



**step up**

**FOR GENDER  
EQUALITY**

**"Preventing violence  
against women is  
everyone's business.  
Step up for gender  
equality by starting a  
conversation with  
your mates about  
being an active  
bystander and calling  
out disrespect."**

Matt Tarrant,  
Magician & Mentalist

**#ImNotOkWithThat**

Preventing violence through bystander action

**[cityofadelaide.com.au/gender-equality](http://cityofadelaide.com.au/gender-equality)**

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