

Offices and Subsidiaries

- Office of the CEO
- Office of the Lord Mayor
- Adelaide Central Market Authority
- Adelaide Economic Development Agency



Office of the CEO

The Office of the CEO supports the CEO to lead a sustainable, successful organisation, to make well informed decisions to deliver on Council's priorities, and to foster productive partnerships both with industry, and local government and other government bodies through the delivery of effective intergovernmental relations.

Supported functions:

- Capital City oversight
- Communication and Public Relations
- Executive Support and Administration
- Grants and Advocacy
- Partnerships and Intergovernmental Relations

2023/24 Operating Budget (\$'000)	FTE	Income	Expenditure	Total (net)
Office of the Chief Executive	4.0	-	(1,470)	(1,470)
Total	4.0	-	(1,470)	(1,470)

Operating Activities (\$'000 - embedded in the operating budget)	Expenditure
N/A	-
Total	-

Office of the Lord Mayor

Supports the Lord Mayor and Council Members to foster productive relationships with peak bodies, other government bodies and the community, to deliver our strategic priorities, plan, and fulfill our Capital City leadership responsibilities.

Supported functions:

- Civic Protocols and Events
- Communication and Public Relations
- Lord Mayor and Council Administration
- Partnerships and Intergovernmental Relations

2023/24 Operating Budget (\$'000)	FTE	Income	Expenditure	Total (net)
Civic Events, Partnerships, and Other Events		-	(587)	(587)
Councillor Support	0.7	-	(471)	(471)
Lord Mayor's Office Administration	5.3	-	(997)	(997)
Total	6.0	-	(2,055)	(2,055)

Operating Activities (\$'000 - embedded in the operating budget)	Expenditure
International Relations (Sister Cities)	100
Total	100

Adelaide Central Market Authority

Oversees the management and operation of the Adelaide Central Market as a commercially sustainable, diverse, iconic, and unique fresh produce market.

Supported functions:

- Commercial Leasing
- Contribute to wider Market District
- Customer Service & Visitor Information
- Events & Activations
- Management of Board
- Market Operations
- Marketing, Social Media, Website Management
- Media and Public Relations
- Online Home Delivery/Click and Collect Operations

2023/24 Operating Budget (\$'000)	FTE	Income	Expenditure	Total (net)
ACMA Operations	7.7	4,820	(5,073)	(253)
Marketing and Events	-	501	(501)	-
Online Market Platform	-	94	(236)	(142)
Total	7.7	5,415	(5,810)	(395)

Operating Activities (\$'000 - embedded in the operating budget)	Expenditure
N/A	-
Total	-





Adelaide Economic Development Agency

Works closely with businesses, industry groups, State Government agencies and other relevant organisations, to deliver a range of programs designed to stimulate the city's economic growth with a focus on investment attraction, growing our visitor economy, residential growth, marketing the city as a whole and promoting Rundle Mall as Adelaide's premier shopping destination.

Supported functions:

- Business Support and Investment
- Economic Data and Insights
- Event and Festival Sponsorship
- Marketing the City
- Precinct Group Funding
- Residential Growth
- Rundle Mall Management, Events and Marketing
- Strategic Partnerships Program
- Visitor Attraction
- Visitor Information Services

2023/24 Operating Budget (\$'000)	FTE	Income	Expenditure	Total (net)
Managing Director, AEDA	3.0	-	(748)	(748)
Business and Investment	6.0	-	(2,329)	(2,329)
Marketing	7.0	-	(1,847)	(1,847)
Rundle Mall Management	9.6	4,250	(4,250)	-
Visitor Economy	6.0	19	(3,191)	(3,172)
Total	31.6	4,269	(12,365)	(8,096)

Operating Activities (\$'000 - embedded in the operating budget)	Expenditure
Adelaide Fashion Week	300
Business Growth - Business Support	179
Digital Marketing	57
Event and Festival Sponsorship	1,810
General Marketing	340
Main streets Development Grants	179
Strategic Partnerships	1,073
Visitor Growth – Tourism Projects	174
WellFest Adelaide	400
Total	4,512

Further to the operating budget and activities for this Subsidiary the below Projects have been identified in 2023/24:

Strategic Projects (\$'000)	Expenditure
Destination Adelaide Promotion	300
Promoting the City during Adelaide 500	75
Strategic Events Fund	600
Welcome to Adelaide	120
Total	1,095

Capital Projects (\$'000)	Expenditure
Major Project – Experience Adelaide (City Deal)	3,959
New and Significant Upgrade – Rundle Mall Sound System	960
Renewals	-
Total	4,919