

ADELAIDE CITY LIVING

Your guide to living in the city of Adelaide

A city designed for life.



CITY OF
ADELAIDE



Your Guide to Living
in the City of Adelaide

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Welcome from

The Lord Mayor of Adelaide

From the very beginning, South Australia's capital city, Adelaide, was designed for living with the wellbeing of its people front of mind.

In fact, the selection of the site for the new city was in recognition of the local Kaurna people's relationship with this strategic site on the river, the geographical heart of Kaurna country, halfway between the hills and the ocean.

As Australia's first 'designed city', it reflects Colonel William Light's genius of place and plan. Inspired by the English Reformation movement, Light was determined to ensure Adelaide would have ample recreation spaces for the enjoyment of all. In doing so, he created a 'city in a park', resulting in 760 hectares of Park Lands and city Squares.

Having the world's biggest backyard on our doorstep full of trails and sport and recreation facilities, supports Adelaide's continued ranking as one of the world's most liveable cities. Combined with the city's thriving food and wine culture and an array of small-licenced venues, it is a

city built for socialising and entertaining. Known as Australia's Festival City, Adelaide is the heart of our community's art and culture with theatre, music, dance, literature and creative industries. We also have world-class universities and schools and a thriving local economy, supporting emerging and established businesses.

The city of Adelaide is continually growing and transforming and there is always something new to experience and discover. It is a beautiful place filled with energy and passion, where everyone is welcome and can feel safe, secure and inspired. I invite you to consider the city as the ideal location for your new home. After all, Adelaide truly is a city designed for life.



Sandy Verschoor
The Lord Mayor of Adelaide



Adelaide. Designed for Life. Why Adelaide?

Live well and in balance with nature

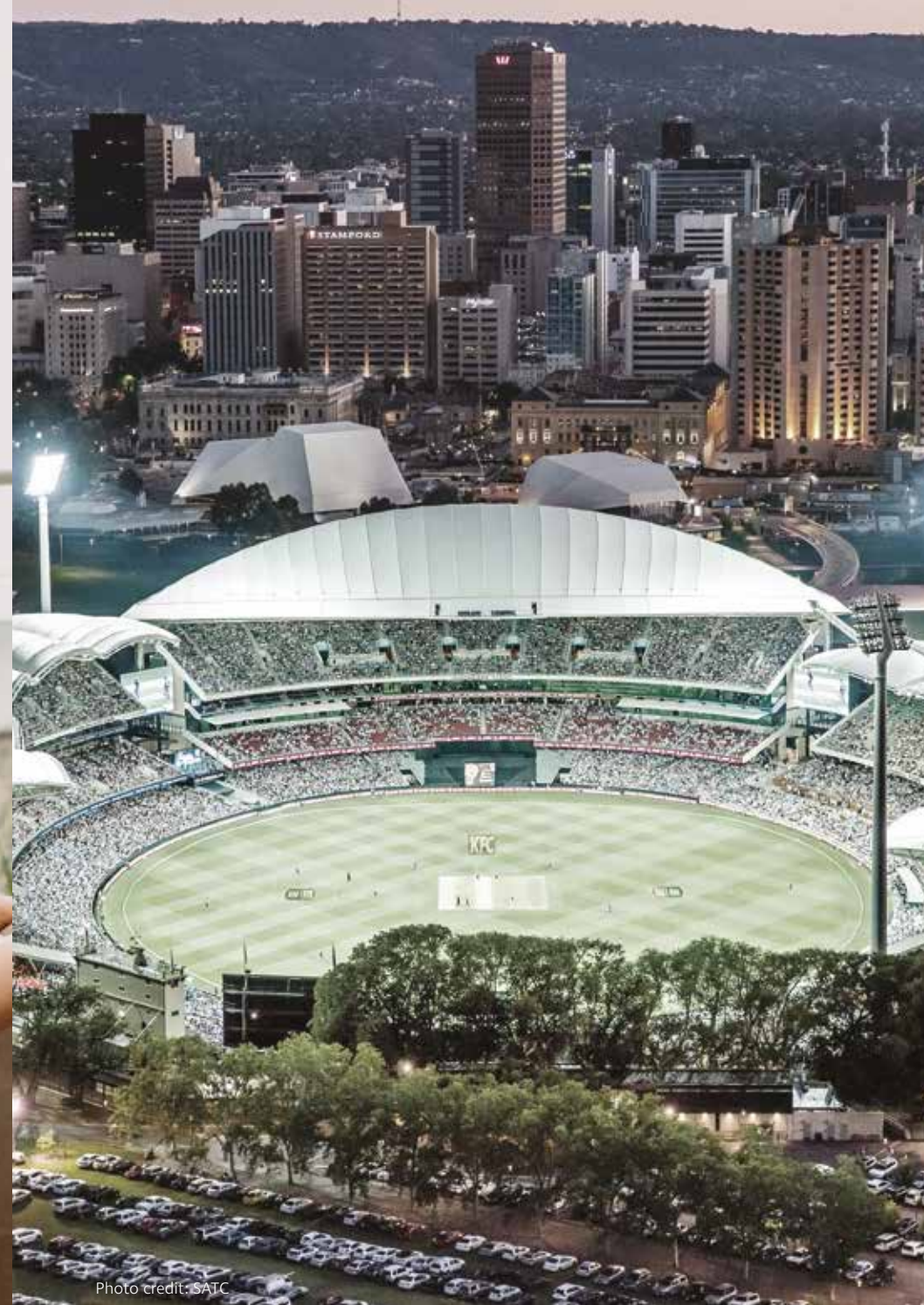


Photo credit: SATC



Our city story has no end. It grows alongside our community, with past tales uncovered and new chapters written every day. From our heritage to our contemporary iteration, Adelaide is a city where the place has moulded the people and where the people now contribute to shaping the place.

Adelaide is a city designed for life; one that proudly gives its residents the freedom of time and choice to create their unique stories through community, cultural and wellbeing experiences.

Adelaide is a city shaped by stories. Each is unique because what holds or draws someone here is different for every person.

Colonel William Light's vision when designing the city of Adelaide was to combine the spirit of place with the built urban form in order for people to live well and in balance with nature. Central to Light's city layout was a grid-like plan of wide streets, terraces and public squares, but its brilliance was in hugging the city in a glorious green embrace and, in so doing, creating the world's only true 'city in a park'.

The City of Adelaide is committed to ensuring Light's vision lives on. We remain a city that puts its people first and treasures its natural open spaces. We build on our foundation of thoughtful innovation, honour our city's history and heritage as well as learn from the past to create a culture that distinguishes our city today and gives momentum to our progress into the future.



A City in a Park

Explore a city
wrapped by
760 hectares
of Park Lands.



More Time for the Things you Love



Adelaide is a place where you can embrace all the experiences of a cosmopolitan capital city whilst enjoying a life centred around wellbeing and balance.

The magic of Adelaide lies in the every day. Some of the Nation's best restaurants are your local and the glorious Park Lands provide endless opportunities for play.

The magic of Adelaide lies in the every day



Adelaide's Mediterranean climate is ideal year-round for exploring all the things you love. Your wander home might include a detour along vibrant laneways, an exploration of public art or a sunset across the enchanting River Torrens – the choice is yours. Running and cycling trails weave through the beautiful Park Lands for the fitness-minded, with plenty of spots to stop for a breather.

Residents enjoy a quality of life where happiness and health intersect, further empowered by being one of the most affordable capital city housing markets in Australia.



Photo credit: SATC





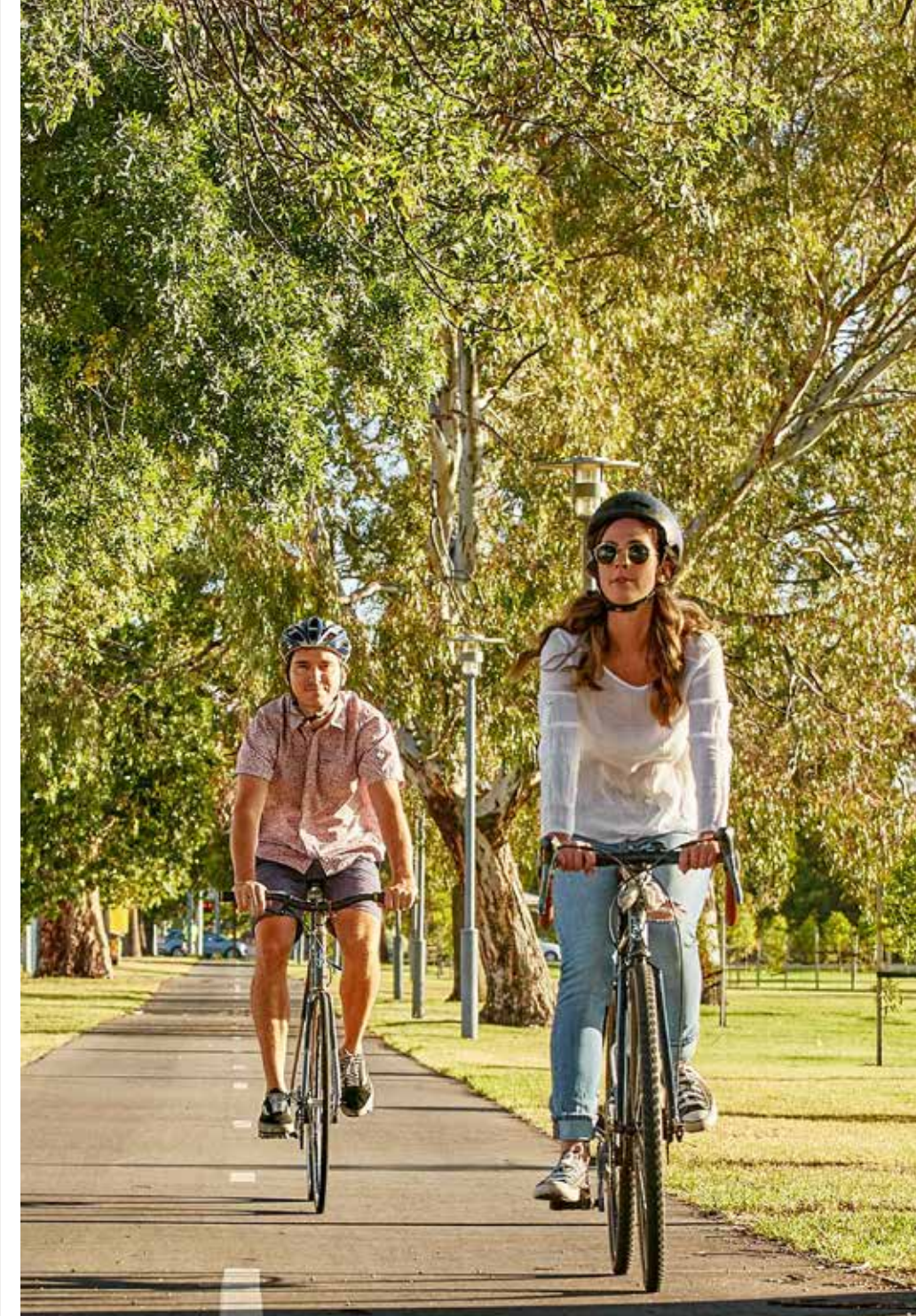
A Small City with a Big Backyard

760 hectares of Park Lands serve as the city's playground. The sweeping greens are where imaginations and bodies are invigorated through an abundance of experiences including playgrounds, exercise spaces and cultural festivals that draw thousands.

The unique playspaces dotted throughout the Park Lands encourage exploration and adventure and are also equipped with extensive sporting and barbeque facilities. Among them is Bonython Park / Tulga Wardli playspace, designed to be accessible for children of all ages and abilities, including those with hearing, vision and mobility impairments.

Meanwhile, the new activity hub in the South Park Lands has been revitalised to include interactive water features, a tennis court and a creek bed that encourages nature play. A new addition to the ranks includes TreeClimb, Adelaide's first inner city aerial adventure park.

For families with furry members, there are various dog-friendly parks for both on-and-off lead adventures. Pelzer Park / Pityarilla Activity Hub has sections for dogs of all sizes and includes natural obstacles. North Adelaide Dog Park has dog tunnels and sheltered seating areas for when a rest is required.



The Park Lands encourage exploration & adventure

The mesmerising Adelaide Botanic Garden stretches across 50 hectares and is a green sanctuary offering magnificently maintained gardens, diverse plant museums and stunning architecture. Take a guided tour or explore at your own pace.

Nearby is Botanic Park, often the host to world-class outdoor music concerts and moonlight cinema events. Adelaide Zoo is Australia's second oldest zoo and has built a reputation for creating environments which champion sustainability and conservation. Set in a leafy oasis off Frome Road, the Zoo houses 3,000 exotic and native residents and seeks to educate through an immersive experience.

The North Adelaide Golf Course delivers a premier golfing experience, just minutes from the CBD. Fifty-four holes across three courses can be enjoyed on immaculate fairways that are enveloped by majestic gumtrees, with the spectacular city skyline in the distance.





Designed for your Convenience

Adelaide enjoys an ease of accessibility unseen in most cities. Government offices, hospitals, business headquarters and an extensive range of shops, restaurants and amenities can all be found on foot within the city's grid.



The many bike lanes make navigating the CBD on two wheels a breeze while a city-wide public transport network, including trams and a Connector Bus, gets you most places in the city for free, day and night. Many also choose to walk from A to B, or you can hop on an e-scooter available across the city.

Adelaide Airport, undergoing a \$168 million expansion, is only 15-minutes from the city, allowing for easy commutes to the Eastern Seaboard and beyond. An average of 750 domestic and forty-six international return flights go through Adelaide weekly.

Rundle Mall, a busy hub of activity seven days a week, is the retail heart of South Australia and is home to more than 1,000 retailers and services. Pockets of trendy boutiques and artisans can be found all across the city including in the East End, Hutt Street and O'Connell Street in North Adelaide.



The city's central location, midway between the hills and the sea, provides the perfect starting point for trips further afield. Long stretches of pristine white beaches are a short tram ride away while world-class wineries can be reached in as little as twenty minutes.

*Ease of accessibility
unseen
in most
cities*

A Melting Pot of Cultures and Experiences

The city encompasses a number of residential neighbourhoods with distinct personalities. Which one appeals to you?



CITY WEST



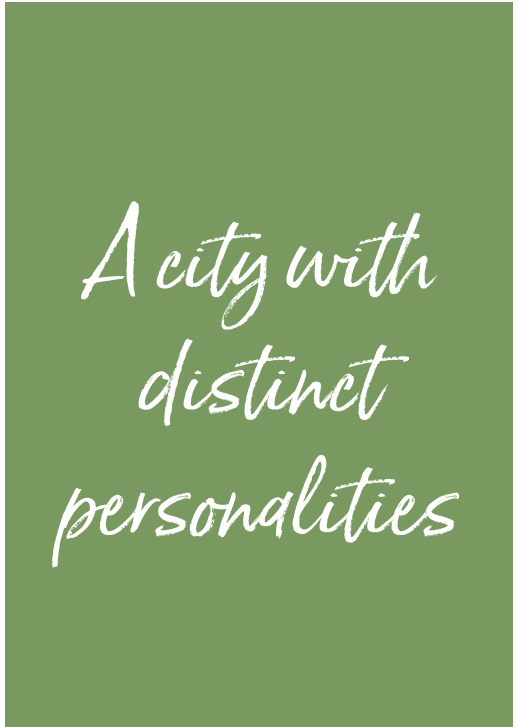
CITY EAST



SOUTH WEST



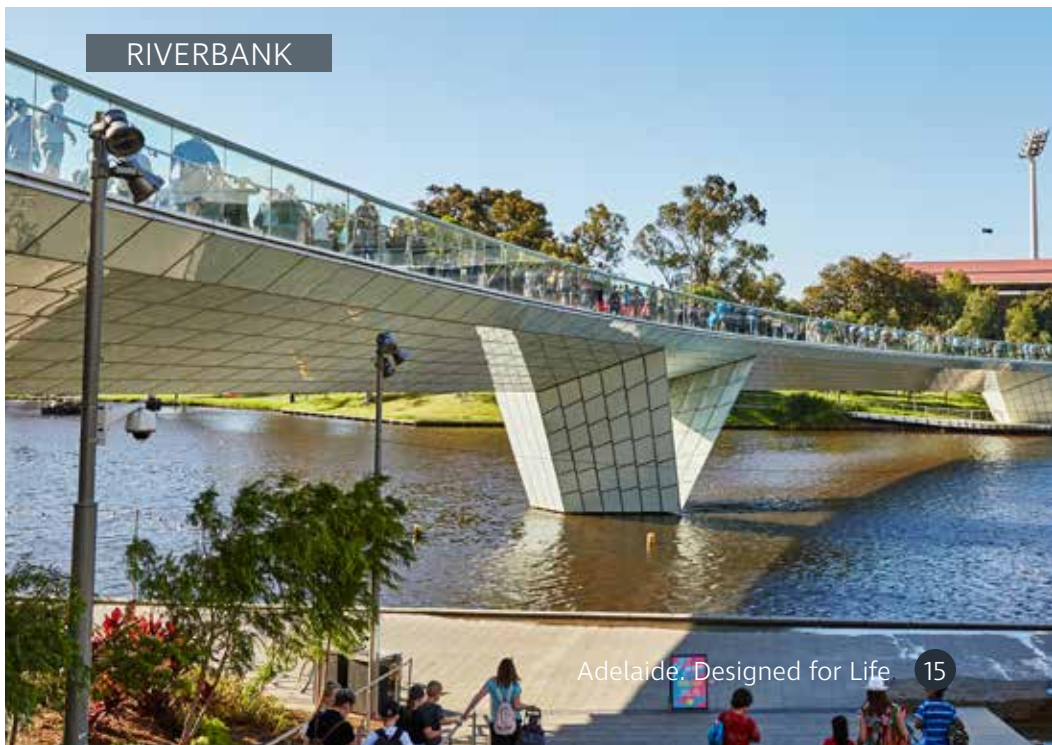
SOUTH EAST



NORTH ADELAIDE



CULTURAL BOULEVARD



RIVERBANK



City West

Lonely Planet named Adelaide's West End one of the coolest neighbourhoods in Australia, for many good reasons. It is a precinct that sees creativity flourish equally through education, innovation and artistic and culinary pursuits. A place where people can thrive, learn and play.

Adelaide's robust laneway culture was born in this part of the city. Boutique bars, cool cafés, progressive restaurants, live music venues and public art line the streets, producing a distinct cultural character and round-the-clock nightlife.

The city's skyline is continually transforming with futuristic architecture from the evolving BioMed City which has drawn a large population of health professionals to the area.

Similarly, a range of primary, secondary and tertiary institutions are located in the West End, bringing with them the vibrancy of student life.

The West End is an eclectic residential address with modern townhouses and apartments in high demand. A multitude of new complexes is contrasted with the character-filled workers cottages peppered along smaller streets and laneways. Student-specific accommodation provides independent living while empowering peer-connection.



Photo credit: SATC



A place where people can thrive, learn and play

Art & Culture

Towards the western end of North Terrace sits the Samstag Museum of Art, the JamFactory contemporary Craft and Design space and the mind-opening 'Museum of Discovery' within the University of South Australia.

Dynamic modern art can also be seen in action with many large-scale murals emblazoning buildings across the West End. The local love of street art has received international recognition with Adelaide named among the best street art cities in the world by Lonely Planet.

Between Jive and the newly re-opened Lion Arts Factory, those with a penchant for live music are treated to some of the best local, national and international touring acts.



Photo credit: SATC

Treat Yourself

The West End is a gastronomic delight. Award-winning restaurants are nestled alongside iconic family-run eateries, with many a boutique bar to finish the night.

Feast at Peel Street Restaurant which draws on influences from across the globe while hailing local produce as the hero, or experience the greatest dishes of acclaimed chef Sean Connolly's 30-year career at Sean's Kitchen in the Adelaide Casino.

End the night at Pink Moon Saloon, a bite-sized bar with a big personality. Its innovative design comes to life through its inconspicuous blue front door where two alpine-inspired huts and a courtyard are revealed. Try something from the ever-evolving seasonal cocktail list.

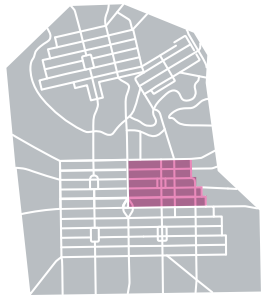


The Great Outdoors

On the northern boundary of West Terrace is the newly refurbished Gladys Elphick Park / Narnungga which is extensively equipped for the sporting enthusiast. Logs of varying heights and low walls along the pathways can be used as a work-out station or for quiet reflection. For those that like to meditate on the move, there are walking trails throughout green fields.

For team endeavours, the Park has six tennis courts and ovals that cater for soccer, cricket and lacrosse. Celebrate a team victory with a barbeque or cool down beneath the mature shady trees.

This Park will soon be the home of a new \$3 million City Skate Park.



Unmatched convenience

The East End is known as the domain of choice for trend-setters. The neighbourhood is filled with cafés, restaurants, bars and premium shopping. Rundle Street and the surrounding lanes and alleys are South Australia's beating heart of boutique fashion.

The likes of Zimmermann, Aje, Gorman and Jack London entwined with an eclectic mix of local designers and artisans fill some of Adelaide's oldest buildings.

The prestigious East Terrace, overlooking Rymill Park / Murlawirrapurka boasts State Heritage listed architecture including the beautiful old Adelaide Produce buildings that now house wine bars, upmarket restaurants and eclectic boutiques.

As demand has grown for a place amongst the action, contemporary and luxury apartments are filling the area. The University of Adelaide's main campus and the University of South Australia's City East campus have also seen the development of student-specific apartment complexes, providing students unmatched convenience to study and lifestyle destinations.

The Great Outdoors

The beauty of the East End is the ease of access to some of Adelaide's best green spaces. Wander through the rose gardens, try your hand at lawn bowls or row around the serene Rymill Park / Murlawirrapurka Lake before settling in for a barbeque.

The iconic Adelaide Botanic Garden offers a slice of serene heaven amidst a busy working day. This is the perfect spot to recharge your batteries but it is a comprehensive experience in its own right. Enrich your knowledge at the State Museum of Economic Botany, visit one of the stunning architectural landmarks or simply relax with a walk.



Treat Yourself

The East End is known for its alfresco dining and progressive culinary experiences. Flinders Street Project delivers elegant comfort food, while Penny University reimagines old favourites. Grab something to go on the way to work or pull up a seat outside for a day of people watching.

For those who have more time to indulge, Oggi Osteria is both a culinary and visual delight. The restaurant has received international accolades for its sophisticated Italian fare while the décor snapped up World Interiors News Award for Restaurant in 2016..

Challenge your palette at Orana, the brainchild of esteemed chef Jock Zonfrillo. The establishment has won a swag of awards for its modern-Australian fare which utilises traditional Aboriginal ingredients in creative ways.

Art & Culture

The Tandanya National Aboriginal Cultural Institute is Australia's oldest Aboriginal-owned and managed multi-arts centre. The Institute exhibits contemporary and traditional Aboriginal and Torres Strait Islander visual and performing arts.

Urban Cow Studio has been celebrating the talents of local artists for more than 25 years. The space often exhibits the works of over one hundred artists at one time and has an extensive store of unique pieces.

For film enthusiasts, Palace Nova Cinema features mainstream, arthouse and independent films and hosts assorted international film festivals. Revel in the menu of locally sourced wine and cheese at the fully licensed theatre.





South West



Dynamic energy & plenty of character

The South West is the city's most diverse neighbourhood. Here you'll find creatives, young families, students and residents all living alongside each other.

The streets and laneways exude dynamic energy and are pebbled with small bars, artisans and plenty of character.

The jewel in the crown of this precinct is the famous Adelaide Central Market, a beloved foodie destination which provides the best of local produce to visitors and locals from across the State.

Celebrating its 150th year of trade in 2019, the Adelaide Central Market has lasted the test of time to become a globally-renowned experience, drawing over nine million visitors a year. This culinary collective offers a truly tantalising and unique ensemble of aromatic stalls, shops and stands. A day at the Market is a beloved South Australian ritual, with food enthusiasts flocking from across the State each week to amass the best produce from the regions and beyond - before settling in for a long lunch!

In addition to the Market, the rich multiculturalism and appreciation of dynamic culinary experiences come to life in the Chinatown precinct. The annual Lunar New Year Street Party in Moonta Street brings together thousands of people in a collective celebration of diversity and prosperity.

The area illustrates Adelaide's historic charm through heritage-listed workers' cottages while also offering a plethora of progressive, modern complexes.

The Great Outdoors

The pretty European-inspired Veale Gardens on South Terrace is a rose-enthusiast's dream and a destination of choice for photoshoots, weddings or a scenic picnic.

Gather the family and head to the Princess Elizabeth Playground. The climbing towers and inbuilt trampolines will exhilarate imaginations and bodies!

Nearby, Whitmore Square / Iparrityi boasts a half basketball court and a giant chessboard claiming almost 400 checkmates a year! The Community Garden on the north western verge is where locals gather to share their love of fresh produce.

Art & Culture

For little ones or those young at heart, the Windmill Theatre presents theatrical works inspired by the creativity and journeys of young people. Keep an eye out for the Eastern wall to spot the colourful art mural by Jonathon Oxlade and Vans the Omega (Joel Moore).

Discover the best of emerging and experimental contemporary artists at FELTspace on Compton Street. Snap up a piece of local creativity for your own collection at the annual auction.

Treat Yourself

Whether you like to cook at home, or prefer someone else to do the heavy lifting, you'll find just the thing in this precinct.

Start the day at Café Troppo. A sustainable and eco-friendly ethos is engrained in both the café's architectural design and menu. The space is constructed from natural and reclaimed materials and the produce is organic and locally sourced.

Gouger Street, Grote Street and Chinatown showcase the flavours of the globe. You'll find an abundance of authentic dining experiences and specialty supermarkets including Chinese, Vietnamese, Indian and Thai.

The Duke of Brunswick on Gilbert Street is South Australia's only completely gluten-free pub. Wander down the street for an after-dinner drink at the tasting room of craft gin distiller Prohibition.



Photo credit: SATC



Photo credit: SATC



Photo credit: SATC



Photo credit: SATC



Adelaide. Designed for Life. 21

South East

The South East provides all the comforts of suburban living with a cosmopolitan flavour.

Hutt Street is the epicentre of the precinct, providing a village-like cluster of cafés and restaurants alongside all the day-to-day essentials.

Nearby, Halifax Street is emerging as a culinary haven with new restaurants and cafés opening their doors, interspersed between a range of townhouses and apartments.

This area is another prestigious city residential address, with an increasing number of couples and families seeking to call it home. The charming area possesses a bountiful range of heritage cottages, villas, townhouses and the occasional grand mansion.

Apartment establishments are also readily available, designed to provide the space and freedom of free-standing homes – with less upkeep.

The peaceful Park Lands are within close proximity including the well-loved Victoria Park / Pakapakanthi and Pelzer Park / Pityarilla.



Suburban living with a cosmopolitan flavour



Photo credit: SATC



The Great Outdoors

Victoria Park / Pakapakanthi is Adelaide's biggest park. The wide, open spaces will treat you to expansive views of both the Adelaide Hills and the city skyline. Four-legged friends are more than welcome. Cycling enthusiasts, be sure to try the 1.3 km Criterium Track.

For kids, big and small, Marshmallow Playground in Pelzer Park / Pityarilla is the perfect pitstop. Jump, climb, slide and shoot some hoops before finishing off with a barbeque.

Find your inner Zen at the Adelaide Himeji Garden. This tranquil oasis fuses two traditional styles: 'senzui', lake and mountain garden, and 'kare senzui', dry garden.

Art & Culture

Stephen Sinclair Gallery on Halifax Street specialises in 18th to 21st century antiques. In addition to showcasing treasures from bygone eras, the Gallery also exhibits emerging and established artists and even has an option to order bespoke furniture.

The Adelaide Repertory Theatre on Angas Street has been entertaining the community for over a century and runs four productions a year. If you love the spotlight, auditions are open to the public!

You will also find the charming and intimate Bakehouse Theatre on Angas Street which provides live shows throughout the year.



Treat Yourself

Bar Torino brings a taste of the Mediterranean to Hutt Street. A curation of pintxos leads in to an offering of larger dishes to share. Pair it with local favourite wines or Italian and Spanish varieties.

Chianti, a local institution, has been delivering a taste of Italy since 1985. It was one of the first restaurants to be accredited by the Italian Government and the Italian Chamber of Commerce in Australia!

The long-standing House of Chow brings to the table a lengthy menu of authentic Chinese dishes with arguably the city's best Peking Duck.



North Adelaide

Mere minutes away from the CBD is North Adelaide, one of the most affluent residential suburbs in South Australia.

The idyllic streets are filled with grand mansions and villas shaded by the canopies of perennial trees. Five residential colleges have been servicing the city's universities for almost a century.

O'Connell and Melbourne Streets have long been bustling dining and shopping destinations offering a wide range of cafés, long-standing restaurants and trendy boutiques. The North Adelaide Village is a full-service complex comprising of a supermarket, green grocer, butcher and pharmacy. There are over ten historical pubs in the area where residents gather to laze the day away.

Alongside an extensive range of upmarket amenities, the precinct also encompasses historical landmarks and exceptional experiences including the North Adelaide Golf Course, St Peter's Cathedral, Adelaide Zoo and Adelaide Oval, the state's premier sporting stadium.

*Idyllic streets
shaded by the
canopies of
perennial trees*



The Great Outdoors

North Adelaide is home to some of South Australia's most innovative and beloved playgrounds. North Glover Playspace's design has been delighting imaginations and minds for decades with its colourful helicopter slide, sandpit with interactive equipment and tree carved with Australian animals. Minutes away is Lefevre Park / Nantu Wama where horses happily graze and roam.

Enjoy a round at the North Adelaide Golf Course or stretch your legs along one of the walking and running tracks by the scenic River Torrens.

North Adelaide Dog Park is the perfect place to broaden your four-footed social circle. The area is fully fenced and has a separate area for small dogs and puppies.



Art & Culture

The David Roche Foundation allows a glimpse of 18th and 19th century Europe. Founder, David Roche, spent many of his 83 years trawling the globe for irreplaceable antiques and art, now available to view in the Foundation's small but incredible museum.

The stunning St Peter's Cathedral stands at the gateway to North Adelaide. Established in 1869, the spectacular architecture is evident in the stained-glass windows, timber ceiling and intricate carvings.

Catch the latest blockbusters at the art-deco Piccadilly Cinema. The sweeping curved staircase, built in the 1940s, is framed with chevron-styled windows leading to the main cinemas upstairs.



Photo credit: SATC



Treat Yourself

E for Ethel has all the creature comforts of home but with much better coffee and treats. The cosy café works closely with producers to deliver a menu that champions the local community and even has a store offering the works of South Australian artisans.

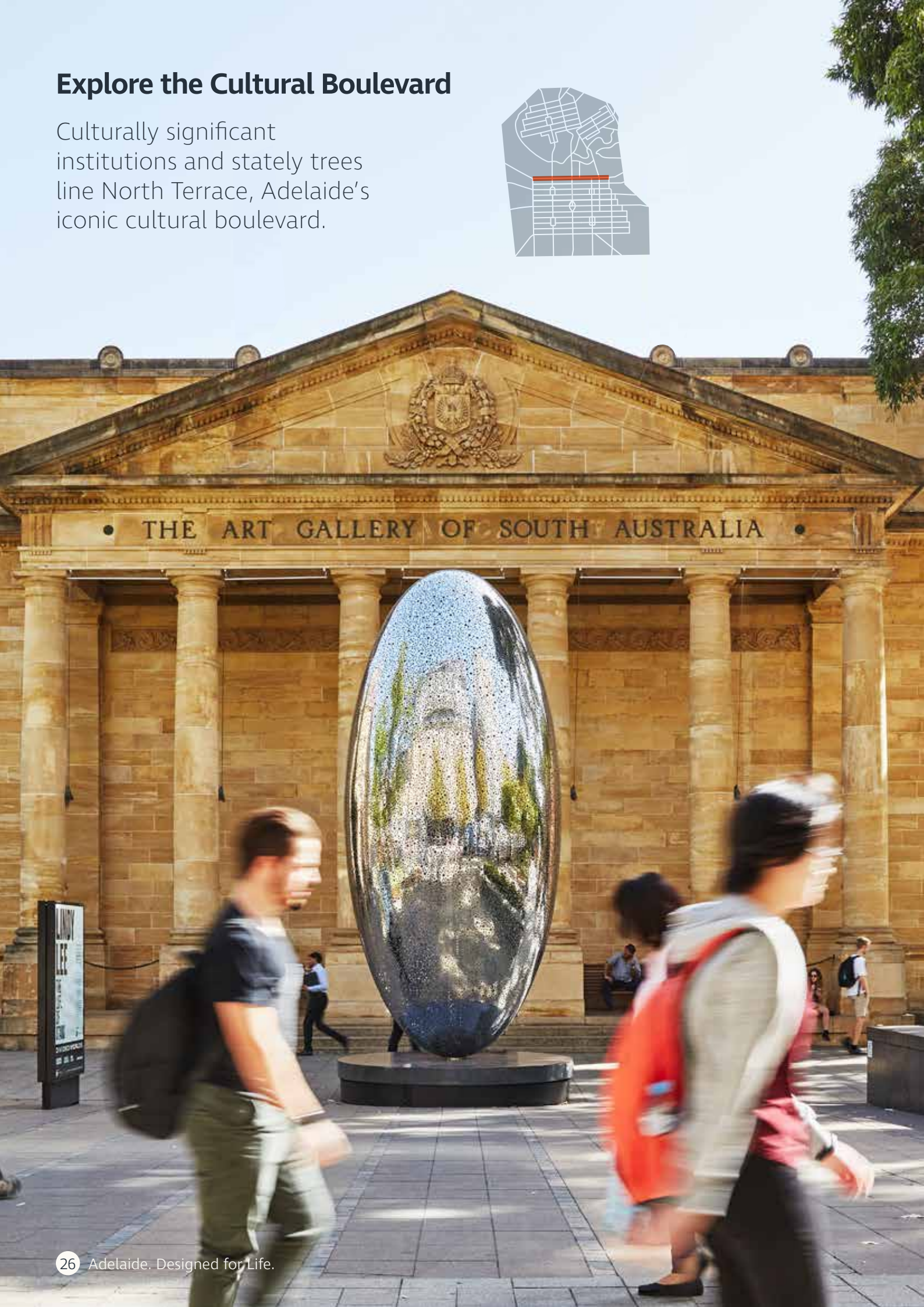
Ruby Red Flamingo dishes up rustic Italian in a bohemian setting, complete with illustrations scribbled across the walls and mismatched crockery. The serves are generous and made to share. The homemade pasta is a must.

Take in beautiful views of the River Torrens at Red Ochre Grill. Perfectly positioned on a floating pavilion right on the water, the restaurant uses fresh, seasonal and Aboriginal ingredients to present a modern Australian menu.



Explore the Cultural Boulevard

Culturally significant institutions and stately trees line North Terrace, Adelaide's iconic cultural boulevard.



The Art Gallery of South Australia houses the second largest State art collection in the country while the South Australian Museum has been showcasing collections of national and international importance for over 150 years. The State Library of South Australia has long been a haven of knowledge and discovery for the community. Its Mortlock Wing has amassed an international following and is acknowledged as one of the most beautiful libraries of the world. Government House and Old and New Parliament House on North Terrace are remarkable in architectural design and social and political importance to the State.

Lot Fourteen, at the former Royal Adelaide Hospital, is in the throes of reinvention to be Australia's first creation and innovation neighbourhood. The seven-hectare site is emerging as the Nation's leading entrepreneurial ecosystem, connecting start-ups, researchers, mentors and investors across the world's fastest growing sectors. The Australian Space Agency is preparing to join other global-leading companies such as Chamonix, Myriota and Defence Landing Pad at the site.

Soak up the Riverbank

The Riverbank is the core of the city's cultural, sporting and academic activities. Offering sweeping views across the River Torrens, it encompasses some of South Australia's most meaningful and significant public spaces and landmarks.

The core of the city's cultural, sporting & academic activities



Photo credit: SATC



While the iconic Adelaide Oval is often screened all over the world during international test cricket matches, it also hosts other significant events from the sporting calendar including local and national Australian Rules football games. Equally renowned as an entertainment hotspot, the Oval has hosted some of the world's most esteemed international acts such as the Rolling Stones, Midnight Oil and Adele.

Across the River is Elder Park which presents a large program of major events annually. OzAsia Festival brings contemporary arts from Asia in a celebration of the Moon Lantern Festival while the Park comes alive with festive cheer at the QBE Insurance Carols by Candlelight in December. Adelaide's New Year Eve celebrations draws over 50,000 attendees to welcome in the new year.

Adjacent Elder Park is Adelaide Festival Theatre, home of the performing arts in South Australia. The Theatre's stage regularly presents global productions from leading performance casts.

The nearby Adelaide Casino, located within the historic Adelaide Railway Station, is currently undergoing a \$330 million refurbishment. The expanded VIP gaming suites, bar and dining venues, wellness centre and luxury hotel promises to deliver a world-class entertainment experience. The upgrade will complement the recently expanded Adelaide Convention Centre which hosts a wide range of events and conferences each year.



Meet the Neighbours

Annie & Jack

"We simply have less to worry about now"



Scaling Down, Styling Up

Wherever you're at in life: flying solo, raising a family, downsizing or considering a move from interstate or overseas – Adelaide is a great city to call home and apartments are becoming a popular first-choice for property buyers.

Small business owner and yoga teacher, Annie and her partner Jack, bought their contemporary apartment in the CBD's south-east about 18 months ago.

The idea of moving to the city was sparked by the departure of their adult-age children from the family home of some 23 years in the Adelaide suburbs. What sealed the deal was discovering the place they now call home.

"We weren't seriously looking, but when we found this apartment by chance one Sunday, we knew it was for us," said Annie.

The apartment's location in a modern complex across from the South Park Lands was a big attraction, as was swapping the hassles of maintaining a suburban home for a simpler yet no less luxurious lifestyle.

"We're right in the hub of things here," said Annie. "We can easily walk to Hutt Street which has all the practical amenities you need as a resident but great eating places too."

With just a few pot plants to tend, Jack's enjoying having more time to zip around town on his scooter to catch a movie or play tennis.

"We simply have less to worry about now," said Jack. "Less cleaning, less repairs and we can just lock the place up to go travel."

Not that they need to go far to enjoy multi-cultural cuisines or the outdoors. The couple regularly ride their bikes around the Park Lands' trails and no week goes by without a trip to their local nature playground with their young grandchild, Charli.

"She loves Marshmallow Park and the Himeji Gardens here in the south," said Annie. "I've also taken her to North Adelaide's Helicopter Playground."

For this sociable couple, one of the best outcomes of moving into their city apartment has been recapturing a sense of community they both experienced growing up in smaller country towns.

"We feel like we're living in a vertical village here," said Annie. "When we first moved in people would stop in the foyer and introduce themselves which was nice. Now, every Friday, weather permitting, a whole group of us get together out on the terrace to share some nibbles, a drink and have a laugh."



Meet the Neighbours

The Zhang family

After travelling throughout 2002 to all the capital cities of Australia, the Zhang family found themselves enamoured with the vibrant local culture, peaceful green surrounds and welcoming community of Adelaide.



Photo credit: SATC



Photo credit: SATC

Community, Culture and Convenience

Fast forward to present day and Jianguo Zhang and Fengjuan Gu, along with their son, daughter in law and two granddaughters, now reside in a penthouse apartment on South Terrace. The extended Zhang family are awaiting the completion of purchased apartments at One on Flinders Street as their permanent city home, however, have plans to keep the South Terrace apartment as the perfect place to welcome visiting family and friends.

Adelaide's unparalleled ease of accessibility is integral to the family's lifestyle, where they choose to take in the city surrounds by foot instead of by car. Every day, Fengjuan and daughter-in-law Xiaolin stroll down to the city's multicultural heart, the Chinatown precinct. After stocking up on beautiful fresh produce from the Adelaide Central Market and the surrounding Asian supermarkets, they either wander home to cook or meet friends for lunch.

Fengjuan said, "We would love for more of our family to migrate to Adelaide. The city is flourishing, and it is so easy to meet friends and form connections."

Favourite family outings include shopping in bustling Rundle Mall, visiting the Adelaide Zoo or Adelaide Oval. Granddaughters Hanying and Hanyun have delighted in the city's world-class program of events, witnessing the colourful and lively National Pharmacies Christmas Pageant which is the second-largest parade of its kind in the world. Peaceful weekends are often enjoyed soaking up the sunshine with a picnic in the Park Lands.

Hanying and Hanyun love attending Pulteney Grammar which is less than a ten-minute walk from home. As one of the top ten best schools in South Australia, Pulteney Grammar was an easy choice for the family due to the exceptional standard of education.

"The girls have thrived in the stress-free environment with the attentive support of teachers," said Mr Zhang.

Jianguo Zhang has also found Adelaide to be the perfect landing spot to launch new commercial ventures while also overseeing his existing businesses in China. Jianguo initially moved to Adelaide with a 163 business migration visa, which allowed him to start a wine exporting business, before applying for permanent residency. South Australia's reputation as one of the major wine capitals of the world has enhanced the business offering with various international suppliers expressing interest in importing the State's wine.

Jianguo's son, Xinwei Zhang, is also at the helm of the family businesses, migrating to Adelaide with the 132 business migration visa. The visa is open to company owners who have a successful commerce history and wish to do business in Australia. The father and son duo is able to easily oversee their construction company based in Shanghai both externally from Adelaide and through travelling between the two cities. Direct flights to Shanghai and the close proximity of the airport, only 15 minutes from the city centre, makes this a stress-free proposition. The current unprecedented strength of the local economy has presented Jianguo and Xinwei with ample opportunities to extend their expertise in development within the Adelaide city centre through the investment of commercial property.

"The city is flourishing & it is so easy to meet friends and form connections"

Meet the Neighbours

Ankica & Marco

"We will forever remember the great first impression we had of Adelaide"



Simply Irresistible

After living in Milan, Cesena, Paris and Dubai, globetrotters Marco and Ankica have found what may just be their forever home in Adelaide.

The couple's first encounter with the city came as Marco was shortlisted for the role of Chief Executive for Health Industries South Australia. With a potential move from Milan in the works, the couple organised a week-long visit to Adelaide – a stay that left them wanting more.

"We will forever remember the great first impression we had of Adelaide: its city centre, restaurants and wineries, the Adelaide Hills and pristine beaches," said Marco.

After accepting the role, the husband and wife team established a home in the city's East End and quickly discovered that world-class cultural experiences were right at their doorstep. Adelaide has an internationally acclaimed year-long festival program and the couple delight in the city-wide transformation brought on by premium arts, music and food-related events like the Adelaide Fringe, WOMADelaide, Tasting Australia and Ferment the Festival.

For the rare moments between shows, concerts and curated dining experiences, Marco and Ankica embrace spontaneity by simply stepping out the front door to explore their city surrounds.

"It's very common for us to make a last-minute decision to go out in the evening, without any plans or reservations," said Ankica. "We know that we will always find something interesting on!"

Marco and Ankica were immediately charmed by the friendly, welcoming Adelaide community. The duo envisions a long-term future in Adelaide, with the city ticking off all the key elements they consider fundamental to their happiness and quality of life. They are continually discovering different ways the city's people and planet-first culture comes to life.

"In comparison to capital cities across the world, Adelaide is incredibly clean," Marco said. "The well-preserved parks, absence of pollution and the respect the community has for the environment is reflective of a collective green society".

While the couple has a car, it's exclusively reserved for out-of-city exploits. Daily life is happily manoeuvred on foot or by bike, allowing Marco and Ankica to combine their loves of the city's beautiful backdrop of expansive green parks and keeping active. Work and play, including an abundance of shopping destinations, world-class restaurants and events, is all within walking distance – although Marco is quite the fan of navigating his way to meetings and after-hour business functions on two wheels!

The past five years has seen Marco leverage his strong international experience in prior roles as chief executive of science parks and innovation agencies, to assist Adelaide's growth as one of the world's burgeoning innovation ecosystems. He believes the completion of infrastructure investments such as Adelaide's BioMedical Precinct and Lot Fourteen, Australia's first innovation neighbourhood, will play a propelling factor in the city's future success.

"Adelaide is incredibly clean"



Meet the Neighbours

Bart, Ela & Dani

"The majority of events are only a stone's throw away"



"The proximity of work and home is unbeatable"



Love City Living

A once in a lifetime job opportunity brought Bart and his wife Ela to Adelaide but it's the richness of unique experiences and unparalleled ease that have the Perth natives looking to cement themselves in the city long-term.

Bart is currently playing a driving role rolling out Ten Gigabit Adelaide, a revolutionary fibre-optic network. As an Australian-first, Bart sees this as a huge success story for both himself and the city. Ela runs a Social Media Consulting business and has seen her business thrive since setting roots in Adelaide.

"The entrepreneurial community here is amazing and there is a real energy of wanting to see others succeed. I have joined a few women's business groups where we frequently meet for lunch and coffee to discuss ideas," said Ela.

Living in a townhouse in the city's picturesque South East, the Park Lands have quickly become a place where Bart and Ela embrace some R&R. Just minutes from the CBD, Bart regularly does the rounds at North Adelaide Golf Course where he's treated to 54 holes with the city skyline and old majestic trees as the backdrop.

For a family affair, the couple and their American Staffy puppy Dani venture over to the dog park in Pelzer Park / Pityarilla where they meet up with other furlamilies.

"All the dog owners are super lovely and enjoy chatting about their respective fur babies. That type of friendliness seems to be a common trait in South Australia," said Ela.

The couple were quick to discover Adelaidians' love of having a chin wag. Bart and Ela quickly forged friendships with their neighbours, providing a sense of safety when the couple are travelling interstate, helping bring in the forgotten bin and of course, a cuppa and a chat.

Bart and Ela see Adelaide as the perfect melting pot of larger capital cities, but with the major bonus of all the action at their fingertips.



"The city's nightlife and food culture have a very Melbourne feel to it but Adelaide also has the suburban comfort and sense of community of Perth" said Bart.

The prime location of their home and lack of traffic in comparison to other cities leave them more time to explore and embrace the things they love. The East End's eclectic being their social stomping ground of choice.

"The proximity of work and home is unbeatable. After work, we wander over to Rundle Street for dinner and a drink at one of the many amazing restaurants and bars," said Bart.

It's also Ela's shopping destination of choice, with a penchant for designer boutiques such as Zimmermann and Aje which line the Street.

Adelaide's globally renowned festival program fits seamlessly into the couple's social calendar bringing the culture, sights and sounds of the world right to their doorstep.

Bart said, "the majority of events are only a stone's throw away from our place so we get involved in as much as possible! Our top picks are Adelaide Fringe, WOMAdelaide and Adelaide Film Festival".

Adelaide has proven to be a fantastic gateway to adventures within the State and beyond.

"We can get to South Australia's incredible wine regions within an hour whereas that kind of experience was 3.5 hours away in Perth," said Bart.

A cheeky weekend to the eastern seaboard has also become exponentially easier. With the airport only 15 minutes from the city centre, Bart and Ela are much more partial to a quick dash to Melbourne and Sydney now that it comes without Perth's 2.5 hour time difference and the 3 hour flight!

City Schools & Universities

Nurturing minds & inspiring curiosity

South Australia is committed to nurturing the minds of future leaders and building a prosperous community. Adelaide's rich multiculturalism is evident in the diverse student bodies and is actively supported with globally-focused curriculums.



City Schools

Within the city and North Adelaide bounds, there is an exceptional range of private and government schools. North Adelaide Primary School, established in 1877, is ranked among the top five primary schools in South Australia. Gilles Street Primary School's Intensive English Language Program is designed to build confidence and support students who have recently moved to Australia from non-English speaking countries.

Pulteney Grammar School, ranked among the top 10 schools in South Australia, is situated on South Terrace. Enrolments are open from early childhood, beginning from 3 years of age to Year 12. The co-education school champions critical, creative and ethical intelligences.

The \$100 million Adelaide Botanic High School is the newest addition to the city's portfolio of prestigious schools, complementing the existing Adelaide High School in the west Park Lands. Situated on the tree-lined Frome Road alongside established universities and leading innovation hubs, this public high school is grounded in science, technology, engineering and maths (STEM). A focus on strategic partnerships and research ensures students are immersed in the future-focused curriculum.

Universities

The city is renowned for its high quality universities, with around 50,000 students enrolled in city-based tertiary institutions, including approximately 15,000 international students.

The University of Adelaide is consistently ranked in the world's top one per cent of the world's universities. Founded in 1874, the prestigious University fuses its heritage with a future focused educational ethos. As a member of the exclusive Group of Eight Australia, which recognises universities that lead in research excellence, the University attracts students from across the globe. The University's reputation for academic excellence is paired with an equally robust program of support services that is focused on quality of life and career progression.

The University of South Australia is committed to innovation and addressing both present and future needs of the community. There are two sweeping campuses in the city, with City East delivering Health Science disciplines and City West delivering business, arts and social science degrees. The University recently established a joint College with a Chinese university partner, the first of its kind in Australia. Expansive globally-connected academic, research and industry networks are active across university partnerships in eleven countries.

Other universities in the city include Flinders University, Torrens University and Carnegie Mellon University.

A Global City with Local Benefits

Adelaide's reputation as an epicentre for commerce and innovation has cultivated a thriving local economy.

South Australia's expertise in market intelligence and its competitive business landscape has seen the growth of exciting sectors including technology, health, education, design, the arts, events, hospitality and the defence and space industries.

South Australia has seized opportunities to create a dynamic commercial landscape and is the only State in Australia to abolish stamp duty on commercial property transactions. Adelaide has experienced an unprecedented level of domestic and international investment in recent years, with several public and private developments, the Ten Gigabit Adelaide

Network and a range of government incentives attracting the attention of national and global companies. The establishment of city headquarters from companies including Boeing, The Australian Space Agency and Technicolor are creating exciting job opportunities and career avenues for the local workforce.

The promising economic outlook saw South Australia lead the Nation with the highest property confidence throughout 2018, with no signs of subsiding. Adelaide also enjoys the lowest residential property prices among Australian mainland capitals.



A dynamic commercial landscape



Adelaide, the Gateway to South Australia



Photo credit: SATC



Photo credit: SATC

Four wine regions encompass the city surrounds, showcasing the strengths that have established South Australia as one of the wine centres of the world.

The globally-acclaimed Barossa Valley is only one-hour drive from the city centre and home to some of the most prestigious wine producers in Australia, including Penfolds and Henschke Cellars. Alongside the Barossa is Clare Valley, renowned for its Riesling, while the Adelaide Hills, twenty minutes from the city centre, is brimming with boutique wineries nestled amongst wildlife and natural beauty.

McLaren Vale has become synonymous with a new guard of creative producers, exquisite beaches and enticing food. Only forty five minutes from the city, you'll find a new wave of dining experiences including the \$15 million architectural d'Arenberg Cube. The Rubik's Cube-inspired structure opened its doors in December 2017 and is visited by over one thousand people daily. Nearby, the coastal stretches of the Fleurieu Peninsula is the perfect day trip destination or overnight stay.

Just off the coast lies Kangaroo Island, a pristine untouched wealth of breathtaking scenery and serenity. Here visitors will be privy to wildlife and rugged terrain that shows off some of Australia's best natural beauty, with a plethora of foodie experiences that will delight the fussiest of palettes.

To the north of Adelaide is the rugged landscape of the Flinders Ranges and the outback, giving way to towering ancient cliffs, mountain ranges and spectacular gorges. The winding Murray River and the Riverland provide the perfect excuse for a relaxing weekend exploring the cliffs, or water skiing and paddling along the secluded backwaters. The Yorke and Eyre Peninsulas offer up fishing, boating and a variety of outdoors activities, topped off with some of the world's best seafood and South Australia's world-famous wine, of course!



Photo credit: SATC



Photo credit: SATC

The ultimate springboard to South Australia

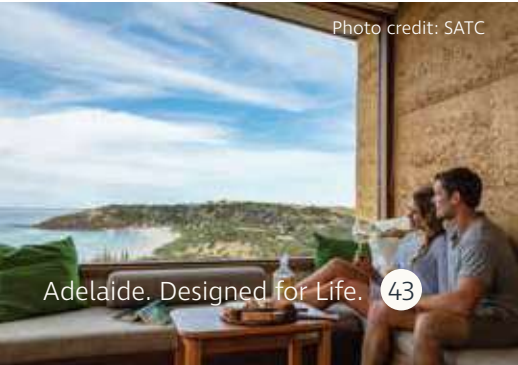


Photo credit: SATC

Explore the regions

The city centre provides easy access to the experiences and adventures of South Australia's picturesque regions.



Key Events

The best of South Australia’s events and festivals right on your doorstep.



Photo credit: SATC



Photo credit: SATC



Photo credit: SATC



Photo credit: SATC

Enjoy front row seats
to all the action

Take your pick from the following major events or visit cityofadelaide.com.au/whatson for your daily dose of what’s on.

January

- Santos Tour Down Under
- Adelaide French Festival

February

- Lunar New Year Street Party
- Adelaide Fringe
- Superloop Adelaide 500

March

- Adelaide Festival
- WOMADelaide

April

- Tasting Australia
- INDOfest-Adelaide

May

- DreamBIG Children’s Festival

June

- Adelaide Cabaret Festival
- Adelaide Festival of Ideas

July

- AVCon: Anime & Video Game Festival
- Umbrella Winter City Sounds

August

- SALA Festival
- Adelaide Guitar Festival

October

- Adelaide Film Festival
- Adelaide Fashion Festival
- OzAsia Festival
- Tarnanthi Festival of Contemporary Aboriginal and Torres Strait Islander Art
- CheeseFest
- Ferment the Festival

November

- National Pharmacies Christmas Pageant
- Feast Festival
- Mitsubishi Motors Australian International 3 Day Event

December

- Adelaide Motorsport Festival
- QBE Insurance Adelaide Carols by Candlelight
- Adelaide’s New Year’s Eve



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your home?*

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City of Adelaide visit cityofadelaide.com.au/cityliving

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