

# Case Studies January - March 2023

## Showcase: Five Four Entertainment Music Mentorship Program Creativity Stimulated

Adelaide bands Oscar the Wild, Mum's Favourite and Divebar Youth were all recipients of Five Four Entertainment's Musician Rehearsal Residency and Mentor Program, delivered in partnership with City of Adelaide to amplify Adelaide's designation as a UNESCO City of Music. The program provided three South Australian bands with music industry expertise from Five Four Entertainment, one of Adelaide's largest music companies specialising in live music gigs, festivals, artist management and, bookings.

The mentorship program developed areas essential to building a music career including; live shows, promoting, touring, recording, on-stage visuals, networking and releasing. Each band also received the opportunity to play a headline concert at Lion Arts Factory, with the band keeping all of the ticket income to further support their career development. Oscar the Wild played their headline concert to a rapt audience at Lion Arts Factory, delivering an energetic performance aptly supported by South Australian bands Sour Sob and Sunsick Daisy.

*5/4 helped a lot to add some extra online engagement and promotion content in the lead up to our single launch for Pinch me Please and showed us a strong PR plan which we found quite valuable and still aim to follow when promoting other songs/shows we've had since the pinch me launch. - Ariya Gabell, Oscar the Wild*

[Oscar the Wild](#)



Image: Oscar the Wild performance at Lion Arts Centre, April 2023 as part of the Five Four Entertainment Musician Mentorship Program supported through a City of Adelaide Cultural Strategic Partnership. Photo: Jack Fenby.



# Showcase: *Good Job* - The Popeye artwork

## Aesthetic Enrichment

For the first time in its 88-year history, one of Adelaide's iconic Popeye boats has become a floating work of art, receiving a unique artistic and lighting makeover from South Australian artist Carly Snoswell. City of Adelaide commissioned new public artworks as part of Reignite Adelaide, to give back to our community, support local traders and businesses and provide employment opportunities for creatives. Delivered in partnership with Guildhouse, the initiative resulted in 8 new public artworks that have brightened and activated key precincts. The Popeye artwork also received support from the James and Diana Ramsay Foundation in celebration of the 100th anniversary of James Ramsay's birth.

Snoswell's floating artwork, *Good Job*, is a celebration of simple daily pleasures and accomplishments, basking in the nostalgia of the iconic Popeye along Karrawirra Pari. The work features gold stars, a symbol of a job well done, epitomising the small achievements in people's lives and the happy moments, turning those tiny glimmers into giant wins. Snoswell worked in consultation with Jack Buckskin (Kurna and Narungga) to realise the artwork's references to Kurna language and culture.

*The whole concept behind the artwork is to celebrate small wins and celebrate those little moments of joy.... I really hope that people get a lot of joy out of seeing it floating down the river... Over the last few years things have been quite tense and difficult, so something joyous and fun floating down the river on the Popeye can hopefully spark that joy in the community - Carly Snoswell*

[Good Job video](#)



Image: Carly Snoswell, *Good Job*, 2023. A public art project delivered in partnership with Guildhouse with the support of City of Adelaide and James and Diana Ramsay Foundation. Photo: Sam Roberts.



# Showcase: SA Author Pip Williams in Conversation with Amanda Blair

## New Knowledge, Ideas and Insight

North Adelaide Community Centre and Library were excited to host an in-conversation with South Australian author Pip Williams whose debut novel *The Dictionary of Lost Words* was one of the most successful Australian novels ever published. The novel has been translated into 28 languages, adapted and performed on the stage and currently also being adapted for television. Williams' follow up novel *The Bookbinder of Jericho*, a companion to her popular debut, was released in 2023 and the library's in-conversation event between Pip Williams and radio broadcaster Amanda Blair provided audiences the opportunity to explore the new novel and ask questions of the author. A full house of engaged attendees flocked to the community centre and library to experience this celebration of lifelong learning.

*Loved seeing Pip 'in the flesh'. Her ideas, enthusiasm and commitment are inspirational – especially to women in SA. Thank you! - audience member*

*Exceeded my expectations. Interesting, challenging and relevant. Thank you - audience member*

*An interesting interviewer and very educational speaker with a lovely way of answering the questions to the point with interesting anecdotes. - audience member*



Image: Pip Williams and Amanda Blair at the North Adelaide Community Centre, 2023. Image courtesy City of Adelaide.

[Making a Book is an Extraordinary Thing](#)



# Showcase: Helpmann Academy Graduate Exhibition

## Diversity of Cultural Expression

The Helpmann Academy Graduate Exhibition presents a curated selection of artworks by graduating students studying creative arts at Adelaide's tertiary institutions. In 2023 the exhibition was held at Adelaide Contemporary Experimental (ACE) – South Australia's leading independent contemporary visual arts organisation, providing a high-profile exhibition opportunity for art school graduates across many mediums.

As part of this year's Helpmann Academy Graduate Exhibition, emerging curator Hannah Coleman was provided a professional development opportunity to further her curatorial practice. Coleman received a paid opportunity to work on the exhibition and be mentored by Adelaide Contemporary Experimental's Artistic Director. This opportunity was supported by a City of Adelaide Artistic Development Grant.

Exhibiting artists are also considered for a range of prizes, among them the City of Adelaide Acquisitive Prize which this year went to Teresa Busuttil. Busuttil's work Nixtieq li kont hawn (wish you were here) has been acquired as part of the City of Adelaide contemporary collection and will be exhibited in future City of Adelaide exhibitions.

*The Helpmann Academy Project Curator Program is an invaluable way for emerging arts workers to develop meaningful skills in curatorial practice. We are proud of the support that the ACE team were able to lend Hannah Coleman as the 2023 participant. The mentoring supported Hannah to gain experience in a professional gallery environment, offering her a unique professional development opportunity. - Louise Dunn, Executive Director ACE Gallery*



Image: Emerging Curator, Hannah Coleman at the Helpmann Academy Graduate Exhibition. Photo: Jack Fenby. Image courtesy Helpmann Academy.

[Exhibition Review](#)



# Showcase: Let our Songs Speak For Us : Celebrating 50 Years of CASM

## Belonging to a shared cultural heritage

The Centre for Aboriginal Studies in Music (CASM) at the University of Adelaide, this year celebrated its 50-year anniversary. The first program of its kind in Australia, this momentous achievement was commemorated through an exhibition at the University of Adelaide Library *Let Our Songs Speak For Us*. The exhibition was supported through City of Adelaide's new First Nations Arts and Cultural grant category, created to enable a city where Aboriginal and Torres Strait Islander cultures are strongly represented, offering unique and meaningful experiences.

On display as part of the exhibition was a diversity of media including artwork, photos, musical instruments, sound recordings and more from throughout CASM's long history. The exhibition was opened with a Smoking Ceremony in the courtyard, before attendees made their way into the exhibition to hear from First Nations musicians and Adelaide University professors involved in the history and continuation of CASM, as well as being treated to live music from recent CASM alumni Tilly Tjala Thomas.

*Thank you for this exhibition. Awesome achievements. Let's hope Aboriginal & Torres Strait Islander voices are heard moving forwards and culture and songs remain strong. - Attendee*

*A precious exhibition that I was thrilled to see. There is so much history and critical turning points in the material...This is the sound track of my life. - Attendee*



Image: Let Our Songs Speak for Us exhibition launch at the University of Adelaide, 16 March 2023, pictured: Isaac Hannam - Yidaki player (Ngarrindjeri, Kurna), Kurna Elder Uncle Rodney O'Brien and Grayson Rotumah, Director CASM. Image: courtesy the University of Adelaide.