



Event Industry Run Events

Running an event in the City of Adelaide?

Here are some top tips to make your event sustainable:

Contract local businesses to support local economic benefits

Select a site or venue with sustainability credentials

Consider site accessibility including public transport, cycling or walking

Consider the climate and likely weather for patron comfort and safety

Provide all weather access and surfaces

Utilise digital messaging, advertising and promotion

Put systems in place to measure, monitor and record energy, fuel, waste and water use

Explore partnerships for operational efficiencies as well as reduced transport and waste (e.g. bulk deliveries, purchasing agreements)

Use reclaimed, upcycled, reused and/or recycled materials

Trial new technologies or products that improve sustainability outcomes

Utilise the most efficient infrastructure/equipment (Energy star rating of 4+ with low energy consumption)

Incorporate clauses into contracts for sustainable resource use, reuse and/or recycling

Work with vendors to reduce waste and provide appropriate management systems and services

Provide Australian Standard labelling/colour coding for correct waste and recycling systems use

Proactively and effectively communicate sustainability requirements to all stakeholders

Embrace volunteers to assist with positive outcomes

Communicate actions to the community before and during the event

Review outcomes with ambitions for improvement

Celebrate results and share stories