### Facts about South Australia

#### Adelaide, the capital of South Australia, encompasses the best of both worlds: urban development and familiar comforts. A well-designed city, bordered by 760 hectares of green parklands, Adelaide is serviced by a strong public transport network and an international airport just 7 kilometres from the central business district.

<table>
<thead>
<tr>
<th>Fact</th>
<th>Value</th>
<th>Source</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current population</td>
<td>1.7 million</td>
<td>investadelaide.com.au</td>
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<tr>
<td>Visitors (June 2019)</td>
<td>7.4 million</td>
<td>investadelaide.com.au</td>
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<tr>
<td>Visitor nights (June 2019)</td>
<td>35.7 million</td>
<td>investadelaide.com.au</td>
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<tr>
<td>International Education Revenue (+17% YOY) (2019)</td>
<td>1.92 billion (AUD)</td>
<td>investadelaide.com.au</td>
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<tr>
<td>International visitors (December 2018)</td>
<td>470 thousand</td>
<td>investadelaide.com.au</td>
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</tr>
<tr>
<td>Students at City Schools, Universities and Colleges</td>
<td>86,000</td>
<td>investadelaide.com.au</td>
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<tr>
<td>Post Graduate</td>
<td>18.3%</td>
<td>investadelaide.com.au</td>
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<tr>
<td>7.5% SA  8.1% AUS</td>
<td>46.8%</td>
<td>investadelaide.com.au</td>
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<tr>
<td>29.4% SA  29.4% AUS Bachelor</td>
<td>40,000</td>
<td>investadelaide.com.au</td>
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<tr>
<td>+15% YOY International Students</td>
<td></td>
<td>investadelaide.com.au</td>
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</table>

**Adelaide. Designed for Life.**
Facts about the City of Adelaide

Top 5 reasons to invest

- One of the most liveable city’s in the world (10th)
- Strong forecast economic and population growth
- Highly skilled workforce
- Excellent transport and trade infrastructure
- Affordable commercial and residential property

$18.4b (AUD)
City economy

Free WiFi across the City

$809k (AUD)
Average medium house price 0-5km from CBD (Sydney $2.3m)

$16-76.4m (AUD)
economic benefit per annum for local community

3,500 businesses will have access

$3.5b (AUD)
Existing and planned CBD developments

$36b (AUD)
Planned transport expenditure next 30 years

Ten Gigabit Adelaide is Australia’s first 10Gbps city-wide network.

115,000 Employed in the CBD

$75,996 (AUD)
South Australia average full-time annual wage (9.8% lower Aust. Avg)

21-23% Cheaper living costs compared to Melbourne and Sydney*

$16-76.4m (AUD)
economic benefit per annum for local community

24,794 Residents living in the Adelaide CBD

5.8% Unemployment rate (Greater Adelaide September 2019)

9m Annual visitors to Adelaide Central Market

1.6% Inflation rate (Greater Adelaide June 2019)

315,469 Average daily visitors to the CBD

15 mins Drive from city centre to Adelaide airport

1,500+ Hotels rooms planned or under construction

7,000+ Hotel rooms in the CBD

*2014 Economist Intelligence Unit

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