

City of Music Laneway Naming

ITEM 8.4 05/03/2019

The Committee

Program Contact:

Sean McNamara, AD Community & Culture 8203 7640

Approving Officer:

Clare Mockler, Director Community

2018/01146

Confidential - s 90(3) (a) unreasonable disclosure of personal affairs
Confidential - s 90(3) (b) commercial advantage/prejudice commercial position of council

EXECUTIVE SUMMARY:

The City of Adelaide has a diverse and rich music heritage which was internationally recognised in 2015 when Adelaide was designated a City of Music by the UNESCO Creative Cities Network. Music cities globally have named streets and landmarks after artists and industry identities, acknowledging popular music in official ways as an important part of the history and heritage of nations and cities.

Council resolved at its meeting of 27 March 2018 to progress a project to name a City laneway after a prominent Adelaide music identity.

Council resolved at its meeting of 26 June 2018 to request a further report in early 2019 that would present up to five (5) suitable laneways for Council to select from, to be named after one or more prominent local music identities.

This report presents five (5) laneways, each separately for consideration by Council to name, subject to owner approvals where relevant and artist permission. The laneways have been identified according to a set of selection criteria, connections to music heritage places, relevance to cultural tourism and proximity to entertainment destinations.

The Committee is requested to recommend to Council one of the shortlisted names presented below or alternatively recommend to Council to request stakeholder consultation with the short-listed names for each of the proposed laneways.

RECOMMENDATION:

THAT THE COMMITTEE RECOMMENDS TO COUNCIL:

1. That Council:
 1. Approves Proposed Laneway A un-named laneway (public road) adjacent to Solomon Street to be named:
 - 1.1. Cold Chisel subject to artist permission. **OR**
 - 1.2. Little River Band subject to artist permission. **OR**
 - 1.3. By Council following stakeholder consultation on the recommended shortlisted names (Cold Chisel, Little River Band) and artist permission.
 2. Approves Proposed Laneway B (located between Flinders Street and Pirie Streets) to be named:
 - 2.1. The Angels subject to artist permission. **OR**
 - 2.2. Paul Kelly subject to artist permission. **OR**
 - 2.3. By Council following stakeholder consultation on the recommended shortlisted names (The Angels, Paul Kelly) and artist permission.

3. Approves Proposed Laneway C (located off Morphett Street, behind Rockford Hotel, adjacent the Jam Factory) to be named:
 - 3.1. Sia Furler subject to artist permission. OR
 - 3.2. By Council following stakeholder consultation on the recommended shortlisted name (Sia Furler) and artist permission.
 4. Approves Proposed Laneway D (This laneway is a private road off 114 Hindley Street) be named:
 - 4.1. The Angels subject to artist permission. OR
 - 4.2. Cold Chisel subject to artist permission. OR
 - 4.3. Hilltop Hoods subject to artist permission. OR
 - 4.4. Little River Band subject to artist permission. OR
 - 4.5. No Fixed Address subject to artist permission. OR
 - 4.6. Paul Kelly subject to artist permission. OR
 - 4.7. Sia Furler subject to artist permission. OR
 - 4.8. By Council following stakeholder consultation on the recommended shortlisted names (The Angels, Cold Chisel, Hilltop Hoods, Little River Band, No Fixed Address, Paul Kelly, Sia Furler) and artist permission.
 5. Approves Proposed Laneway E (alongside the Dog and Duck Hotel on Hindley Street) be named:
 - 5.1. The Angels subject to artist permission. OR
 - 5.2. Cold Chisel subject to artist permission. OR
 - 5.3. Hilltop Hoods subject to artist permission. OR
 - 5.4. Little River Band subject to artist permission. OR
 - 5.5. No Fixed Address subject to artist permission. OR
 - 5.6. Paul Kelly subject to artist permission. OR
 - 5.7. Sia Furler subject to artist permission. OR
 - 5.8. By Council following stakeholder consultation on the recommended shortlisted names (The Angels, Cold Chisel, Hilltop Hoods, Little River Band, No Fixed Address, Paul Kelly, Sia Furler) and artist permission.
 2. In accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and because Item 8.4 [City of Music Laneway Naming] listed on the Agenda for the meeting of The Committee held on 5 March 2019 was received, discussed and considered in confidence pursuant to Section 90(3) (a) and (b) of the *Local Government Act 1999 (SA)*, this meeting of The Committee do order that:
 - 2.1 the resolution, the report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2026;
 - 2.2 the confidentiality of the matter be reviewed in December 2020;
 - 2.3 the Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.
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IMPLICATIONS AND FINANCIALS:

City of Adelaide 2016-2020 Strategic Plan	Strategic Alignment – Creative Creative – Surprise, delight and attract people by continuing to encourage and support dynamic and changing urban public spaces, heritage, art, laneways, streets, facilities and activities.
Policy	This project will contribute to the Cultural Strategy 2017-2023 and the Live Music Action Plan 2017-2020. Council's Road Naming Policy and Community Consultation Policy are both central to project delivery.
Consultation	Consultation has been undertaken with the South Australian Music Hall of Fame and the Adelaide UNESCO City of Music Executive Committee, which includes senior executives of the following organisations: The University of Adelaide, The Adelaide Festival Centre, The Department of Industry and Skills and Music Development Office; Music SA, South Australian Tourism Commission, the SA Local Government Association. Consultation has also occurred with the Centre of Aboriginal Studies in Music at the University of Adelaide and with the City of Melbourne, the Salvation Army, and James Economos (stakeholder at Proposed Laneway A). Internal consultation within Council across key programs has also been undertaken.
Resource	Implementation will be delivered through the existing capacity of the Culture team.
Risk / Legal / Legislative	Council's Road Naming Policy and relevant legislation provides powers for any Council owned and managed laneway, and private laneways to be named by Council. In this instance stakeholders will be notified and invited to respond. The owner of a private laneway reserves the right to name or change the name of a laneway under their ownership and management. Council is able to name roads through its powers under <i>Section 219 (1) of the Local Government Act 1999</i> and in reference to the <i>Geographical Names Act 1991</i>
Opportunities	An opportunity exists to further leverage our status as a global UNESCO City of Music. This project provides an opportunity to create a music tourism destination and allows for enhancement of the destination through public artwork. An opportunity exists to amplify the strong cultural heritage of the city through sharing historical information and places of significance to popular music. An opportunity exists to add location/s to walking maps and visitor information.
18/19 Budget Allocation	Funds to support a public art mural and plaque at Proposed Laneway A are available within the 2018/19 Public Art Program budget.
Proposed 19/20 Budget Allocation	Funding to be determined based on the number of laneways selected and allocated from the 2019/2020 Live Music and Public Art Program budgets.
Life of Project, Service, Initiative or (Expectancy of) Asset	The life expectancy of a named laneway is ongoing.
18/19 Budget Reconsideration (if applicable)	Not as a result of this report.
Ongoing Costs (eg maintenance cost)	There may be minimal ongoing maintenance costs associated with murals. The creation of the mural will include application of an anti-graffiti coating to minimise ongoing maintenance requirements. Potential graffiti will be addressed through the existing Cleansing program and, if required, repainting through the existing Public Art operations program.
Other Funding Sources	None currently.

GROUNDS AND BASIS FOR CONSIDERATION IN CONFIDENCE

Grounds:

Section 90(3) (a) of the *Local Government Act 1999 (SA)*

- (a) information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of any person (living or dead);

Section 90(3) (b) of the *Local Government Act 1999 (SA)*

- (b) information the disclosure of which—
 - (i) could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and
 - (ii) would, on balance, be contrary to the public interest;

Basis:

The grounds for consideration in confidence are primarily associated with the personal implications for the artist/s. There is a risk to reputation and personal brand for an artist to be placed competitively among a list of peers, and their name not be selected by Council for a City of Music laneway. Consideration in confidence seeks to protect the reputation and to minimise personal disappointment of the artist/s named in the report.

The grounds for consideration in confidence are secondly that any Council decision to name a City laneway may reasonably be expected to confer a commercial advantage of one artist/s over another, particularly as provided in a competitive arrangement through the decision-making process required by this report. There will be media and public interest in the selected artist/s. Commercial exposure and performance opportunities may reasonably be seen to be advantaged by the decision of Council to name a City laneway after the artist/s.

Public Interest:

The Committee is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the disclosure of this information would involve the unreasonable disclosure of information concerning the personal affairs of the artist/s named in the report which could prejudice the commercial position and identity of the artist/s named through the receipt of a level of commercial advantage from the decision or disadvantage the personal and professional brand and reputation of artist/s named but not selected in the decision-making process by Council.

DISCUSSION

1. Council resolved at its meeting of 26 June 2018 as follows:

THAT COUNCIL:

- 1.1. Approves proceeding with the next stage of a project to name a City laneway after a prominent local music identity, based on the framework outlined in Item 12.9 on the Agenda for the meeting of the Council held on 26 June 2018, including the proposed selection criteria and the delivery process.
- 1.2. Requests a report for Council's consideration no later than the end of February 2019, with a recommendation of up to five (5) suitable laneways for Council to select from, to be named after a prominent local music identity.
- 1.3. Notes that the Chief Executive Officer, in exercise of powers previously delegated by the Council, will name the un-named laneway (public road) adjacent to Solomon Street (lettered 'A' on Attachment A to Item 12.9 on the Agenda for the meeting of the Council held on 26 June 2018), Bantick Lane, if this laneway is not one of the five (5) identified suitable laneways.
2. The relevant legislation and Council policy guiding road naming is provided in [\[Link 1\]](#).
3. Significant support has been provided to Council by the Adelaide Music Collective, who operate the South Australian Music Hall of Fame and associated archival material, particularly by music historian Victor Marshall, in identifying locations of significance in relation to Adelaide popular music identities.
4. City of Melbourne have provided City of Adelaide with information in relation to their two (2) music laneways which are both located in proximity to live music venues and are both short narrow lanes with dead ends. Amphlett Lane (named in 2014 after Chrissy Amphlett) is situated behind the now closed Palace Theatre off Little Bourke Street, where Divinyls performed and where Amphlett was married. AC/DC Lane (named in 2004) is the location of the Cherry Bar, off Flinders Lane. Both lanes are in the Melbourne CBD and central entertainment areas. This approach supports a focus on proximity to music heritage places and cultural tourism outcomes.
5. Two (2) sets of selection criteria have been developed to guide this project;
 - 5.1. The selection criteria for shortlisting the laneways are as follows:
 - 5.1.1. Unnamed or non-heritage lanes that can be re-named
 - 5.1.2. No or limited impact or impost on local residents and businesses to rename addresses
 - 5.1.3. Potential positive impact on the location through cultural tourism
 - 5.1.4. Appropriateness of location for cultural tourism
 - 5.1.5. Ability to add public art and plaques to the site.
6. In order to assist in shortlisting five (5) suitable locations for Council to consider, a shortlist of prominent music identities was developed.
 - 6.1. The selection criteria for shortlisting the Adelaide music identities are as follows:
 - 6.1.1. Contribution to the cultural heritage of Adelaide and longevity in terms of continued recognition in popular culture and inter-generational impact
 - 6.1.2. Direct connection to City of Adelaide such as venues and locations in the formation/formative years (including Adelaide as the birthplace of one or more members) or musical foundation
 - 6.1.3. Positive association with Adelaide including regularly visiting and performing in Adelaide including recently
 - 6.1.4. Influence and impact upon Adelaide, Australian and International music from the 1970's to today
 - 6.1.5. Level of success.
 - 6.2. To assist in shortlisting the Adelaide music identities, consultation was conducted by closed ballot with the members of the Adelaide UNESCO City of Music Executive. The five (5) music identities in alphabetical order prioritised were: The Angels, Cold Chisel, Hilltop Hoods, No Fixed Address and Sia Furler.
 - 6.3. An article on 25 February 2018 in The Advertiser mocked up an image of 'Cold Chisel Lane' and sought feedback from readers on 'Which rock legends should get their own street'. The Facebook post received 460 likes, 47 comments which were generally positive but inconclusive in terms of a 'winner', and 56 shares. No other public vote has been conducted.

- 6.4. The five (5) shortlisted proposed laneways for consideration are provided together in a map [\[Link 2\]](#) and in more detail below with road status and relevant music heritage information.

7. **Proposed Laneway A**

- 7.1. Proposed Laneway A is an unnamed laneway (public road) adjacent to Solomon Street, and is part of a laneway network off Hindley Street comprising Burnett, Solomon and Rosina Streets. It is a public, unnamed lane.
- 7.2. The key stakeholder on the lane is highly supportive of the Lane to be named after an Adelaide music identity and would be supportive of 'Cold Chisel Lane', and for the lane to have a clear address as soon as possible for a new basement tenancy opening that will use the lane as its entrance. The activation of the lane will align with ongoing development in the area.
- 7.3. The site is situated a short walk from Hindley Street and close to a cluster of live music and entertainment venues, in particular the former Mediterranean Hotel (now Red Square) in which Cold Chisel held their first regular residency through the early 1970's. Little River Band also played at the Hotel. Given the proximity to the West End entertainment area, the name could comfortably be named after any of the identified shortlisted Adelaide music identities.
- 7.4. Cold Chisel was formed in Adelaide in 1973 by Ian Moss, Steve Prestwich and Don Walker, later joined by Jimmy Barnes and Phil Small. In 1993 Cold Chisel were inducted into the ARIA Hall of Fame.
- 7.5. Little River Band comprised of the three singer songwriters Glenn Shorrock, Beeb Birtles and Graeham Goble who all grew up in Adelaide. The band was the first Australian group to successfully break into the U.S.

8. **Proposed Laneway B**

- 8.1. The laneway is located between Flinders Street and Pirie Street and is currently referred informally as '*Splash Lane*' (not formally ratified by Council) and leads to a thoroughfare through City of Adelaide buildings. It is a high foot traffic thoroughfare. It is a private road owned by the Uniting Church to which Council has right of way and an existing lease.
- 8.2. Other than the Beatles, The Angels have been the only popular music band to have been granted a Lord Mayoral Town Hall reception (2010). John and Rick Brewster founded the band in 1970 and Doc Neeson later joined. The Brewster family have an historic connection to the Adelaide Town Hall as their grandfather Hooper Brewster-Jones played in the Adelaide String Orchestra in the 1940's, and the Orchestra was conducted by his son, Arthur.
- 8.3. Paul Kelly has played at the Adelaide Town Hall. Adelaide-born Paul Kelly was appointed as an Officer of the Order of Australia in 2017 for distinguished service to the performing arts and to the promotion of the national identity through contributions as a singer, songwriter and musician. Paul Kelly was a co-writer of the Award winning Yothu Yindi song 'Treaty'.

9. **Proposed Laneway C**

- 9.1. The laneway is located off Morphett Street, behind Rockford Hotel, adjacent the Jam Factory in an arts precinct. The laneway has multiple stakeholders and it subject to rights of way and likely to remain open. It is partially owned by a deceased estate, State Government (under Minister for the Arts), a private owner and Rockford Hotel. The Rockford Hotel have expressed a desire for a mural on the building.
- 9.2. The laneway is in close proximity to West End entertainment and live music venues. Of all the laneways proposed it is in the closest proximity to the now demolished former Cargo Club, formerly on Hindley Street West, where Sia Furler performed regularly with her acid-jazz band Crisp in the early 1990's. Sia Furler was born in Adelaide, attended Adelaide High School and is a globally recognised singer songwriter, record producer and music video director. Sia Furler was the APRA Songwriter of the Year 2013, 2014 and 2015, has achieved nine Grammy award nominations and has multiple song writing credits for stars including Beyonce and Rihanna.

10. **Proposed Laneway D**

- 10.1. This laneway is a private road off 114 Hindley Street currently known as Conrad Lane. The name was resolved by Council on 9 June 2015 as a response to a request by SA Police for the lane to be named. The owners did not respond to the notification. The lane runs underneath a heritage listed building and provides access to the rear of the buildings and is unlikely to be built upon.

- 10.2. The laneway is located in the West End entertainment area and could comfortably be named after any of the shortlisted music identities, including No Fixed Address and Hilltop Hoods.
- 10.3. No Fixed Address is an Australian Aboriginal reggae rock group formed in 1979, and the first reggae rock group in Australia. The band was led by Bart Willoughby together with Ricky Harrison, Leslie Lovegrove Freeman, John Miller and Veronica Rankine. They all met and formed at the Centre for Aboriginal Studies (CASM). Their 1982 album '*From My Eyes*' was launched by the former Prime Minister Bob Hawke. They were the first Aboriginal band to tour overseas. In 2011 No Fixed Address, along with Coloured Stone were inducted in the National Indigenous Music Awards Hall of Fame.
- 10.4. The Hilltop Hoods formed in 1994, they have won seven ARIA Awards including Best Group, Best Urban Album and Engineer of the Year and continue to be a significant positive influence on the Australian Hip Hop community.
11. **Proposed Laneway E**
- 11.1. The laneway is highly utilised and in the central entertainment area of the West End alongside the Dog and Duck Hotel on Hindley Street. The lane is referred to as '*Produce Lane*' but not formally named by Council resolution. Many properties utilise the laneway and have rights of way and it is likely to remain open. The lane is State Government owned, managed by Renewal SA.
- 11.2. The lane is in close proximity to the former Mediterranean Hotel and as it is in the West End entertainment area, it could comfortably be named after any of the shortlisted Adelaide music identities.
12. Should Council wish to resolve that a lane is named and that the name is selected on the basis of community poll on the recommended shortlisted names for the laneway, a Your Say poll will be conducted on each laneway that Council seeks to have named. The poll results will be provided to Committee for the name to be recommended to Council for approval.
13. Any public art additions to the site will be considered on a case by case basis within the resources of the Public Art Program.
14. It is proposed that any named lane would be subject to a soft media launch on site, conducted by the Lord Mayor and Councillors and involving the artists or artists' representatives, and other key stakeholders including the Adelaide Music Collective and the Adelaide UNESCO City of Music Executive Committee.
15. The named laneways/s will be included in tourism and cultural marketing and promotional opportunities by City of Adelaide and tourism partners.

ATTACHMENTS

Nil

- END OF REPORT -

Strategic Alignment - Creative

10. Item 8.4 - City of Music Laneway Naming [2018/01146] [TC]

During the discussion, Councillor Hyde re-entered the Colonel Light Room at 7.59pm.

THAT THE COMMITTEE RECOMMENDS TO COUNCIL:

1. That Council:

- 1. Approves Proposed Laneway A un-named laneway (public road) adjacent to Solomon Street to be named:
 - 1.1. Cold Chisel subject to artist permission.
- 2. Approves Proposed Laneway B (located between Flinders Street and Pirie Streets) to be named:
 - 2.1. Paul Kelly subject to artist permission.
- 3. Approves Proposed Laneway C (located off Morphett Street, behind Rockford Hotel, adjacent the Jam Factory) to be named:
 - 3.1. Sia Furler subject to artist permission.
- 4. Approves Proposed Laneway D (This laneway is a private road off 114 Hindley Street) be named:
 - 4.1. Hilltop Hoods subject to artist permission.
- 5. Approves Proposed Laneway E (alongside the Dog and Duck Hotel on Hindley Street) be named:
 - 5.1. No Fixed Address subject to artist permission.

2. In accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and because Item 8.4 [City of Music Laneway Naming] listed on the Agenda for the meeting of The Committee held on 5 March 2019 was received, discussed and considered in confidence pursuant to Section 90(3) (a) and (b) of the *Local Government Act 1999 (SA)*, this meeting of The Committee do order that:

- 2.1 the resolution, the report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2026;
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