



# IAASA

INDIAN AUSTRALIAN  
ASSOCIATION OF  
SOUTH AUSTRALIA  
INC.

6 Blamey Avenue  
Broadview SA 5083

PO Box 82, Tynte St.,  
North Adelaide SA 5006

[www.iaasa.com.au](http://www.iaasa.com.au)  
[iaasa@iaasa.com.au](mailto:iaasa@iaasa.com.au)

**09 February 2024**

Dear Residents & Businesses,

I am writing to advise you of an outdoor event called Indian Mela 2024 that will be taking place in Victoria Square North, **Adelaide**. This will be a cultural event beginning at 5.30pm and finishing at 11.00pm on Friday 23<sup>rd</sup> February and again starting at 11am and finishing at 11pm on Saturday 24<sup>th</sup> February 2024. A sound-check will be conducted on Friday 23<sup>rd</sup> February at 3.00PM. Expected attendance at the event is 6000 over two days. The 32<sup>nd</sup> Annual Indian Mela will showcase Indian Art and Culture with delicious Indian food. India's rich culture and diversity will be displayed in this biggest Indian event of the year.

The event will be appropriately monitored both internally and externally by our security company to ensure minimal disturbance from our patrons. The event will adhere to City of Adelaide (CoA) requirements. Noise levels will be monitored throughout the event to ensure that we do not exceed the maximum noise levels permitted by the CoA Event Noise Mitigation Standard Operating Procedures. CoA may also independently monitor noise levels throughout the event.

If you have any queries in the lead-up to or after the event, please do not hesitate to contact me on the following:

Telephone: 0421 406 201

Email: [ojasdeshmukh@gmail.com](mailto:ojasdeshmukh@gmail.com)

**If you have any queries or concerns during the event, please contact the event hotline telephone number: 0421 406 201. The event hotline will be operated from Thursday 22<sup>nd</sup> February to Sunday 25<sup>th</sup> February 2024.**

Alternatively, you can contact the CoA on 8203 7203 Monday to Friday from 7am – Midnight or from 8am – Midnight on weekends. All feedback and concerns are documented and consolidated for post-event analysis. Further information about the event can be found at [www.iaasa.com.au](http://www.iaasa.com.au).

Yours sincerely,

Mr. Ojas Deshmukh ,  
Committee Member,  
Indian Mela 2024.