

Sustainable Event Spotlight

New Year's Eve Event 2018

Type	Free open community event
Location	Elder Park Riverbank
Month	December 2018
Patronage	55,000
Organiser/Contact	City of Adelaide

Waste Actions

- Compostable serving-ware was used by food vendors.
- Single-use plastic straws were not permitted however vendors were supplied with reusable silicone straws to service patrons who specifically required them for drinking.
- Locally crafted art installations showcased upcycled materials including discarded fishing nets - challenging people's perceptions of 'waste'.
- Water refill stations were provided and advertised to reduce single-use plastic bottles.
- Three-stream front-of-house waste stations were used, complemented by volunteer education.
- Six-stream back-of-house waste stations were used with vendor information supplied.
- Cable tie recycling was implemented and is being further investigated for future events.
- Waste separation and sample auditing was undertaken to collect waste data.



Sustainable Event Spotlight

Transport Actions

- Pre-event messaging about active/public transport was widely shared, including promotion of free public transport on social media channels.
- Secure on-site bike parking was provided.

Water Actions

- Free BYO bottle water refill stations were provided and advertised pre-event.
- The site was irrigated with Glenelg to Adelaide Parklands Recycled Water which is independent of other water sources.

Supply Chain Actions

- The purchase of local produce was encouraged to support local businesses.
- Local contractors were selected by the City of Adelaide.

Measurement, Marketing & Engagement

- A patron survey was undertaken on sustainability related event behaviours, with a Carbon Neutral Adelaide reusable cup offered as an incentive to participate.
- Participating artists shared pre-event communications on social media including messages to:
 - Encourage patrons to bring reusable water bottles.
 - Explain compostable serving-ware and the waste system.
 - Advertise active and free public transport options.

Lessons Learnt

- Communicating with vendors prior to and during the event about the conditions for serving-ware choices is important in promoting best practice.
- Having an emergency supply of compostable packaging available for vendors at cost price helped to ensure single-use plastics were avoided.
- Having a dedicated staff member on-site to visit all vendors to confirm their serving-ware choices, provide a supply of straw alternatives and waste education was instrumental in securing vendor participation.



Sustainable Event Spotlight

Outcomes

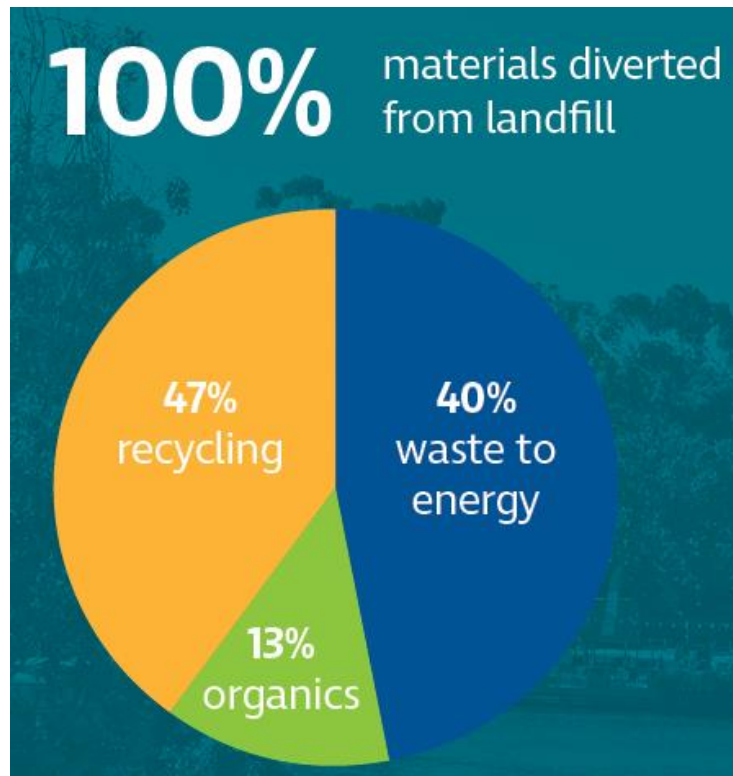
- 17 volunteers assisted patrons on the night with waste and event information. All said they enjoyed the experience and would volunteer again.
- Two styles of recycled material art displays were showcased to encourage community contemplation: Jane Skeer's 'Suspended' and 'Ode to the Fisherman' are large three-dimensional artworks made from abandoned fishing ropes. These were displayed at Elder Park to challenge people's perception of 'waste'.



- Compostable packaging was used by all food vendors.
- Five water refill stations were available to reduce single-use plastic bottles.
- Single-use plastic straws were not permitted however vendors were supplied with reusable silicone straws to service patrons who specifically required them for drinking.
- Approximately 640 cable ties were recycled post-event, reducing single-use plastic litter and reusing valuable resources.
- 40 x three-stream bin banks front-of-house (organics, 10 cent recycling and landfill) were on-site for appropriate waste separation and landfill diversion.
- Six-stream bin banks back-of-house (organics, 10 cent recycling, cardboard/paper recycling, soft plastic recycling, co-mingled recycling and landfill) were on-site for appropriate waste separation and landfill diversion.
- 13% (671kg) of materials were organic and processed locally into compost.
- 47% (2507kg) of materials were recyclable and sent for processing accordingly, with 36.84kg of this comprising 10 cent containers.
- 41% (2155kg) of materials were dry waste which was used locally for energy.



Sustainable Event Spotlight



- Patrons surveyed at the event provided valuable feedback:
 - 96% think that Sustainable Events are important.
 - 97% agreed that only compostable packaging should be used at events.
 - 95% agree with a ban on single-use plastic straws.
- Vendors also support changes:
 - 100% support making events more sustainable.

