

step up

FOR GENDER
EQUALITY

"Mates don't need to put women down in order to lift each other up. Step up for gender equality and tell your mates that there is no place for disrespect towards women."

Tom Jonas, Port Adelaide Football Club

#ImNotOkWithThat

Preventing violence through bystander action

cityofadelaide.com.au/gender-equality

Project delivered by



CITY OF
ADELAIDE