

# City of Adelaide Arts and Cultural Grants Program Guidelines 2023-24

City of Adelaide acknowledges that we are located on the traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders, past, present, and emerging.

City of Adelaiderlu ngadlu Kaurna Yartangka tampinthi.

Kaurna miyurna yaitya mathanya Wama Tarntanyaku.

Ngadlurlu Kaurna Miyurna, puki-unangku, yalaka, tarrkarrila tampinthi.

We recognise and respect their cultural heritage, beliefs, and relationship with the land.

We acknowledge that they are of continuing importance to the Kaurna people living today.

And we also extend that respect to other Aboriginal Language groups and other First Nations.

## **Purpose**

The Arts and Cultural Grants Program provides funding to artists, community groups and arts organisations to present creative arts and cultural projects that activate the city and amplify Adelaide's status as a UNESCO City of Music.

These grants support professional development and presentation opportunities for Adelaide's creative workforce, enabling a diverse year-round program of arts and cultural experiences that attract visitors and connect the community to the city.

The Arts and Cultural Grants deliver on the City of Adelaide's <u>Cultural Strategy</u> by fostering and strengthening Adelaide's:

- Unique and renowned cultural identity
- Robust and sustainable cultural economy
- Engaged and connected cultural community
- Leadership as a cultural incubator
- Authentic vibrant and diverse cultural experience

## **Priority Areas**

Funding Priorities	Expected Outcomes
Arts and Cultural Programs and Events	A city with a vibrant calendar of arts and cultural offerings and experiences
Live Music	A global UNESCO City of Music activated through music in venues, places, and spaces
Artistic Development	A city where artists create work and grow their careers through collaborations and development opportunities with City of Adelaide based cultural organisations and businesses
Public Art	A vibrant and safe city that reflects Adelaide's unique identity, its peoples, and their stories
Celebration of Aboriginal and Torres Strait Islander cultures in the city	A city where Aboriginal and Torres Strait Islander cultures are strongly represented, offering unique and meaningful experiences
Marketing and Promotions	A city where visitors and residents are aware of and participate in a diversity of arts and cultural offerings and activities

### What these Guidelines Cover

- Key Dates
- Eligibility
- Grant Categories
- Assessment Criteria
- What will not be Funded?
- Application Process
- Acquittals
- Application Support

## **Key Dates**

Grants	Applications open	Notification timeframe
Major round grants	31 August - 15 October 2023 *for projects commencing in 2024	December 2023
Short turnaround grants	Year round - until funds are expended. Applications must be submitted at least 30 days before the project start date	15 business days

## Eligibility

- Publicly accessible arts and cultural programs and events in the City of Adelaide that are free or low-cost to attend or participate in. Projects occurring outside the City of Adelaide Council area are not eligible. Please refer to the City of Adelaide Boundary Map
- Applications must include evidence of venue confirmation. If the project is taking place in a
  public space such as Adelaide's Park Lands and squares or roads, applicants need to provide
  proof of submitting a City of Adelaide Events in the City booking form
- Matched funding, cash or in-kind is required for major round grants
- Applications for short turnaround grants must be submitted at least 30 days before the project start date (start date refers to the presentation component of the project)
- Incomplete applications will not be eligible
- Complete list of what will not be funded listed on page 4

# **Grant Categories**

Major Round Grants				
Category	Description	Examples		
Arts and Cultural Programs and Events Grants Up to \$8,000	Publicly accessible arts and cultural programs and events in the city that are free or low-cost to attend or participate in.	Performances, exhibitions, arts festivals		
<b>Live Music Grants</b> Up to \$8,000	Music activations in city venues, places, and spaces.	Music performances and festivals		
Artistic Development Grants Up to \$8,000	Projects offering skill development for creative practitioners at all stages of their career with a citybased presentation outcome.	Mentorships and artistic residencies with city based cultural organisations including public activities in the city		
Public Art Grants Up to \$8,000	Temporary* public artworks in the city's public space. *Up to 5-year duration	Murals, installations, arts trails		
Short Turnaround Grants				
First Nations Arts and Cultural Grants Up to \$5,000	Creative programs and events in the city that support Aboriginal and Torres Strait Islander communities to achieve their artistic aspirations.	Cultural events, festivals and exhibitions led by and supporting Aboriginal and Torres Strait Islander communities and creatives.		
Marketing and Promotion Grants Up to \$2,000	Marketing and promotion of publicly accessible arts and cultural projects, programs and events in the city.	Social media campaigns, web development costs, photography		
Quick Response Grants Up to \$2,000	Short turnaround funding for projects that fit into any of the other Arts and Cultural Grant categories.	Projects that fit into any other Arts and Cultural Grant category but that have a shorter lead time and require less funding		

# **Assessment Criteria**

Arts and Cultural Grants Assessment Criteria	Weighting %
Fully developed proposal	20%
Alignment with the City of Adelaide's Cultural Strategy	50%
Cultural and creative value	30%
Total	100%

#### What will not be Funded?

Applications will be ineligible if any of the following apply:

- The application does not meet the identified priorities of the City of Adelaide as detailed in Council's Strategic Plan and Cultural Strategy
- The application contravenes an existing City of Adelaide Policy or Operating Guideline
- The application denigrates or excludes any groups in the community
- Applicants haven't acquitted previous Council funding or have outstanding debts
- The project has already received funding from City of Adelaide and its subsidiaries
- Activities, events, programs or projects that are duplicating existing services
- · Applications seeking reimbursement of funds already spent
- · Requests for organisational core operational activity, e.g. Rent, utilities or salaried staff
- Requests for the purchase of significant capital items or renovations, i.e. purchase or lease of real estate, repair or maintenance of buildings or purchase of major equipment or material goods such as office furniture, computers etc.
- Training or education in government or private institutions, activities that will be offered for assessment in such institutions, and training and development of paid staff
- Applications for conferences, tradeshows, award ceremonies and interstate or overseas travel expenses
- Activities with safety or environmental hazards
- Requests for programs or services that are the core responsibility of other levels of government
- General fundraising activities, e.g. charity galas, benefit dinners
- Requests from commercial organisations operating on an expected profit basis (unless they
  demonstrate a significant benefit for the city, and strongly align with the grant program
  priorities)

## **Application Process**

Applicants must submit an application form online via the <u>City of Adelaide SmartyGrants Portal</u> within the advertised timeframes. Late or incomplete applications will not be accepted.

Once submitted, an application will be assessed according to:

- The eligibility criteria
- Assessment criteria
- Available funding.

All questions in the application form must be answered and any required attachments provided in order for the application to be assessed.

Applications may be redirected to an alternate <u>City of Adelaide funding program</u> during the assessment process if it is deemed more appropriate for the nature and scale of the project proposed. If this occurs the applicant may be required to submit a new application to meet the priorities of the identified funding program.

Councillors are in regular contact with community members about Council matters. To ensure the fair and equitable distribution of grants in the community, applicants should refrain from communicating with any City of Adelaide employee or Councillor during the Assessment process of their submitted grant, in any way that may provide an unfair advantage to their application.

The Arts and Cultural Grants Program is highly competitive and receives more funding applications than it can support. The success of an application is determined by merit against the assessment criteria, and in major rounds, grants are assessed in competition with other submissions.

City of Adelaide fees and charges apply to all projects held at Council managed properties including the <u>Park Lands</u>, <u>Libraries</u> and <u>Community Centres</u>, the <u>Adelaide Town Hall</u> and <u>city roads/streets</u>. You must include all City of Adelaide fees and charges as part of your application budget as City of Adelaide will not waive fees associated with your project e.g. road closures, cleaning, waste, site fees, and does not provide in-kind support in addition to funds approved.

All successful applicants will be required to:

- Acknowledge and promote City of Adelaide on any marketing and communication materials including social media. Work with City of Adelaide as required to facilitate additional promotion opportunities
- Adhere to the Arts and Cultural Grant program terms and conditions
- Provide copies of public liability (minimum \$20M) and employment insurance (for organisations with paid employees)
- Provide a tax compliant invoice for payment/s
- Agree to abide by the legal, ethical and moral considerations set out in the <u>Protocols for using</u>
   <u>First Nations Cultural and Intellectual Property in the Arts</u> for the use of any Aboriginal and
   Torres Strait Islander material
- Ensure all people working or volunteering with children as part of this project have a valid Working with Children Check
- Notify City of Adelaide of any changes to the project for which a project change request form may be required to be completed

# Acquittals

Project evaluations and funding acquittals are submitted via SmartyGrants and due within six weeks of project completion. Acquittals must be completed to remain eligible for future City of Adelaide funding opportunities. Acquittal information will be provided at the time of funding notifications and will outline requirements.

# **Application Support**

Send us an email at: Culture@CityofAdelaide.com.au

