

Dear Residents & Businesses

We write to advise you of an outdoor event named **Sidebyside** that will be taking place in **Helen Mayo Park, Adelaide 5000** on Saturday 24th of February, 2024. This is a medium scale music, arts and food event beginning at 1200 and finishing at 0100 sharp. A sound-check will be conducted on Saturday 24/02/2024 at approximately 1000-1200. Expected attendance at the event is 800-1200 persons.

Sidebyside is a medium scale dance, music, arts and food event which is built on attention to detail, a leave no trace environmental attitude and a strong stance against anti-social behaviour of any kind. Backed by years of experience within Adelaide's nightlife & festival culture as well as national and international research, Sidebyside is a boutique event delivered by South Australian professionals in fields ranging from art and audio-visual production to event logistics, marketing, on site operations and management. We are proud to be running the fourth edition of this event in Adelaide with no previous security, first aid or licensing related incidents whatsoever. This is something we work incredibly hard to achieve and the continued positive interaction of our patrons with both our event environment and its surroundings is of the utmost priority.

- The event will be appropriately monitored both internally and externally by our security company to ensure minimal disturbance from our patrons.
- The event will adhere to Adelaide City Council (ACC), and Liquor Licencing requirements.
- Noise levels will be monitored throughout the event to ensure that the event does not exceed the maximum noise levels permitted by the ACC Event Noise Mitigation Standard Operating Procedures.

If you have any queries in the lead-up to or after the event, please do not hesitate to contact us on the following:

Elliott - T : 0413 161 755 E: [elliott@builtbypivot.com](mailto:elliott@builtbypivot.com)

Henry - T : 0433 348 602 E: [henry@builtbypivot.com](mailto:henry@builtbypivot.com)

If you have any queries or concerns during the event, please contact the event hotline telephone number on: **0413 161 755**.

The event hotline will be operated from 1100, 24/02/2024 to 0100, 25/02/2024. Alternatively, you can contact the ACC on 8203 7203 Monday to Friday from 7am – Midnight or from 8am – Midnight on weekends. All feedback and concerns are documented and consolidated for post-event analysis.

Yours sincerely,  
Elliott Jamie, Director.  
Henry Jarman, Director.