

City of Music Laneway Naming

ITEM 12.1.2 09/06/2020
Council

Program Contact:

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Approving Officer:

Clare Mockler, Deputy CEO &
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2019/01351

Confidential - s 90(3) (a) unreasonable disclosure of personal affairs

Confidential - s 90(3) (d) commercial information of a confidential nature

EXECUTIVE SUMMARY

The City of Adelaide has a diverse and rich music heritage which was internationally recognised in 2015 when Adelaide was designated a City of Music by the UNESCO Creative Cities Network. Music cities globally have named streets and landmarks after artists and industry identities, acknowledging popular music in official ways as an important part of the history and heritage of nations and cities.

Council resolved in confidence on 12 March 2019 to name five laneways after proposed music identities, including for the band No Fixed Address. This report proposes an alternative location to the laneway referenced in this resolution. Recent investigation has identified a more central and visible laneway in the heart of the city as the preferred location for the celebration of the impact and value of Aboriginal culture. It is proposed that Lindes Lane, leading from Rundle Mall, is re-named as No Fixed Address Lane.

The new proposed location for No Fixed Address has been assessed to meet the original selection criteria (Link 2 view [here](#)) for the project. It has association with the formation of the band, connection to music heritage places, provides opportunity for cultural tourism and is in close proximity to other entertainment destinations. The new location also aligns with the goals of Council's Stretch Reconciliation Action Plan 2018-2021 and Public Art Action Plan 2019-2022.

RECOMMENDATION

That Council:

1. Approves, pursuant section 219 of the *Local Government Act 1999*, changing the name of the public road known as Lindes Lane to "No Fixed Address Lane", instead of the earlier identified laneway alongside the Dog and Duck Hotel on Hindley Street.
2. In accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and on the grounds that Item 12.1.2 [City of Music Laneway Naming] listed on the Agenda for the meeting of the Council held on 9 June 2020 was received, discussed and considered in confidence pursuant to Section 90 (3) (a) & (d) of the *Local Government Act 1999 (SA)*, this meeting of Council, do order that:
 - 2.1. The resolution, the report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2027.
 - 2.2. The confidentiality of the matter be reviewed in December 2021.
 - 2.3. The Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.

IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	<p>Strategic alignment with:</p> <p>Dynamic City Culture</p> <ul style="list-style-type: none"> Aboriginal and Torres Strait Islander peoples and cultures strongly represented in City life Celebration of diverse community, culture and creativity Beautiful, surprising places <p>Strong Economies</p> <ul style="list-style-type: none"> Main streets and laneways activated for economic growth
Policy	This project will contribute to the shared aspirations of the Cultural Strategy 2017-2023, as well as the goals of the Live Music Action Plan 2017-2020, Public Art Action Plan 2019-2022 and the Stretch Action Reconciliation Plan 2018-2021. Council's Road Naming Policy and Community Consultation Policy are both central to project delivery.
Consultation	The Adelaide UNESCO City of Music Committee shortlisted No Fixed Address for inclusion in the project and positive support was received through internal engagement with the Reconciliation team. Consultation in respect to the new proposed location has been undertaken with the relevant adjacent property owners and with internal Council programs including City Wellbeing, Archives, Strategic Property Management, and Governance.
Resource	Implementation will be delivered through the existing capacity of the Arts and Culture team.
Risk / Legal / Legislative	Council's Road Naming Policy and relevant legislation (Link 1 view here) provides powers for any Council owned and managed laneway, and private laneways to be named by Council. In this instance, stakeholders will be notified and invited to respond as a way to engage, inform and mitigate the potential of reputational risk to Council.
Opportunities	<p>This project further celebrates Adelaide's status as a global UNESCO Creative City of Music and provides an opportunity to create local music tourism destinations. The project includes the creation of public art in celebration of the music identity in the laneway. The project is a catalyst for activating the laneway in partnership with local businesses, community, Rundle Mall Management Authority and stakeholders to attract ongoing visitation and activity.</p> <p>The project amplifies the strong cultural heritage of the city through sharing historical information about places of significance to popular music and Aboriginal culture. An opportunity exists to add this location to the public art database, walking maps and visitor information.</p>
19/20 Budget Allocation	Not as a result of this report
Proposed 20/21 Budget Allocation	Laneway signage, interpretive plaques and a mural are proposed to be allocated from the Public Art capital budget.
Life of Project, Service, Initiative or (Expectancy of) Asset	The life expectancy of a named laneway is ongoing. And the life of the mural is a minimum of five years.
19/20 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	There may be minimal ongoing maintenance costs associated with the mural. The creation of the mural will include a graffiti management plan and the application of an anti-graffiti coating to minimise ongoing maintenance requirements. Maintenance will be addressed through the existing Cleansing program.
Other Funding Sources	The re-named laneway will become a tourist destination that adds to the cultural vitality and creative experience of Rundle Mall. It is anticipated that re-naming will attract businesses and community to activate the laneway with associated activities.

GROUNDS AND BASIS FOR CONSIDERATION IN CONFIDENCE

Grounds:

Section 90(3) (a) of the *Local Government Act 1999 (SA)*:

- (a) information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of any person (living or dead);
- (d) commercial information of a confidential nature (not being a trade secret) the disclosure of which—
 - (i) could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party; and
 - (ii) would, on balance, be contrary to the public interest

Basis:

The grounds for consideration in confidence are primarily associated with the personal implications for the musicians. There is a risk to the reputation and personal brand of the musicians if this matter is publicly discussed by Council. Consideration in confidence seeks to protect the reputation, to minimise any negative publicity, and to maintain the band's commercial opportunities.

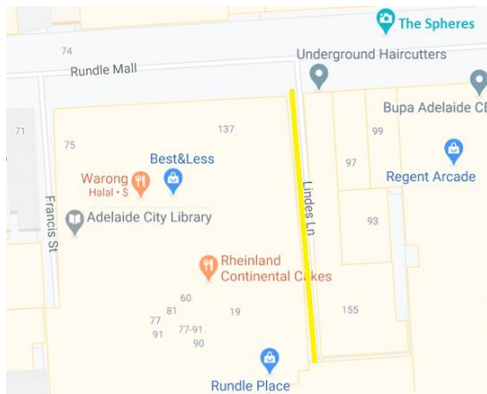
Public Interest:

The Committee is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the disclosure of this information would involve the unreasonable disclosure of information concerning the personal affairs of the musicians named in the report which could negatively prejudice its commercial position and reputation.

DISCUSSION

1. The City of Adelaide has a diverse and rich music heritage which was internationally recognised in 2015 when Adelaide was designated a City of Music by the UNESCO Creative Cities Network. Music cities globally have named streets and landmarks after artists and industry identities, acknowledging popular music in official ways as an important part of the history and heritage of nations and cities.
2. The City of Adelaide is recognised for its internationally renowned music heritage, festivals and events. Council's Live Music Action Plan 2017-20 commits to celebrating our status as a global City of Music by celebrating and promoting our renowned musical heritage and thriving music industry.
3. Council's Public Art Action 2019-2022 further commits to celebrating Adelaide's rich and vibrant Aboriginal and culturally diverse identities; and the Stretch Reconciliation Plan 2018-2021 commits to showcasing the achievements of successful Aboriginal and Torres Strait Islander Peoples.
4. The City of Music Laneway Naming project which names City lanes after prominent South Australian music identities, showcases our ongoing live music culture and creates destinations for cultural heritage tourism. Council resolved at its meeting of 27 March 2018 to request a report to consider naming a City laneway after a prominent local music identity.
5. The South Australian Music Hall of Fame archival material and knowledge from other sources, including the Centre for Aboriginal Studies in Music, informed research that identified a range of local music identities, including the band No Fixed Address. An informal community discussion arising from social media discussion about the project further indicated interest in all the nominated musicians. The shortlist of music identities was finalised by the Adelaide UNESCO City of Music Steering Committee. Potential locations were identified where they had a direct historical connection with the musicians.
6. No Fixed Address is an Australian Aboriginal reggae rock group formed in 1979, and the first reggae rock group in Australia. The band was led by Bart Willoughby together with Ricky Harrison, Leslie Lovegrove Freeman, John Miller and Veronica Rankine. They all met and formed at the Centre for Aboriginal Studies (CASM), Adelaide University. Their 1982 album 'From My Eyes' was launched by the former Prime Minister Bob Hawke. They were the first Aboriginal band to tour overseas. In 2011 No Fixed Address were inducted in the National Indigenous Music Awards Hall of Fame.
7. Council resolved in confidence on 12 March 2019 to name five laneways after proposed music identities and on 14 May 2019 resolved to name a sixth lane.
 - 7.1 In July 2019, the Lord Mayor wrote to the six music identities Cold Chisel, Sia Furler, Paul Kelly, The Angels, the Hill Top Hoods and No Fixed Address to seek permission to re-name a City laneway in their name to recognise and celebrate their remarkable achievements and contribution to the community.
 - 7.2 To date, five music identities, including No Fixed Address, have provided permission to use their name.
 - 7.3 Engagement continues with the Hill Top Hoods to keep them informed of the ongoing development and delivery of the project and to seek their interest in providing permission to use its name.
 - 7.4 Recent discussion has suggested that Produce Lane, alongside the Dog and Duck Hotel on Hindley Street, the lane approved by Council on 5 March 2020 for renaming as No Fixed Address, may not be the best location to celebrate the positive impact and value of Aboriginal culture in the City.
8. A laneway in the heart of the City and shopping precinct has been identified as the new preferred location.
 - 8.1 It is recommended that Lindes Lane, leading from Rundle Mall, be re-named as "No Fixed Address Lane".
 - 8.2 This laneway is parallel to the Francis Street Laneway (where the City Library main entrance is located) and provides opportunities for corresponding activation. It is an easily accessible place to celebrate Aboriginal living culture.
 - 8.3 There is support from the Rundle Mall Management Authority and Rundle Place for the proposed re-naming and activation of the lane. Feedback received is that this opportunity will provide a positive impact to the precinct. Currently, there are no residents or active businesses in Lindes Lane.
 - 8.4 Lindes Lane was declared a public road on 29 June 1967 and therefore its re-naming does not require negotiations with any private owner.

- 8.5 The historic nature of the lane will be referenced in the interpretive plaque to ensure the longevity of the honour. Lindes Lane was originally named after H. Linde, distiller and coppersmith, and has been in use since approximately 1880. Hakan Linde is considered an 'Old Colonialist', arriving in Adelaide in 1847 when he commenced the coppersmith business.
9. A new mural is proposed for creation in the re-named No Fixed Address Lane to further enhance the location as a cultural heritage destination and to add to the vibrancy of Rundle Mall.
- 9.1 The owners of Rundle Place have indicated interest and provisional permission for the mural to be placed on its east facing wall.
- 9.2 The intention is that the mural commission will be undertaken by a local Aboriginal artist / artist team.
- 9.3 An update will be provided to the Reconciliation Committee as part of artist selection.
10. Diagram 1: Proposed laneway for re-naming as "No Fixed Address Lane":



DATA & SUPPORTING INFORMATION

Link 1 - The relevant legislation and Council policy guiding road naming

Link 2 - The selection criteria used to identify and shortlist the music identities and laneways

ATTACHMENTS

Nil

- END OF REPORT -

