



# Arts & Cultural Grants and Cultural Strategic Partnerships 2022-23 Program Guidelines

City of Adelaide acknowledges that we are located on the traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders, past, present, and emerging.

*City of Adelaiderlu ngadlu Kaurna Yartangka tampinhi.*

*Kaurna miyurna yaitya mathanya Wama Tarntanyaku.*

*Ngadlurlu Kaurna Miyurna, puki-unanguku, yalaka, tarrkarrila tampinhi.*

We recognise and respect their cultural heritage, beliefs, and relationship with the land.

We acknowledge that they are of continuing importance to the Kaurna people living today.

And we also extend that respect to other Aboriginal Language groups and other First Nations.

## Purpose

Adelaide is one of the most liveable cities in the world. As a UNESCO City of Music, Adelaide has an international reputation for its dynamic city culture with year-round cultural festivals, street performances, public art, live music, and multidisciplinary arts and cultural programs.

Arts and culture are essential enablers of diversity, creativity, healthy and resilient communities, environmental leadership, strong economies, and technological advancement. Artists and artisans are intrinsic and fundamental to a creative city. A creative environment attracts people, businesses and organisations to the City and Park Lands to invest, create, connect and participate.

The Arts & Cultural Grants and Cultural Strategic Partnerships support creative arts and cultural projects that contribute to City of Adelaide's vision for a Creative City and enable the delivery of our [Strategic Plan](#).

## Priority Areas

The Arts & Cultural Grants and Cultural Strategic Partnerships are funded across the priority areas outlined in our [Cultural Strategy](#):

- Cultural identity
- Cultural economy
- Connected cultural community
- Cultural incubator
- Cultural experiences

## What these Guidelines Cover

- Definitions
- Eligibility
- Arts & Cultural Grants Categories
- Cultural Strategic Partnerships Opportunities
- Assessment Criteria
- What will not be Funded?
- Key dates
- Application Process
- Acquittals
- Application Support

## Definitions

Arts & Cultural Grants	Cultural Strategic Partnerships
<ul style="list-style-type: none"> <li>✓ For artists, creatives and culture makers including individuals, groups and organisations</li> <li>✓ To deliver arts and culture projects in the city with a clear beginning and end date</li> <li>✓ To cover project costs that align with the funding program priorities</li> </ul>	<ul style="list-style-type: none"> <li>✓ For arts and cultural organisations and auspiced groups</li> <li>✓ Alignment of the strategic directions of both organisations and delivers mutual benefit to the City of Adelaide and the partner</li> <li>✓ Co-created</li> <li>✓ Partner-led</li> <li>✓ Genuine partnership and commitment to working together</li> <li>✓ Not only a financial transaction, not a grant or sponsorship</li> <li>✓ Commitment of in-kind resources and leveraging of the resources of both organisations</li> <li>✓ Detailed through a formal agreement</li> <li>✓ Managed through regular communication and progress updates</li> <li>✓ Can grow through co-designing additional opportunities throughout the life of the partnership</li> </ul>

## Eligibility

- The project is accessible and inclusive and evidences public outcomes
- The project\* is being delivered between January and December 2023  
\*Applications for projects in 2022 will be considered for short turnaround grants
- The project is taking place in the City of Adelaide (including North Adelaide). See the [City of Adelaide Boundary Map](#)
- If the project is taking place in a public space such as Adelaide's Park Lands and squares or roads, applicants need to provide proof of submitting a City of Adelaide [Events in the City booking form](#) as part of the application
- The project abides by the legal, ethical and moral considerations set out in the [Protocols for using First Nations Cultural and Intellectual Property in the Arts](#)

## Arts & Cultural Grants Categories

Category	Description	Examples	Additional information
<b>Artistic Development</b> Up to \$20,000 over 3 years (\$8k max per year)	Funding to deliver 1-3 year projects that offer skill development opportunities for creative practitioners at all stages of their career with a city based public outcome.	Skill development workshops or a mentorship including a public outcome in the city such as a performance or exhibition for emerging artists.	Multi-year projects require at least one city based public outcome each year of delivery. Matched funding required.
<b>Public Art</b> Up to \$8,000	Funding to create temporary public artworks in the city's public space.	Projections, dance performances, installations, murals, soundscapes, paste-ups and other ephemeral public artworks.	Artwork requires property owner approval and submission of indicative artwork or digital examples of previous work. Matched funding required.
<b>Community Programs &amp; Events</b> Up to \$8,000	Funding for publicly accessible free or low cost creative programs and events in the city.	Workshops, performances, visual art exhibitions and creative events across all disciplines.	Venue confirmation is required as part of the application. If the project is taking place in the Park Lands, City of Adelaide streets or squares an event in the city application is required. Matched funding required.
<b>Live Music Enterprise</b> Up to \$5,000	Funding to develop new live music enterprises and ventures contributing to the music ecosystem.	New music festivals, new record labels or support for the establishment and/or sustainability of the business of live music creation.	Projects must contain a city based public outcome or a strong link to city audiences. Matched funding required.
<b>Short turnaround grants</b> <i>Applications must be submitted at least 30 days before the project start date</i>			
<b>Cultural Engagements and Experiences</b> Up to \$5,000	Funding for cultural engagements and arts and culture experiences that celebrate and showcase Aboriginal and Torres Strait Islander culture in the city.	Cultural events, festivals, exhibitions and programming that supports Aboriginal and Torres Strait Islander communities and creatives achieve their artistic aspirations. This could be funding for the event itself and/or for the inclusion of cultural protocols such as Welcome to Country or Smoking Ceremonies.	Applications may be received from organisations engaging Aboriginal and Torres Strait Islander people as part of cultural projects and events however Aboriginal and Torres Strait Islander people or organisations must be the primary beneficiaries of funding. Matched funding is not required.



<b>Cultural Promotion</b> Up to \$2,000	Short turnaround funding for marketing and promotions of city based and publicly accessible creative arts and cultural projects.	Promotional and marketing costs including social media boosting, film development, website development, photography, media engagement, catalogues and poster/flyer printing.	Funding is to support projects with a city based public outcome. Matched funding is not required.
<b>Quick Response</b> Up to \$2,000	Short turnaround funding for projects that fit into any of the other Arts & Cultural Grant categories.	Projects that fit into any other Arts & Cultural Grant category but that have a shorter lead time and require less funding.	Matched funding is not required.

## Cultural Strategic Partnerships Opportunities

Priority	Proposal opportunity	Description	Funding
Cultural Identity	Aboriginal & Torres Strait Islander peoples and cultures	Create opportunities for Aboriginal and Torres Strait Islander peoples and cultures to be strongly represented in the creative life of the City.	Up to \$50,000
	Adelaide UNESCO City of Music	Expand Adelaide's global reputation as a 'magnet city' for musicians and music lovers. Proposals that showcase Adelaide Town Hall will be prioritised.	
Cultural Economy	Studio spaces	Develop and facilitate studio spaces for artists and artisans.	
Connected Cultural Community	Maximise the Wellbeing Benefits of Arts and Culture	Explore the <a href="#">Wellbeing Benefits of Culture</a> and bring together arts, culture and wellbeing as an interdisciplinary, connected area of study, planning and action for the City.	
Cultural Incubator	Activate venues, mainstreets and city laneways with arts and cultural experiences	Deliver temporary, transformative public realm arts and cultural interventions and experiences.	

City of Adelaide is seeking to partner with cultural organisations and groups that submit proposals for activities that will:

- Respond to and deliver innovative ideas, unique concepts and/or amplify existing programs in new ways
- Enable audiences to access, engage with and participate in authentic, vibrant and diverse cultural experiences that contribute to positive and sustainable cultural outcomes
- Cultivate arts and cultural experiences to connect with diverse, new or hard to reach audiences
- Grow and strengthen the partner organisation

City of Adelaide can provide a range of support and advice, including:

- One-year funding contribution, for delivery in 2023
- Access to strategic input, support, and facilitation
- Assistance in leveraging and brokering support with City of Adelaide such as venues and spaces, marketing and promotion
- Communicating and connecting across City of Adelaide networks in relation to the partnership

## Assessment Criteria

Arts & Cultural Grants Assessment Criteria		Weighting %
Fully developed proposal		20%
Alignment with the City of Adelaide's Cultural Strategy		50%
Cultural and creative value		30%
<b>Total</b>		<b>100%</b>
Cultural Strategic Partnerships Assessment Criteria		Weighting %
Willing and able to co-create and work in partnership		15%
Aligns with the selected Cultural Strategic Partnership Proposal Opportunity		40%
Aligns with City of Adelaide commitments to Aboriginal and Torres Strait Islander representation; diversity, access and inclusion; and environmental sustainability		15%
Applies new concepts and collaborations; enables growth and capacity in the partner organisation; initiates connections with diverse, new or hard to reach audiences		30%
<b>Total</b>		<b>100%</b>

## What will not be Funded?

Applications will be ineligible if any of the following apply:

- The application does not meet the identified priorities of the City of Adelaide as detailed in Council's Strategic Plan and Cultural Strategy
- The application will contravene an existing City of Adelaide Policy or Operating Guideline
- Applicants that haven't acquitted on any previous Council funding or finalised outstanding debts with no evidence of delivery
- The application is for an activity that has already received funding support from one of Councils other grant programs
- Activities, events or programs that are duplicating existing services
- Applications seeking reimbursement of funds already spent
- The funding request is for organisational core operational activity
- The funding request is for the purchase of large capital items or renovations
- Requests for training or education in Government or private institutions, or research activities that will be offered for assessment in such institutions
- Requests associated with the training and development of paid staff
- The funding request is for industry/business events eg conferences, tradeshow, congresses, symposiums etc
- Travel expenses that are for overseas, interstate and intrastate
- Activities with safety or environmental hazards
- Activities that do not meet COVID-19 requirements
- General fundraising activities (unless it can be demonstrated that there is significant benefit for the city, and it strongly aligns with the program priorities)
- Requests from commercial organisations operating on an expected profit basis, including ticketed paid entry events or memberships (unless it can be demonstrated that there is significant benefit for the city, and it strongly aligns with the program's priorities)
- The applicant undertakes canvassing or lobbying of Elected Members and/or employees of the City of Adelaide and its subsidiaries in relation to the funding request during the application and assessment period

## Key Dates

Funding Category	Applications open	Process timeframe (maximum)
Artistic Development	15 August - 3 October 2022	16 weeks
Public Art	15 August - 3 October 2022	12 weeks
Community Programs & Events		
Live Music Enterprise		
Cultural Engagements & Experiences	July 2022 - 15 August 2022 and 1 November 2022 – until funds are expended	3 weeks
Cultural Promotion		
Quick Response		
Cultural Strategic Partnerships	15 August 2022 – 12 September 2022	16 weeks

## Application Process

Applicants seeking funding can apply by submitting an application form online via the [City of Adelaide SmartyGrants Portal](#) within the advertised timeframes.

Once submitted, an application will be assessed according to:

- The eligibility criteria
- Assessment criteria
- Available funding

All successful applicants will be required to:

- Provide copies of public liability (minimum \$20M) and employment insurance
- Sign off on the funding terms and conditions
- Provide a tax compliant invoice for payment/s
- Ensure all people working or volunteering with children as part of this project have a valid [Working with Children Check](#)

## Acquittals

Project evaluations and funding acquittals are due via SmartyGrants within six weeks of project completion. Acquittals must be completed to remain eligible for any future City of Adelaide funding opportunities.



## Application Support

Creative City Case Management Officers are here for you:

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08 8203 7807

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