

Capital City Committee Update

Strategic Alignment - Enabling Priorities

ITEM 12.1.5 14/12/2021
Council

Program Contact:

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2021/02148

Confidential - s 90(3) (j) information provided in confidence with a request for consideration in confidence

Approving Officer:

Clare Mockler, Chief Executive Officer

EXECUTIVE SUMMARY

This report provides an update for Council on Capital City Committee meetings for 2021, development priorities and related funded projects for 2020/21 and 2021/22.

Consideration in confidence is sought because this report includes details of agendas and deliberations that occur in confidence in order to enable strategic discussions between the State Government and Council, the disclosure of which could prejudice the position of State Government and/or Council.

That Council In Confidence:

1. Notes the report.
2. Notes that the Capital City Committee (the CCC) Annual Report for 2020/21, prepared in consultation with the City of Adelaide, will be presented to Council in 2022 once it has been endorsed by the CCC, and then tabled in Parliament. Once tabled in Parliament, the annual report will be published on the CCC website.
3. In accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and because Item 12.1.5 [Capital City Committee Update] listed on the Agenda for the meeting of the Council held on 14 December 2021 was received, discussed and considered in confidence pursuant to Section 90(3) (j) of the *Local Government Act 1999 (SA)*, this meeting of the Council orders that:
 - 3.1 The resolution becomes public information and included in the Minutes of this meeting.
 - 3.2 The report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2028.
 - 3.3 The confidentiality of the matter be reviewed in December 2022.
 - 3.4 The Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.

IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	Strategic Alignment – Enabling Priorities Participation in the Capital City Committee (the CCC) supports the <i>City of Adelaide 2020-2024 Strategic Plan</i> Enabling Priority: Build on effective advocacy and partnerships, locally, nationally and globally.
Policy	Not as a result of this report
Consultation	Not as a result of this report
Resource	Not as a result of this report
Risk / Legal / Legislative	The CCC is established under the <i>City of Adelaide Act 1998 (SA)</i> (the Act).
Opportunities	The CCC is a significant intergovernmental relations forum for Council and the State Government to discuss matters of strategic importance for the City of Adelaide (CoA).
21/22 Budget Allocation	Under the Act administrative and staffing costs of the CCC must be shared equally between the State and the City of Adelaide. \$342,000 in general operations plus in-kind staff support.
Proposed 22/23 Budget Allocation	Approximately \$349,000 in general operations plus in-kind staff support.
Life of Project, Service, Initiative or (Expectancy of) Asset	Not as a result of this report
21/22 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	In-kind staffing resources from Council.
Other Funding Sources	CoA was successful in its application for funding through the CCC Development Program to support Council initiatives aligned with the agreed CCC priority areas: 2020/21: \$175,000 2021/22: \$995,000 2022/23 (to date): \$300,000

GROUNDS AND BASIS FOR CONSIDERATION IN CONFIDENCE

Grounds

Section 90(3) (j) of the *Local Government Act 1999 (SA)*

- (j) information the disclosure of which—
 - (i) would divulge information provided on a confidential basis by or to a Minister of the Crown, or another public authority or official (not being an employee of the council, or a person engaged by the council); and
 - (ii) would, on balance, be contrary to the public interest

Basis

The disclosure of information in this report would breach 'Cabinet in confidence' information presented to the Capital City Committee (the CCC) established under the *City of Adelaide Act 1998* which has provided for a State/Capital City inter-governmental forum (the CCC) to operate and the associated duty of confidence and duty as a member of the inter-governmental forum.

Public Interest

The Council is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the disclosure of this information would divulge information provided on a confidential basis and could undermine the CCC operations and prejudice the position of the State Government and/or Council in relation to current/future proposals prior to State Government and/or City of Adelaide evaluation and deliberation.

DISCUSSION

1. *City of Adelaide Act 1998*

- 1.1 The Capital City Committee (CCC) operates under the *City of Adelaide Act 1998* (the Act). Participation in the CCC supports the City of Adelaide 2020-2024 Strategic Plan Enabling Priority: Build on effective advocacy and partnerships, locally, nationally and globally.

2. CCC Membership

- 2.1 City of Adelaide (CoA) membership of CCC comprises:
 - 2.1.1 Lord Mayor Sandy Verschoor
 - 2.1.2 Councillor Alexander Hyde
 - 2.1.3 Councillor Simon Hou
 - 2.1.4 Councillor Dr Helen Donovan (Proxy)

3. CCC Executive Group

- 3.1 CCC is supported by an Executive Group of senior officials from the Government and the City of Adelaide, which includes the Chief Executive Officer of the City of Adelaide, and effective November 2021, the Managing Director of Adelaide Economic Development Agency (AEDA), a subsidiary of the City of Adelaide.

4. CCC Agendas and Development Program

- 4.1 The development of CCC agendas and the CCC Development Program each year (as required under the Act) is informed by previously identified Council partnership priorities, the City of Adelaide 2020-2024 Strategic Plan and endorsed Council positions and policies.

5. CCC Meetings

- 5.1 CCC is legislatively required to meet four times each financial year. In 2021, CCC met on four occasions:
 - 5.1.1 7 April (Members present: Lord Mayor, Cr Hyde and Cr Hou)

- 5.1.2 3 June (Members present: Lord Mayor and Cr Donovan - proxy)
- 5.1.3 27 September 2021 (Members present: Lord Mayor, Cr Hyde and Cr Hou)
- 5.1.4 10 November 2021 (Members present: Lord Mayor, Cr Hyde, and Cr Donovan - proxy).

6. CCC Agenda Items

- 6.1 Items for discussion at the 7 April 2021 meeting:
 - 6.1.1 Riverbank Strategic Precinct Plan presentation by Chris Menz, CEO, Renewal SA and Michael Lennon, Chair, REPAC
 - 6.1.2 Connected Adelaide Narrative and Residential Growth Action Plan presentation by Mark Duffy, Chief Executive, Performance and Reform (DPC)
 - 6.1.3 CBD Access Strategy presentation by Tony Braxton -Smith, Chief Executive, DIT
 - 6.1.4 City COVID-19 Recovery – Research Project and 2021 Forum Update
 - 6.1.5 Development Program Review
 - 6.1.6 City Wellbeing Proposals presented by the Lord Mayor.
 - 6.1.7 Standing Items: Lot Fourteen, Riverbank, Adelaide Park Lands.
 - 6.1.8 Any Other Business: Lock Out Law Review.
- 6.2 Items for discussion at the 3 June 2021 meeting:
 - 6.2.1 Lot Fourteen Update presentation by Di Dixon, State Project Lead, Lot Fourteen
 - 6.2.2 Wellbeing presentation by Lyn Dean, Chief Executive, Wellbeing SA
 - 6.2.3 City COVID-19 Recovery – Research Project and 2021 Forum Outcomes presentation by Aaron Hill, Partner and Daniel Willson, Director, Deloitte Access Economics
 - 6.2.4 Development Program – 2021/ 22 Recommendations
 - 6.2.5 Standing Items: Lot Fourteen, Riverbank, Adelaide Park Lands
 - 6.2.6 Any Other Business: Future CCC Forum – CreaTech.
- 6.3 Items for discussion at the 27 September 2021 meeting:
 - 6.3.1 AEDA Overview and Residential Growth presentation by Ian Hill, Managing Director AEDA and Nikki Govan, Chairperson AEDA
 - 6.3.2 CreaTech City Activation Proposal by Becc Bates, Director, Creative Industries (DIS) and Karen Marsh Manager, Creative Industries (DIS)
 - 6.3.3 City Access Strategy Key Projects presentation by Tony Braxton-Smith, Chief Executive (DIT) and Wayne Buckerfield, Executive Director Transport Planning and Program Development (DIT)
 - 6.3.4 2021-22 Development Program and priority projects for funding
 - 6.3.5 Capital City Committee Executive Group Membership
 - 6.3.6 Standing Items: Lot Fourteen, Riverbank, Adelaide Park Lands.
The Lord Mayor made a presentation about the Adelaide Park Lands Management Strategy and members discussed the need to consider some short, medium and longer-term priorities for funding.
 - 6.3.7 Any Other Business: Future Presentation by the Chair of the Safety and Wellbeing Taskforce and the 2020-2021 Annual Report.
- 6.4 Items for discussion at the 10 November 2021 meeting:
 - 6.4.1 Safety and Wellbeing Taskforce presentation by Lois Boswell, CEO, Department for Human Services
 - 6.4.2 Festival Plaza presentation by Chris Menz, CEO, Renewal SA
 - 6.4.3 Tourism Sector Update presentation by Rodney Harex, CEO, SATC
 - 6.4.4 Residential Growth presentation by Ian Hill, Managing Director, AEDA
 - 6.4.5 Adelaide City Access Strategy report

6.4.6 Resolution of Council 12 October 2021: Mainstreets Revitalisation Fund

6.4.7 Standing Items: Lot Fourteen, Riverbank, Adelaide Park Lands.

7. CCC 2021 Forum

7.1 The CCC 2021 Forum was held on 21 May at the Adelaide Town Hall.

7.2 Over 70 business, government and community leaders attended the three-hour event that included two small group sessions focused on identifying opportunities for city recovery and growth as well as challenges and key actions and partnerships for growth.

7.3 Deloitte Access Economics facilitated the session and shared insights from the research commissioned by CCC including a breakdown of the economic impact of the COVID-19 pandemic on the city centre to date and for nine city sub sectors. The report also provided an analysis of changes in the level of foot traffic within the city including for five main streets and trends likely to affect cities in the future with discussion of implications for the Adelaide city centre.

7.4 The results of the research and the forum outcomes informed the key priorities in the 2021/2022 CCC Development Program as well as CoA's Reignite Adelaide program.

8. CCC Development Program

8.1 The 2020-21 Development Program included a combination of key projects and broader priority areas.

2020-21 Priority	Status	Retained / Not Retained
Riverbank Precinct	<p>In 2020/ 21, \$100,000 of Committee funding was invested in development of a Strategic Precinct Plan for the Adelaide Riverbank. The final draft Plan was presented to the April meeting where CCC:</p> <ul style="list-style-type: none"> ▪ endorsed the use of the Strategic Precinct Plan as a basis for multi-agency coordination within Karrawirra Pari. ▪ noted the Steering Committee Report. ▪ noted the Key Recommendations to be further developed as set out in the Steering Committee Report; and ▪ endorsed the continued role of the Steering Committee to oversee and champion the implementation of the Key Recommendations. <p>An update will be provided by Renewal SA to the next meeting of the CCC.</p>	Retained given ongoing major development of this precinct and strategic importance to the city.
City Access Strategy	<p>In 2018-19, \$300,000 was invested in development of a City Access Strategy. A further \$600,000 of Committee funding was allocated in 2019-20 towards four associated priority projects.</p> <p>An update on these priority projects was provided at the September meeting.</p> <p>At the November meeting CCC:</p>	Not retained as a priority as should now be progressed via DIT/ City of Adelaide partnership.

	<ul style="list-style-type: none"> ▪ noted that a revised draft of the City Access Strategy has been prepared by DIT. ▪ requested that DIT engages directly with the City of Adelaide on proposed changes to the City Access Strategy. ▪ requested that the joint City Access Strategy Steering Committee finalise the draft City Access Strategy and develops a suitable public facing document that can be utilised to inform the community on the City Access Strategy, its principles and intent. ▪ requested that this information be presented back to the Capital City Committee before being presented to Council and then released to the public. 	
Homelessness and Social Housing	Homelessness has been a key issue for the city and a priority for the Committee for several years, with sponsorship provided annually for the Don Dunstan Foundation Homelessness Conference. Reform of the homelessness sector commenced in 2019/ 20 with establishment of the Office for Homelessness Sector Integration. During the height of the COVID-19 pandemic in 2020 499 people sleeping rough were housed temporarily with 223 of these supported into more permanent accommodation.	Retain 'Homelessness' as a priority as a key city issue. Potentially include 'Social Housing' as part of 'City Residential Growth' depending on priorities emerging from planning work being undertaken by the Adelaide Economic Development Authority (AEDA).
Mental Health and Wellbeing	In 2021 \$175,000 was invested in two wellbeing projects (Wellbeing wallets and Work Well) as part of the Committee's commitment to city health and wellbeing. Mental Health and Wellbeing continues to be promoted and monitored via Council's Wellbeing Dashboard launched in May 2021.	Not retained as a priority as being progressed through City of Adelaide's Wellbeing Plan and the State Government's Wellbeing SA Strategic Plan.
Tourism Promotion and Events	Tourism promotion and events were key to drawing people back to the city post the height of the COVID-19 pandemic in 2020. Government, Council and the Committee all provided support for these initiatives and city activation and promotion is identified as a critical ongoing part of city economic recovery.	Retain and change to 'City Experience' as a key and ongoing economic recovery strategy.

8.2 The 2021-22 Development Program priorities for 2021-22 include those recommended for retention from 2020-21 and new economic recovery priorities identified through the 2021 Committee Forum and associated research commissioned from Deloitte Access Economics, *Post-COVID City: Driving Economic Recovery and Growth*.

2021-22 Priority	Sub Categories / Projects	Rationale
CreaTech Strategy	CreaTech City Activation Challenge in collaboration with Department for Innovation and Skills (DIS) as stage 1 of a strategy to develop CreaTech capabilities in the city and South Australia.	At the June CCC meeting it was agreed that a CreaTech forum proposal be brought back to the next meeting. The CreaTech City Activation has been proposed by DIS in place of this. DIS proposed a CCC investment of \$300,000 for the joint venture which was co-designed with and will be delivered by the City of Adelaide.
City Residential Growth	Various planning initiatives are underway that identify actions and strategies for increasing the city's residential population.	A long-term objective of City of Adelaide and a key contributor to city economic revitalisation as identified via the 2021 CCC forum and supported by the research, particularly given forecast decline in international students residing in the city and the 'protective' function a residential population has on retail and hospitality precincts.
City Experience	A combination of the Reignite Adelaide proposals will be monitored and progress reported back to the CCC: <ul style="list-style-type: none"> • Mainstreet & Laneway Revitalisation and Improvement Grants • Friday Night Live • Events and Festivals Cultural Infrastructure 	Intensifying and promoting the city experience, including through activations, events, placemaking and arts and culture was the key strategy identified by 2021 forum attendees to draw workers, visitors and future residents to the city, enhancing vibrancy and stimulating spending in city retail and hospitality venues. To optimise value for investment, projects within this priority area could be delivered as part of public/ not for profit/ private partnerships. Projects in this area should also be designed and implemented to complement and work with existing allied initiatives.
City Precincts	Includes Riverbank Precinct (Karrawirra Pari) and City Plan	Watching brief priority given ongoing major development of this precinct and strategic importance to the city. The City Plan will facilitate and strategically guide future growth and development in the heart of metropolitan Adelaide.
Homelessness	Contribution to the annual Don Dunstan Homelessness Conference	Ongoing key city issue.

8.3 CCC Development Program Funding

CoA has successfully applied for funding through the CCC Development Program to support Council initiatives aligned with the agreed CCC priority areas.

Project	2020-21	2021-22	2022-23 <i>provisional</i>
Wellbeing Wallets for City Residents	\$75,000		
Work Well Wellbeing Support for Small Business Owners	\$100,000		
CreaTech - Adelaide CreaTech City Challenge (joint project with DIS delivered by CoA)		\$300,000	
Mainstreet & Laneway Revitalisation and Improvement Grants		\$200,000	\$200,000
Friday Night Live		\$45,000	
Events and Festivals Cultural Infrastructure: East End Bollards		\$300,000	
Event Infrastructure Incentives Scheme		\$50,000	
City Plan		\$100,000	\$100,000
Total	\$175,000	\$995,000	\$300,000

8.3.1 Wellbeing Wallets for City Residents - \$75,000

Vouchers for wellbeing boosting activities, to stimulate the local economy and enhance the wellbeing of city residents. The Wellbeing Wallet provides City residents everything they need to get active, reconnect with friends, eat well, appreciate our arts and culture offerings, and support local City of Adelaide businesses. To be launched in January 2022.

8.3.2 Work Well Wellbeing Support for Small Business Owners - \$100,000

A free wellbeing program providing small business owners in the city with an opportunity to come together in a local setting, to learn tangible skills to build individual and organisational wellbeing using the Be Well Plan delivered by Be Well Co., a SAHMRI Social Enterprise. Launched in 2021.

8.3.3 CreaTech - Adelaide CreaTech City Challenge (joint project with DIS delivered by CoA) - \$300,000

'CreaTech' describes the convergence of creativity and technology. The Adelaide CreaTech City Challenge is an innovation challenge that seeks to Reignite Adelaide and accelerate South Australia's emerging CreaTech capabilities by:

- Building collaborations between businesses, artists and researchers
- Developing new South Australian IP
- Gamifying new and interesting experiences.

This acts as stage 1 of a strategy to develop CreaTech capabilities in the city and South Australia. To be launched in December 2021 and delivered in 2022.

8.3.4 Mainstreet & Laneway Revitalisation and Improvement Grants - \$400,000 over 2 years

Many of our city retailers and hospitality businesses already impacted by COVID-19 are continuing to feel the impacts of less people working in and visiting the City. In partnership with the City of Adelaide, the State Government of South Australia invested \$200,000 in April 2021 in a new grant scheme to revitalise street frontage enhancement projects on mainstreets. CCC funding will see this successful initiative extended with two more revitalisation and improvement grant rounds, this time with a focus on mainstreets and laneways. To be launched January/February 2022.

8.3.5 Friday Night Live - \$45,000

The Friday Night Live Incentive Scheme provides opportunities for musicians to perform at, and partner with businesses, to revitalise and sustain a strong live music presence in the city as we continue to recover from the impacts of COVID-19. Matched funds of up to \$4,000 will be offered to city and North Adelaide businesses who are not currently hosting live music, or who have reduced the amount of live music programming due to the impacts of COVID-19. Priority will be given to those businesses that show a commitment to long term music programming, and a will to evolve Friday Night Live into a long term and sustainable program within their business model. The CCC funding matches Council's commitment of \$45,000 in the 2021/22 budget for a total investment of \$90,000. Launched in November 2021.

8.3.6 Events and Festivals Cultural Infrastructure: East End Bollards - \$300,000

This will see up to 15 street bollards installed in the East End to enable local businesses, events and festivals to temporarily close-off and activate key locations in the city day and night, to provide significant cost savings for event and festival organisers for traffic management services and associated site planning, and to assist the economic recovery of the city post-COVID-19. The bollards will be installed in time for the February/March event season.

8.3.7 Event Infrastructure Incentives Scheme - \$50,000

Council is committed to boosting the City economy by supporting local industries. The event industry is recovering and the City experienced a strong program of events in 2021, supported by \$100,000 of funding from the Event Infrastructure incentives Schemes Round 1 and 2. Eligible events are those held from January to June 2022 with a planned attendance of over 500 people. Event organisers can apply for up to \$10,000 in matched funding to hire, purchase, store and maintain quality, either temporary or permanent, event infrastructure. Launched in November 2021.

8.3.8 City Plan - \$200,000

To achieve growth in a planned and strategic manner, a City Plan is needed to facilitate and guide future growth and development. The 30-Year Plan for Greater Adelaide provides a sound framework for strategising the City's future within the context of metropolitan Adelaide and the State, however, is not positioned or able to provide the fine-grain on-ground responses to address the truly unique characteristics of the City of Adelaide. A dedicated City Plan offers the best approach to guiding future growth and development of the heart of metropolitan Adelaide. A Committee workshop will be held in March 2022 on the City Plan.

9. Capital City Committee Annual Report

- 9.1 The Capital City Committee Annual Report for 2020/21 has been prepared in consultation with CoA. Once endorsed by CCC, it will be presented to Council in 2022 and then tabled in Parliament. The timing is likely to be following the State election unless there's an additional parliamentary sitting day. Once tabled in Parliament, the annual report will be published on the CCC website.

10. CCC Meeting Dates

The CCC meeting dates for 2022 have not yet been determined. However, it has been agreed that endorsement of AEDA's Proposed Initiatives to Accelerate Residential Growth will be sought at the first meeting of the Capital City Committee in 2022. In the meanwhile, AEDA is progressing discussions with State Government agencies regarding policy settings, communications approach and financial implications.

ATTACHMENTS

Nil

- END OF REPORT -

