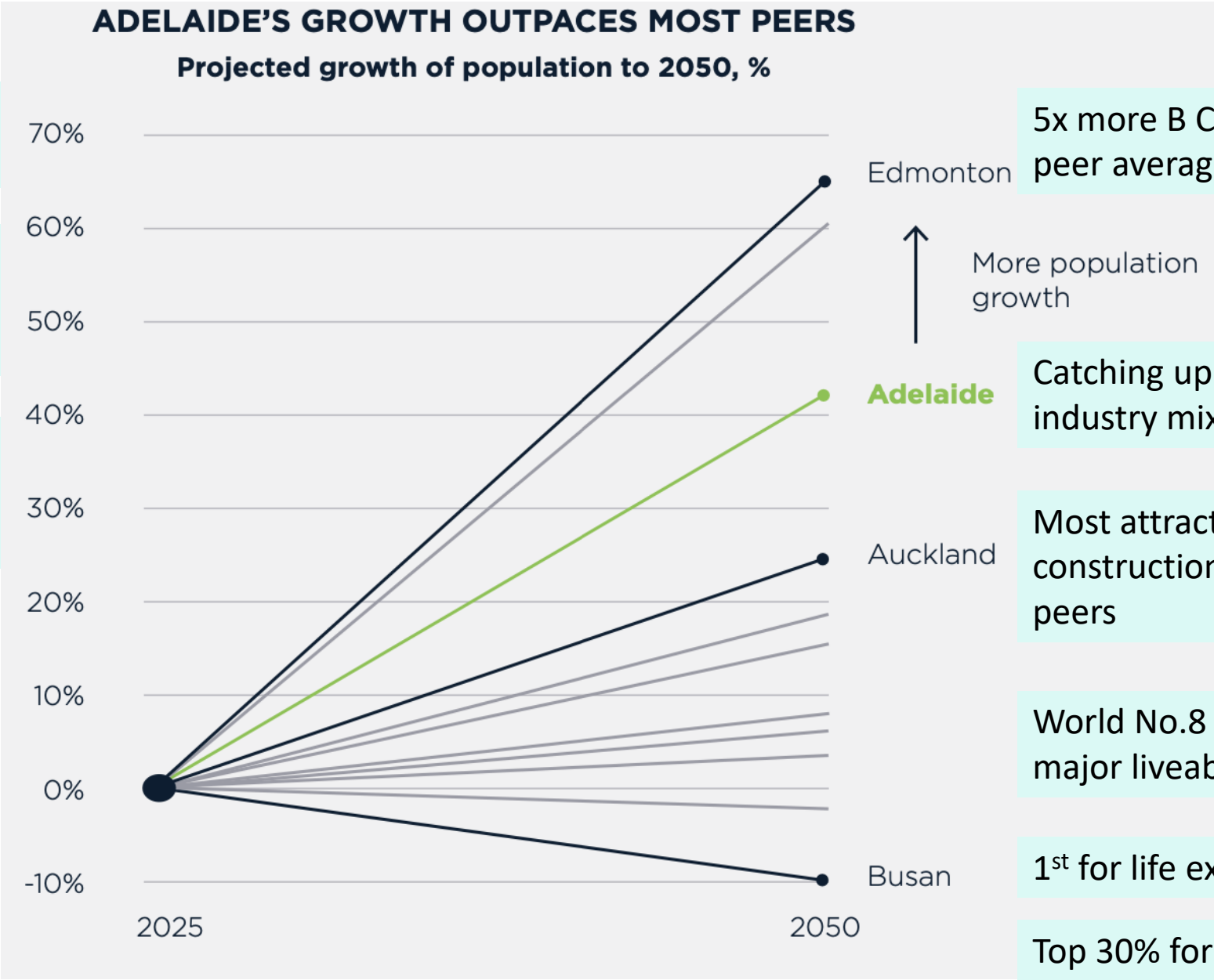
Now among the 100 top fastest growing FDI markets globally.

3rd of 20 peers for breadth and depth of academic specialisation.

3rd highest share of high-impact research.

Top 60 fastest-growing startup ecosystems globally

4th-fastest growth in venture capital growth since pre-COVID.



5x more B Copers than the peer average

Catching up on diverse industry mix

Most attractive construction costs versus peers

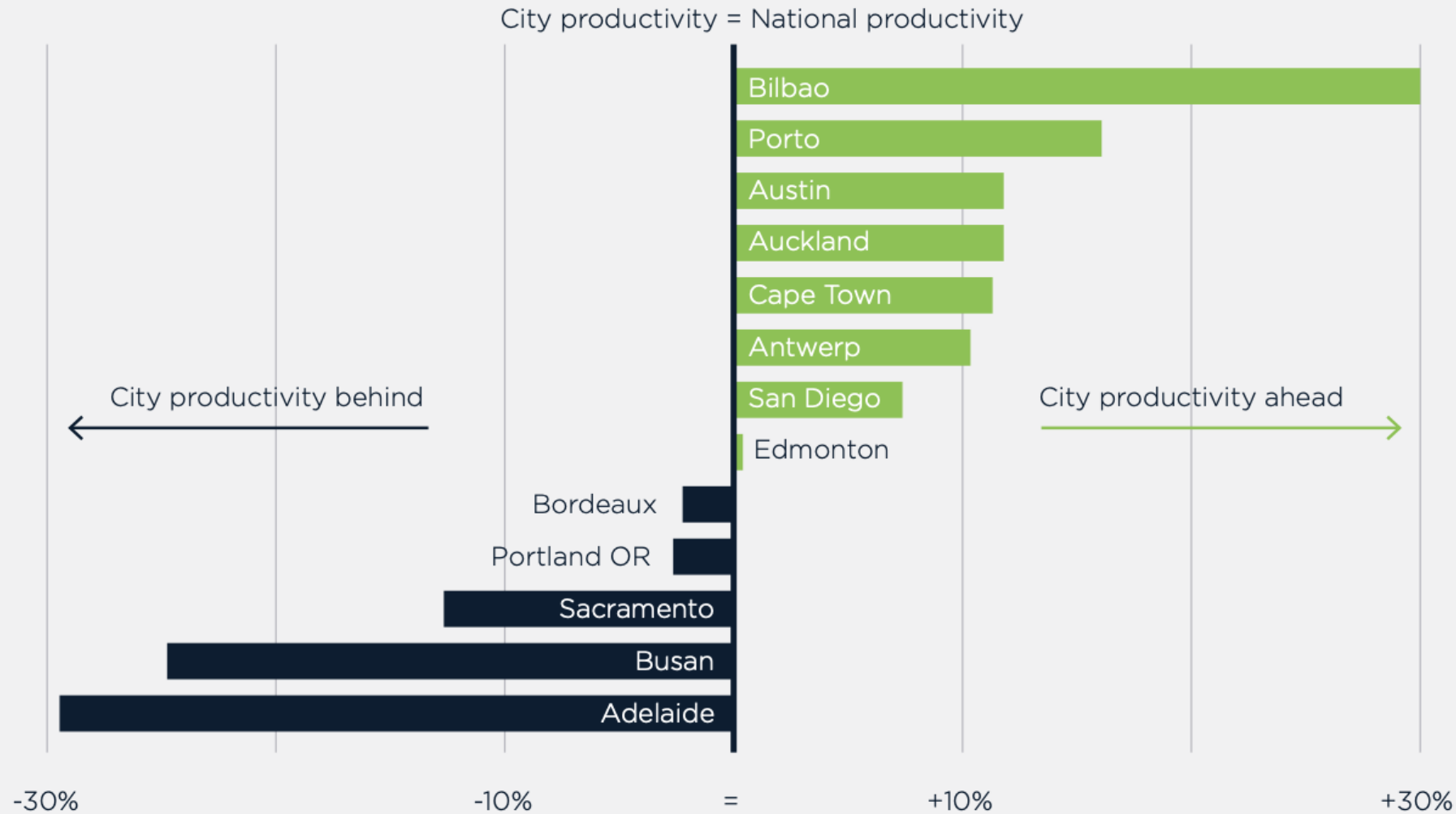
World No.8 city across major liveability metrics

1st for life expectancy

Top 30% for biodiversity

ADELAIDE LAGS NATIONAL PRODUCTIVITY MORE THAN MOST

Metropolitan GDP per capita as a share of national GDP per capita



Fallen 1 place to 12th amongst peers for productivity

Behind on major innovation success stories, support funds and angel investors, often in bottom 30% of global cities

Fallen outside the top 100 most visible city in global benchmarks.

No longer among the top 100 most affordable places to study

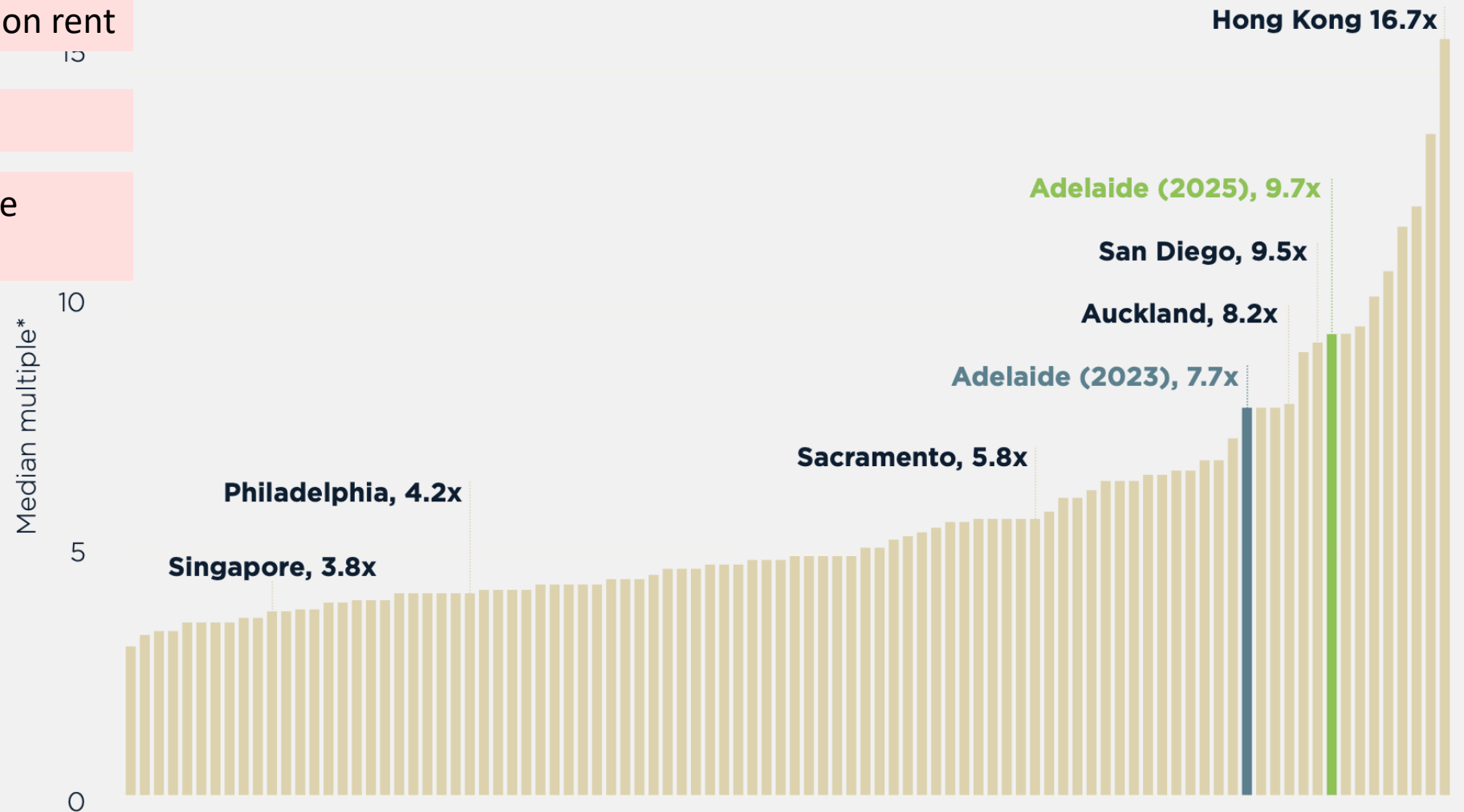
EVEN AMONG EXPENSIVE PEERS, ADELAIDE'S HOUSE PRICES ARE NOW HIGH

Average house prices as a multiple of average incomes, major global markets

3rd highest share of income on rent

Higher levels of loneliness

Much higher % of homes are detached dwellings



* The ratio between average house prices and average incomes, expressed as a factor on income:price

Source: Demographia

Half the city centre population of other cities

Transport connected areas are less than half as dense.

Fallen to below average for % people living within 10 mins of public transport, services and amenities

Last among measured peers for bikeability.

Share of population with 45mins of main station by public transport

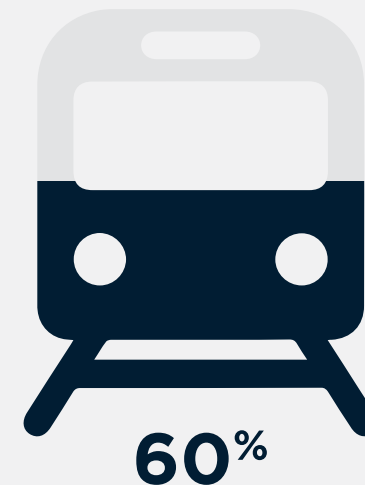
Peer average



Adelaide



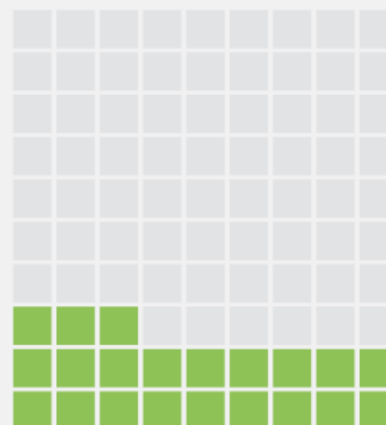
Antwerp



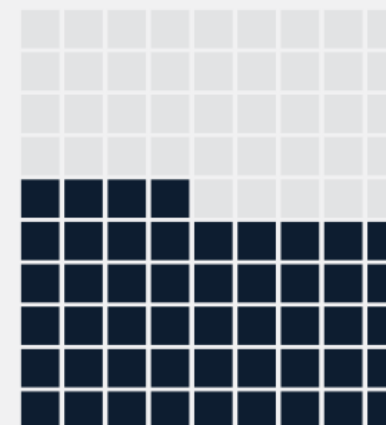
TRANSPORT-RICH AREAS ACCOMMODATE HALF AS MANY PEOPLE

People per square km in areas reachable by public transport in <45 minutes from the main station

Adelaide
2,332

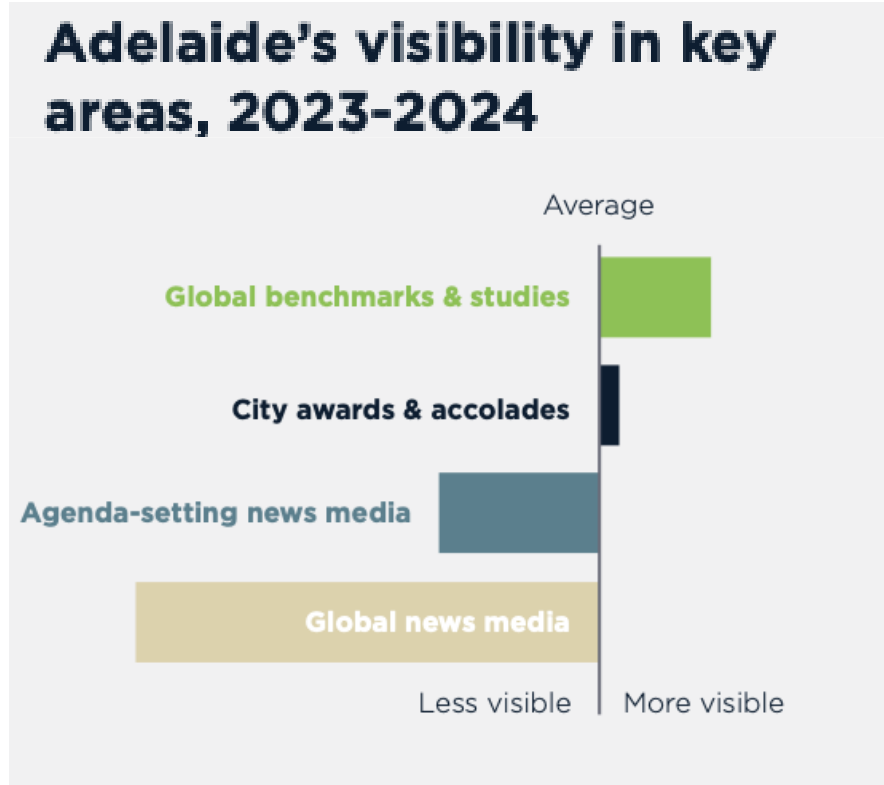


Average
5,418



Brand Adelaide

- 6th most frequently rated.
- Warm sentiments.
- Lacks broad global media presence.
- Much more narrowly associated with easy-going lifestyle.
- Opportunity to tell a broader story to the world.



How media coverage of Adelaide differs from the peer average



Source: TBoC Research based on analysis of Adelaide & lifestyle city appearances in global media.



Benchmarking Adelaide

2025

Hames
Sharley

JLL

MITSUBISHI
FINANCE

RAA

Adelaide
Economic
Development
Agency

CITY OF
ADELAIDE

The
Business
of Cities

Choosing Adelaide's path:

Download the report





THANK YOU!

THANK YOU ALSO TO OUR 2025 REPORT PARTNERS:

**Hames
Sharley**



JLL

