



Niina Marni

Acknowledgement of Country

City of Adelaide acknowledges that we are located on the traditional Country of the Kurna people of the Adelaide Plains and pays respect to Elders, past, present, and emerging.

City of Adelaiderlu ngadlu Kurna Yartangka tampinhi.

Kurna miyurna yaitya mathanya Wama Tarntanyaku.

Ngadlurlu Kurna Miyurna, puki-unangku, yalaka, tarrkarrila tampinhi.

We recognise and respect their cultural heritage, beliefs, and relationship with the land.

We acknowledge that they are of continuing importance to the Kurna people living today.

And we also extend that respect to other Aboriginal Language groups and other First Nations.

Image: Drew Kilner at Kurna: Kardla Parranthi.
A pilot Cultural Burn in the Adelaide Park Lands during Autumn 2021
Photographer: Cath Leo



Dynamic City: Arts and Culture Dashboard

Adelaide's designation as a UNESCO City of Music in 2015 is testament to our active and ongoing efforts to place creativity and music at the heart of the city's future. The Dynamic City: Arts and Culture Dashboard celebrates the collective achievements of Adelaide's arts and culture sector and its important contributions to the life of the city.

Explore the 2021/22 annual update and case studies available on the Arts and Culture Dashboard website to find out how arts and creativity are driving positive outcomes for the city, its residents and visitors.

Image: Brad Darkson, *Unceded Seeded (Ngampa)*, 2022, Neon Lighting. Lion Arts Centre Building.
Photo: Lana Adams.

UNCEDDED
SEEDDED



"Adelaide has gained a reputation as the cultural epicentre of the southern hemisphere through its popular festivals and eclectic arts and culture projects. Through Council support, these creative initiatives maintain our reputation as a welcoming and diverse city."

Dr. Jane Lomax-Smith
Lord Mayor

Dynamic City Highlights 2021/2022

\$1.3m

arts and culture projects enabled through City of Adelaide’s \$261,000 contribution through the Arts and Cultural Grants program.

\$975,000

leveraged for arts and cultural activities in the city through the \$250,000 City of Adelaide Cultural Strategic Partnerships program.

\$900,000

in business support through Shopfront Improvement Grants to enhance presentation of buildings and enhance visitation. This was in addition to Public Art Partnerships to match artists with business owners to enliven city buildings in all precincts.

\$1m

ADL Unleashed delivered a city-wide street activation program with temporary street closures, expanded outdoor dining, music, art and entertainment.

42

venues presented regular live music through the Friday Night Live Incentives Scheme, with the bulk of the funding delivered directly to local musicians.

[Learn about the data](#)

Image: [Lucinda Penn](#) *Creative Safari* mural, Ifould Street, 2022. Commissioned by Studio Safari with the support of the City-Wide Shopfront Improvement Grant program delivered by the Adelaide Economic Development Agency (AEDA), on behalf of the City of Adelaide as part of Reignite Adelaide.
Photo: courtesy of Studio Safari



Cultural Experiences

As the cultural hub of South Australia, Adelaide is home to world-renowned festivals and events, cultural institutions, libraries, music venues and public art. Diverse and vibrant cultural experiences play an important role in the visitor and resident experience and the city's reputation as a global epicenter for arts and culture.

WOMAdelaide celebrates 30 Years

Image: Patricia Piccinini's *Skywhales: Every Heart Sings*, March 2022. Presented as part of Adelaide Festival with support of the Adelaide Economic Development Agency (AEDA) Events Recovery Fund 21/22.

Photo: Andrew Beveridge.

Photo: courtesy of Adelaide Festival.



Cultural Experiences 2021/2022

City of Adelaide facilitated & supported

2,100,000 Total participants
↑ 644% increase

18,628 Makers and Creators
↓ 29% decrease

311 Creative & cultural activities
↑ 36% increase

3,389 Sessions offered
↑ 79% increase

182 Arts and cultural grants
↑ 219% increase

12 Sponsored events and festivals
no change

638 Events
↑ 10% increase

City-wide

1,250,000
Total onsite visitation to Adelaide's major cultural institutions
↑ 15% increase

3,600,000
Attendance at major Adelaide festivals and events
↑ 21% increase

[Learn about the data](#)



Connected Cultural Community

Adelaide is Australia's first and only UNESCO City of Music and is part of a global network of Creative Cities that have been recognised for their integration of culture and creativity as an essential factor of sustainable urban development, economic growth and innovation. Music is fundamental to the experience of Adelaide including our year-round festivals and locally based talent across all music genres.

Adelaide UNESCO City of Music by BLKMPIRE

Image: *Sidebyside festival, 2022* (Passage stage closeup featuring J.Hennessey). Supported by the City of Adelaide through the Event Infrastructure Incentive Scheme and the Arts and Culture Cultural Promotion grants.
Photo: courtesy of Sidebyside.



Connected Cultural Community

2021/2022

66

Strategic
partnerships
and residencies

↓ 20% decrease

115

Cultural
engagements

↑ 130% increase

61

Aboriginal and Torres Strait
Islander communities
reconciliation initiatives

↑ 85% increase

42

Disability access and inclusion
communities participation in
the life of the City

↑ 68% increase

33

Events with
a sustainable
approach

↑ 38% increase

[Learn about the data](#)



Image: Audiences at The Mill viewing the exhibition *The World Needs Us, We Need the World: Political Poster Art for Climate Action*, November 2022. Presented as part of Nature Festival and supported by the City of Adelaide through the Arts & Cultural Grants program.
Photo: Studio 113.

Cultural Identity

The City of Adelaide is located on the traditional Country of the Kaurna people and is committed to supporting, promoting and sharing Aboriginal and Torres Strait Islander cultures and paying homage to the Kaurna people as traditional owners.

Our dynamic arts and cultural offerings provide opportunities for the creative community and audiences to connect with Country and with each other.

**Purrumpa: Why it's important to celebrate
First Nations Arts and Culture**

Image: Kaurna, Narrunga and Ngarrindjeri Adelaide Contemporary Experimental First Nations Curator in Residence Tikari Rigney at *Kurangk Listening*. Kurangk/Coorong, 2021. The curatorial residency was supported through the City of Adelaide and State Government pilot Aboriginal and Torres Strait Islander Professional Development (public art) Grants.
Photo: Thomas McCammon, courtesy of Adelaide Contemporary Experimental.



Cultural Identity

2021/2022

77%

no change

Perception of Adelaide as a welcoming dynamic city full of rich and diverse experiences.

[Learn about the data](#)

Image: Farhan Shah performing at *The Armed Man - A Mass for Peace*, 2022, presented by Big Sing McLaren Vale at the Adelaide Town Hall. Project supported through the City of Adelaide Arts & Cultural Grants program.
Photo: courtesy of Big Sing McLaren Vale.



Cultural Economy

Adelaide's creative and cultural experiences in main streets, laneways and open spaces support a robust and sustainable local economy. A creative environment attracts domestic and international visitors to the city and Park Lands stimulating economic growth.

Light Creatures at Adelaide Zoo, Illuminate Adelaide

Image: Jen Lewin Studio, *The Pool*, Illuminate Adelaide, 2022. Presented as part of Illuminate Adelaide's City Lights North Precinct with the support of Adelaide Economic Development Agency (AEDA) Events and Festival Sponsorship program. Photo: courtesy of Illuminate Adelaide.



Cultural Economy

2021/2022

57%

hotel
occupancy
rate in CBD

↑ 8% increase

[Learn about the data](#)

Image: Adelaide Children's Entertainment, Launch of the *Wizard of Oz Augmented Reality Trail*, 2022, presented by Sandpit and the City of Adelaide as part of *ADL Unleashed*.
Photo: Click Films.



Cultural Incubation

The City of Adelaide supports and makes visible the work of new, emerging and developing artists, makers, musicians and designers. Career development opportunities (residencies, studio spaces, mentorships, public workshops) and funding support through the Arts & Cultural Grants program and City of Adelaide creative sector awards enable Adelaide's vision as a city where creatives live well and thrive.

Mentor Mentee: A Creative Relationship

Image: Teenage Joans, winner of the City of Adelaide Exceptional Performance Award, performing at the South Australian Music Awards 2021. Award presented in partnership with Music SA.
Photo: Samuel Graves.



Cultural Incubation

2021/2022

55

Cultural & Creative
Start-ups

↑ 96% increase

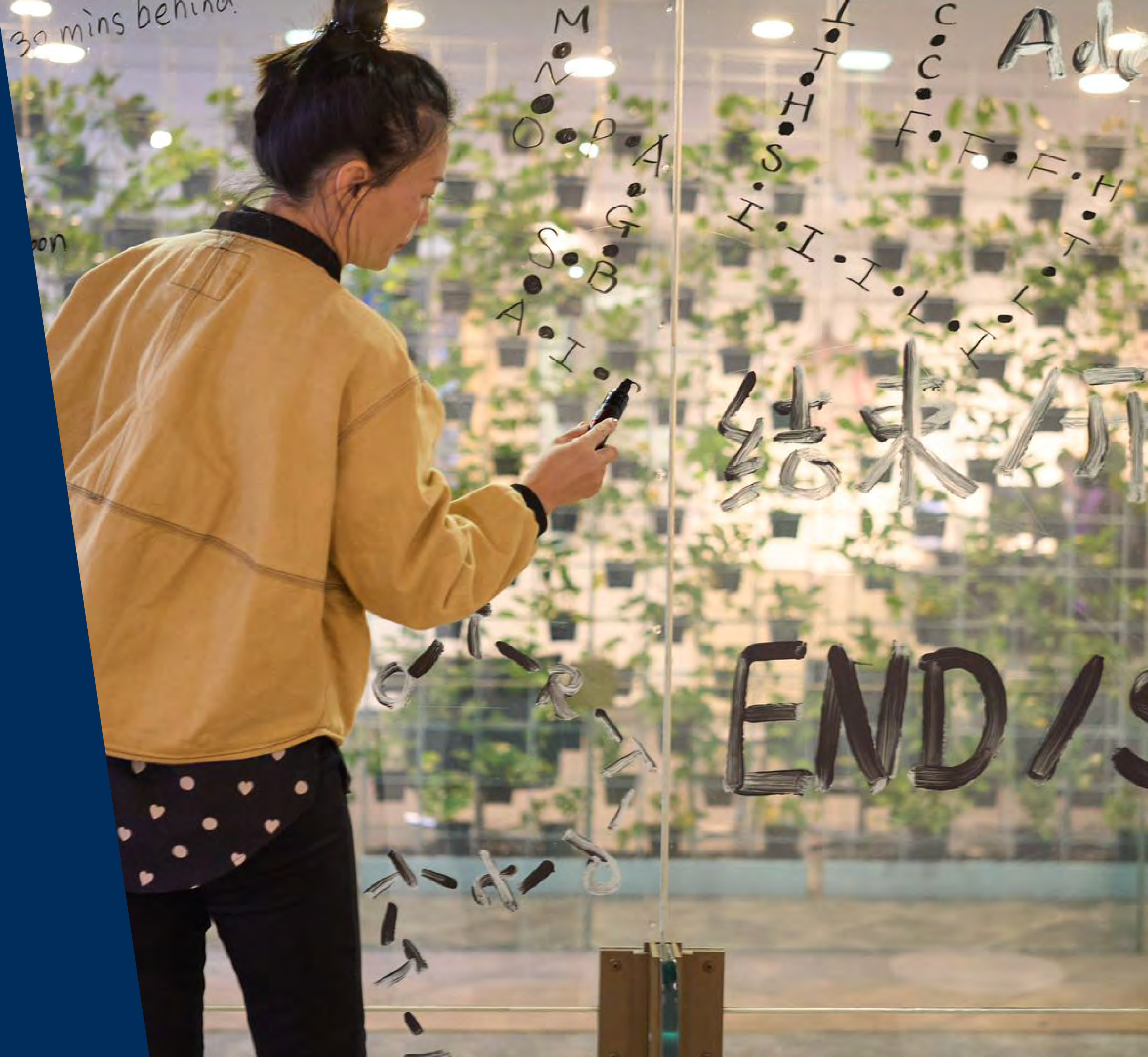
70

Culture Club
participants

↑ 100% increase

[Learn about the data](#)

Image: Artist Jingwei Bu working in the City of Adelaide ArtPod during the ART WORKS 2022 Artist and Writer in Residencies presented through a City of Adelaide Cultural Strategic Partnership with Guildhouse.
Photo: Sam Roberts.



Social Wellbeing

Engagement with arts and culture links directly with the wellbeing of a city and its population through new and meaningful relationships, connections and understandings. Arts and culture can also increase awareness and support communities to deal with complex challenges such as climate change or the recent pandemic.

Adelaide Festival 2022 Climate Crisis and the Arts

Image: *100 Year Climate Yarn* recording Adelaide's daily maximum temperatures 1920 – 2020, Sandra Lepore, 2022 (detail). Exhibited at Adelaide City Library and Adelaide Town Hall. Photo: Grant Hancock.



Social Wellbeing

2021/2022

76%

The number of people who feel that the things they do in life are worthwhile.

no change

[Learn about the data](#)



Image: *Ecoute Pour Voir* by Restless Dance Theatre, Mäi(g)wenn et les Orteils and Danse Carpe Diem/Emmanuel Jouthe. Presented at the City of Adelaide Culture Club: Maximising Wellbeing, Minimising Barriers, June 2022.
Photo: Shaun Li for Capture the Present.

Cultural Outcomes

Creative and cultural activities bring people together to share knowledge and stories enabling new connections and understanding.

Using the Cultural Development Network [Cultural Outcomes framework](#) City of Adelaide continues to evaluate the degree to which engagement in arts and creative programs stimulates creativity and imagination, new knowledge and experiences, appreciation of diverse cultural expression, and a sense of belonging.

[Tarnanthi Overview 2015 – 2022](#)

Image: Opening night of Natalie Austin's SALA exhibition Memory of Water curated by Marika Davies, July 2022 at The Mill and supported through City of Adelaide's Arts & Cultural Grants program.
Photo: Dan Lin/Just Another Creative.



Cultural Outcomes

2021/2022

In 2021/22 participants in the city's cultural and creative offerings continued to highly value these activities for their ability to encourage:

- Imagination, creativity and curiosity
- Experiences outside of the everyday
- New knowledge and ideas
- Diversity of cultural expression
- Sense of belonging

9/10

no change

[Learn about the data](#)

Image: *QuickSteps Outdoor Ballroom* at Light Square Wauwi during Fringe Festival 2022. Supported through the Adelaide Economic Development Agency (AEDA) Events Recovery Fund 2021/22.
Photo: Charlie Nicholson, courtesy of QuickSteps.



Data Definitions

Cultural Experiences

Total participants: the number of free and ticketed attendees at creative and cultural activities delivered at City of Adelaide venues and spaces (City Libraries, Community Centres, Adelaide Town Hall), creative activities supported through the Arts & Cultural Grants program, and engagements with public art and the City of Adelaide visitor information guides and maps (distributed in print and online). The exponential increase in the 2021/22 reporting period is a result of the easing of COVID-19 restrictions and progressive return of visitors and workers to the city post-pandemic.

Makers and creators: the number of people actively involved in the creative process at City of Adelaide led activities and projects supported through the Arts & Cultural Grants program. The significant reduction of this indicator in 2021/22 is due to library programs moving from online delivery to an in person setting limited by physical capacity. Despite this change, the demand for activities that offer active in-person opportunities for creating and making has increased post-pandemic reflecting the community's need to connect through creative offerings.

Creative cultural activities: the number of creative and cultural presentation and development activities run across the City of Adelaide Libraries, Community Centres, Adelaide Town Hall including its Live Music Rehearsal Space and ArtPod. The significant increase of this indicator during this reporting period is reflective of the easing of COVID-19 restrictions that enabled more activities to go ahead.

Sessions offered: the total number of times City of Adelaide cultural and creative activities were available for the public and audiences to participate including exhibition offerings at the Adelaide Town Hall and ArtPod, and activations presented through ADL Unleashed and the Christmas Festival. The strong 79% increase in 2021/22 is in line with the recovery trend post pandemic.

Events: the number of events occurring in the public realm registered by the City of Adelaide Events team. There was a 10% increase in the 2021/22 reporting period with more events able to go ahead with the easing of the COVID-19 restrictions.

Arts and cultural grants and incentives: the number of City of Adelaide grants and incentives awarded by the City of Adelaide to support arts and cultural projects in the city and North Adelaide. These include the Arts & Cultural Grants program, Christmas Festival Incentive Scheme and new funding programs delivered in partnership with the State Government such as the Event Infrastructure Incentive Scheme, the live music venue incentives Friday Night Live and CreaTech City Challenge. The exponential increase of 219% during the 2021/22 reporting period reflects City of Adelaide's activity to support one of the sectors most impacted by the pandemic and encourage visitors and workers back to the city through arts and cultural offerings.

Sponsored events and festivals: the number of events and festivals supported through the Adelaide Economic Development Agency (AEDA) Events and Sponsorship program. In 2021/22 this funding program continued to

support a robust festivals and events year-round calendar for the city including: Adelaide Festival of Ideas 2021, SALA Festival 2021, Nature Festival 2021, OZAsia Festival 2021, Feast Queer Arts and Cultural Festival 2021, National Pharmacies Christmas Pageant 2021, Adelaide International (music program) 2022, Tarnanthi Sunday Screenings 2022, Adelaide Fringe 2022, Adelaide Festival 2022, WOMADelaide 2022 and Cabaret Festival 2022.

Total onsite visitation to Adelaide's major cultural institutions: the number of onsite visitors to the State Library of South Australia, the South Australian Museum, the Art Gallery of South Australia, the Migration Museum, and the Centre for Democracy. This indicator experienced an encouraging 15% increase during the 2021/22 reporting period which is consistent with the recovery trend seen in the city during the reporting period.

Attendance at major Adelaide festivals and events: the number of people that attended the events and festivals sponsored through Adelaide Economic Development Agency (AEDA) Events and Sponsorship program as reported through the acquittal reports. There was a 21% increase in attendances in 2021/22 in line with the city recovery trends that are expected to continue to increase with the return of interstate and international visitation.

Connected Cultural Community

Strategic partnerships and residencies: the City of Adelaide Cultural Strategic Partnerships program and City Libraries partnerships and residencies. The decrease is the result of the impact of the Omicron wave of COVID-19 into 2022 in

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Data Definitions (cont)

addition to City of Adelaide partnering with fewer organisations and individuals for greater funding amounts and community outcomes.

Cultural engagements: the number of City of Adelaide led and facilitated activities associated with the cultural sector and the creative industries including City of Adelaide Civic Events with a creative and cultural focus, creative and cultural community engagements, international and Sister City engagements and Art in the City eNews distributed in 2021/22. While the Civic Events and Art in the City engagements remained steady, there was a significant increase in the number of Sister City connections during the reporting period.

Aboriginal and Torres Strait Islander community's reconciliation initiatives: The number of reconciliation initiatives and key significant dates that are marketed and promoted across the City of Adelaide. This indicator also includes the creative projects supported through the Arts & Cultural Grants Program and the Cultural Strategic Partnerships program that engaged the community in reconciliation and supported the delivery of the City of Adelaide Stretch Reconciliation Action Plan 2021-2024. The 85% increase in 2021/22 is reflective of the City of Adelaide's strategic priority to ensure that Aboriginal and Torres Strait Islander peoples and cultures are strongly represented in city life and the implementation of a new funding program in partnership with State Government to support professional development of Aboriginal and Torres Strait Islander creatives.

Disability Access and Inclusion community's participation in the life of the city: the number of creative events and festivals supported by the City of Adelaide through the Arts & Cultural Grants and Cultural Strategic Partnerships program, and Adelaide Economic Development (AEDA) that drive accessibility and inclusion in support of the action 2.2.3 in the City of Adelaide Disability Access and Inclusion Plan 2019-2022. A significant 68% increase in 2021/22 was the result of a larger number of partner organisations and funding recipients working with artists and creatives with a lived experience of disability to present their work in the city (i.e., Cultural Strategic Partnerships with Slingsby Theatre Company, AJZ Productions, Restless Dance Theatre), and a greater awareness of disability access and inclusion considerations when running public events.

Events and festivals advancing sustainability: the number of events led and supported by the City of Adelaide through the Arts & Cultural Grants and Cultural Strategic Partnerships programs, and Adelaide Economic Development (AEDA) Events and Sponsorship program that are committed to implementing the CoA Sustainable Events Guidelines addressing the focus areas of waste reduction and recycling, energy efficiency and renewable energy, zero emissions transport, water efficiency, sustainable supply chain and measurement, marketing and engagement at their event. City of Adelaide led events where sustainability is a key theme are also included (i.e., awareness about biodiversity and the Park Lands, living smart, or climate change).

The 38% increase is a result of a larger number of partnerships and projects supported through the Creative City funding

programs centering sustainable event practices and sustainable living as part of their work.

Cultural Identity

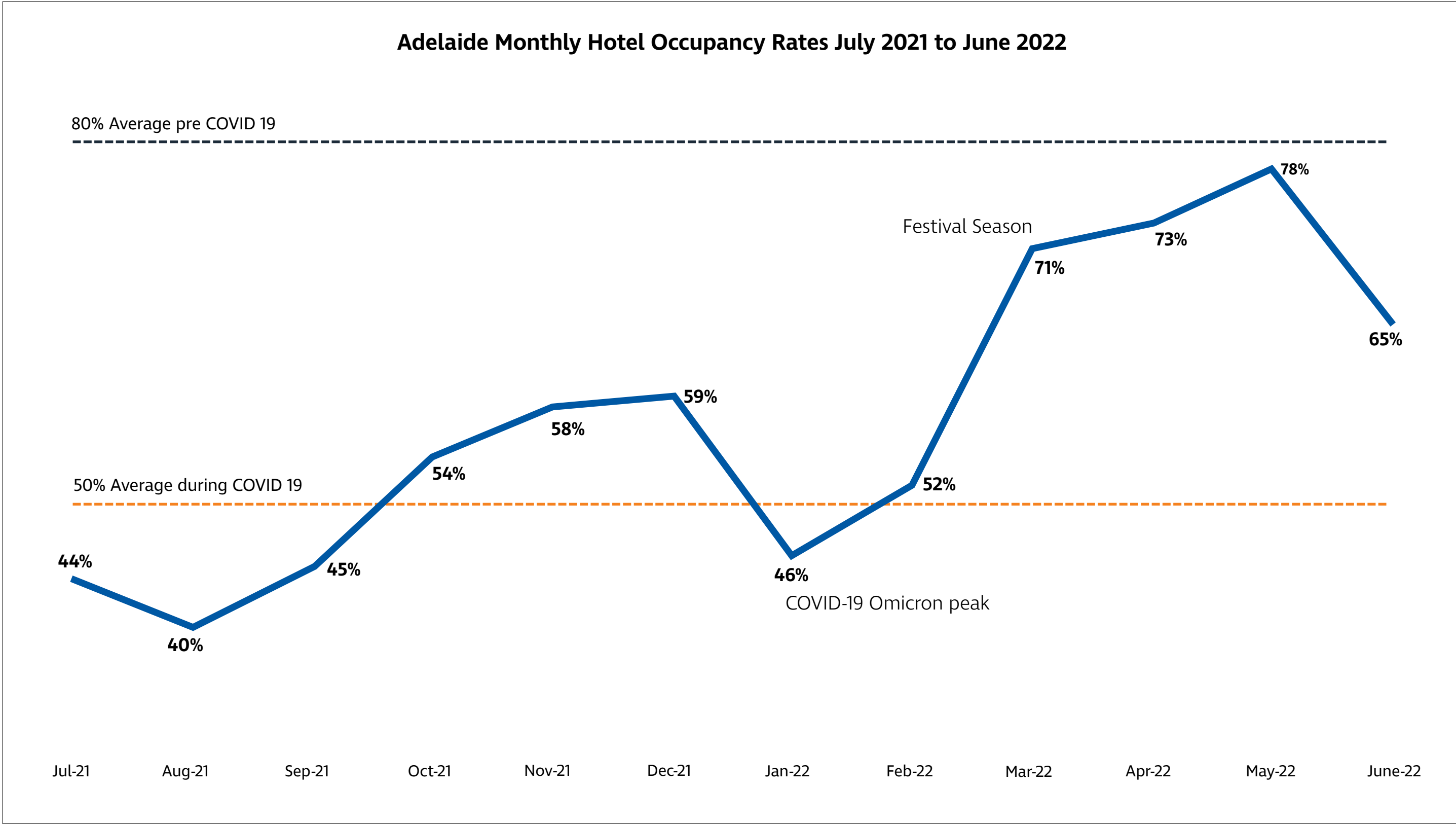
Perception of Adelaide as a vibrant, interesting place to live, visit and play: the city users' perceptions of Adelaide as measured through the City User Population (CUP) Survey with the question: "thinking of the city, how do you rate your level of agreement with the following statement: on a scale of 0 to 10 where 0 means strongly disagree, and 10 means strongly agree: Adelaide is a welcoming and dynamic city full of rich and diverse experiences". The CUP Survey 2022 was held in April – June 2022 and results continue to reflect that city residents and visitors consider Adelaide a welcoming and dynamic city with rich and diverse experiences.

Cultural Economy

Hotel occupancy rate in Adelaide CBD: the average percentage of CBD hotel bed night occupancy rates across the 2021/22 financial year as reported in the STR Destination Report by STR Global, Ltd. The overall occupancy for the year rose by 8% during the reporting period despite the negative impacts of the Omicron wave. A breakdown of the monthly occupancy rates in the city and the monthly night-time spending, as represented in the graphics included in this section, demonstrates that Adelaide's festival season continues to play an important part in the visitor economy of the city. In addition, the increases in hotel occupancy during April and May 2022 are linked with the South Australian Tourism Commission's (SATC) Great State Vouchers and inflated interstate visitors during the school holidays.

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Data Definitions (cont)



Source: STR data provided by Adelaide Economic Development Agency (AEDA)

Cultural Incubation

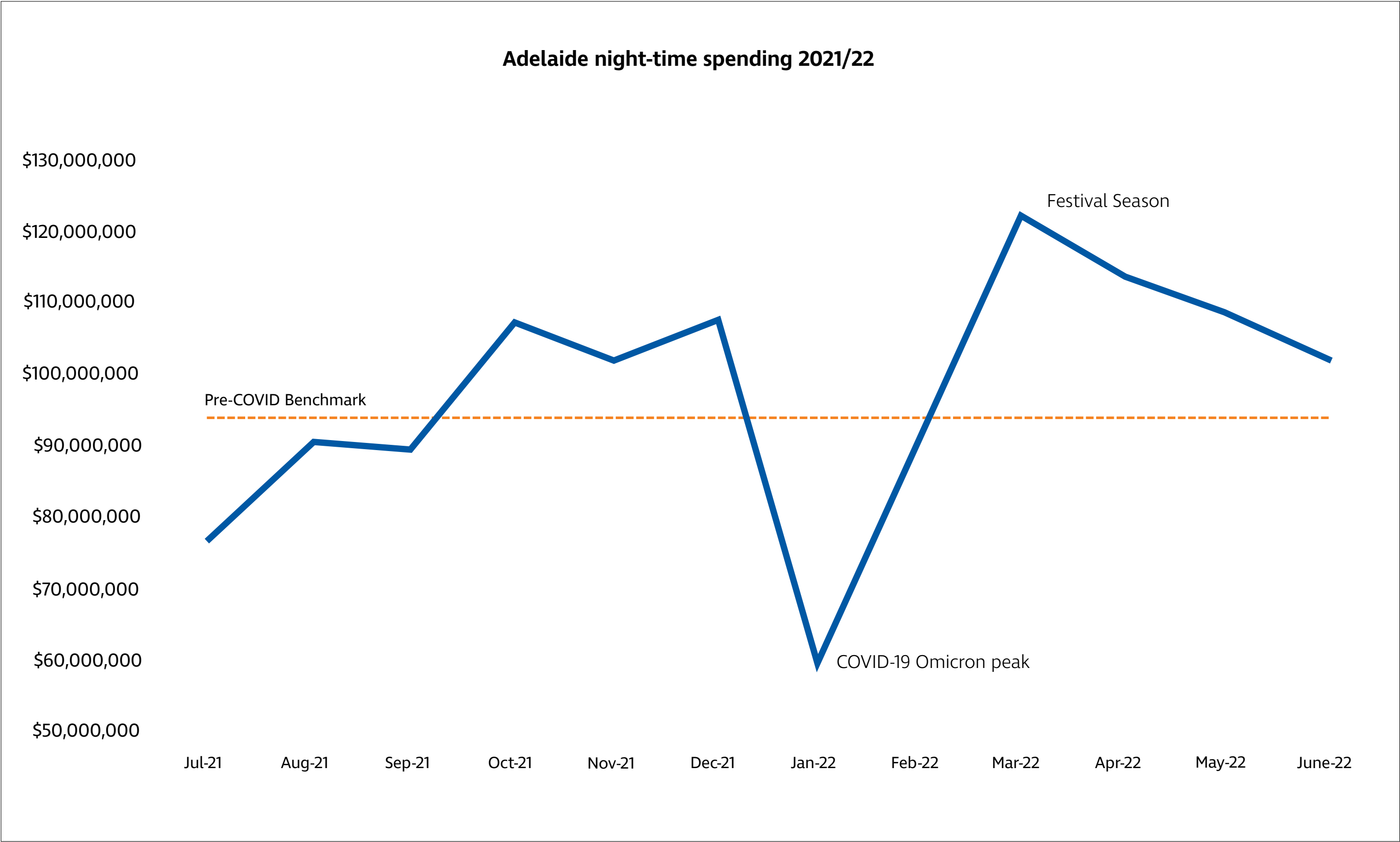
Cultural and creative Start-ups: the number of new initiatives and collectives across a variety of creative forms that were supported through City of Adelaide led professional development opportunities, and the number of participants in Cultural Strategic Partnerships that have a focus on creative incubation. This includes ART WORKS artists and writers in residencies’ and recipients of awards and prizes across disciplines that have a focus on incubation including the Helpmann and SALA awards, and the City of Adelaide Exceptional Live Performance award. The large increase in the 2021/22 reporting period is due to the cultural incubation opportunities provided though the Cultural Strategic Partnerships program which included professional development opportunities across all art-forms including visual arts, theatre, cinema, music and production and for creatives from diverse backgrounds and all stages of their careers.

Culture Clubs participants: the number of people from the arts and culture sector that attended City of Adelaide’s Culture Club Maximising Access: *Minimising Barriers* held in June 2022 at the Meeting Hall. The event returned in 2022 as an opportunity to showcase the access and inclusion work City of Adelaide has contributed to the arts and culture sector through the Cultural Strategic Partnerships with Restless Dance Theatre, Adelaide Symphony Orchestra, True Ability and the Adelaide Choral Network.

Social Wellbeing

Social wellbeing: the percentage of people surveyed in Adelaide who feel that the things they do in their life are worthwhile. This outcome recognises that engagement and participation in creative culture enhances an individual’s life meaning, sense of purpose, achievement and overall wellbeing and aligns with the personal wellbeing (meaning/purpose)

Data Definitions (cont)



Source: Spendmapp by Geographia - City of Adelaide between 6pm and 6am.
Provided by Adelaide Economic Development Agency (AEDA)

* spend data is reported at nominal value and has not been adjusted by inflation or CPI figures to display a real value.

indicator of the City of Adelaide Wellbeing index. City of Adelaide Resident Survey data is used from 2018/19 reflecting results that are city based. The Resident Survey 2022 was conducted 12 August to 5 September 2022. The percentage of people who rated that question continues to be high (more than 7 out of 10) at 75.9%.

Cultural Outcomes

Cultural outcomes: the schema of five cultural outcomes was developed by the National Local Government Cultural Forum in 2016, a collaboration involving all Capital Cities including CoA, the Australian Local Government Association, and the Commonwealth Department of Communications and the Arts. The cultural outcomes reflect why participation in culture is important for participants to express who they are and to enable a full and vital life. The cultural outcomes do not report on the quantity of creative and cultural activities, nor do they assess the ‘quality’ or ‘excellence’ of these activities. They are a source of information about the impact on a person who engages with creative culture, and when aggregated, the impact on the community.

In 2021/22 participants in arts and culture offerings at the City of Adelaide Libraries and those supported through the City of Adelaide Arts & Cultural Grants, Cultural Strategic Partnerships and Adelaide Economic Development Agency (AEDA) Events and Sponsorship program continue to highly value these activities with all outcomes scoring 9 out of 10. Results indicate that engagement in arts and creative programs continues to be important for city residents and visitors and that it stimulates creativity and imagination, new knowledge and experiences, appreciation of diverse cultural expression and a sense of belonging.