

# Cultural Strategic Partnerships Guidelines 2023/24



Image: Adelaide all-girl band Oscar the Wild *Pinch* release at Lion Arts Factory in the West End, 2023. Presented as part of a music mentorship program supported through the Cultural Strategic Partnership Program.

Photograph: Jack Fenby.

City of Adelaide acknowledges that we are located on the traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders, past, present, and emerging.

*City of Adelaiderlu ngadlu Kaurna Yartangka tampinhi. Kaurna miyurna yaitya mathanya Wama Tarntanyaku.*

*Ngadlurlu Kaurna Miyurna, puki-unangku, yalaka, tarrkarrila tampinhi.*

We recognise and respect their cultural heritage, beliefs, and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today.

And we also extend that respect to other Aboriginal Language groups and other First Nations.

## Purpose

Cultural Strategic Partnerships (CSPs) are a mechanism for the City of Adelaide to work with eligible entities to deliver fun, lively, and interesting arts and cultural experiences with presentation outcomes in the city that enable a vibrant, connected, and inclusive community in line with the [City of Adelaide Strategic Plan 2024 – 2028](#).

Cultural Strategic Partnerships:

- Enable collaborations between City of Adelaide and Adelaide's entities, bringing more resources and community expertise to projects.
- Allow partners to benefit from one another's expertise, providing additional perspectives and fostering creative and innovative solutions to issues.
- Involve a contractual agreement between the partners outlining: common purpose, terms and conditions of the relationship, agreed responsibilities and expected outcomes.
- Can grow through the co-design of additional opportunities over the life of the partnership.
- Provide capability building opportunities for participating entities through a new City of Adelaide initiative, the *Creative Partners Network*.

## Funding Priorities

Funding Priorities	Eligible Activities
<b>Our Community</b>	Arts and cultural projects that amplify Adelaide's designation as a UNESCO City of Music.
	Arts and cultural projects that elevate Adelaide's reputation for exceptional and unique cultural experiences.
	Arts and cultural projects that champion Reconciliation and recognition of Aboriginal and Torres Strait Islander peoples and culture and celebrate Kaurna culture and connection to Country.
	Arts and cultural projects that encourage inclusive participation opportunities for creatives and audiences from diverse backgrounds and ages in the cultural life of the City
<b>Our Environment</b>	Arts and cultural projects that lead and educate our community on a climate resilient future.
	Arts and cultural projects that advocate for the protection and restoration of native habitat in our city.
	Arts and cultural projects that promote the environmental value, productivity, quality and biodiversity of the Park Lands, squares, open space, and streetscapes.
<b>Our Economy</b>	Arts and cultural projects that activate key and emerging precincts stimulating local, interstate, and international visitation to the City and support the growth of the local economy.
	Arts and cultural projects that improve employment opportunities and foster long-term and sustainable careers in the creative sector.
<b>Our Places</b>	Arts and cultural projects that elevate Adelaide's heritage and culturally significant places.

## Program Outline

Timeframes	Applications will be open on 6 March and close on 2 April 2024. Funding notifications to applicants are expected by 30 April 2024.
Funding outline	Minimum funding amount \$20,000 per applicant per annum. Maximum funding amount \$50,000 per applicant per annum.
Funding pool	Up to \$210,000
Partnership delivery	Single year funding will be awarded for partnership delivery by end June 2025.
Funding requirements	Applicants are required to make a funding contribution. While in-kind contributions (volunteer time, donated materials) can be accepted, direct financial contributions are preferred.
Funding principles	<ul style="list-style-type: none"> <li>Valued relationships: constructive relationships based on mutual respect and transparency.</li> <li>Diversity, access, and respect: applications from young people, older people, people with disability, culturally and linguistically diverse communities, women and LGBTIQ+ communities are encouraged. Applicants are expected to demonstrate non-discriminatory working conditions.</li> <li>Value for money: delivering projects that meet the needs of the community and businesses and maximise outcomes for the city.</li> <li>Good governance and transparency: fair and transparent funding processes that incorporate appropriate safeguards against fraud, unlawful activities, and inappropriate conduct.</li> </ul>
Assessment of applications	A competitive process where an assessment panel, with a minimum of two Council officers, considers all applications on merits against the assessment criteria.
How to apply	Interested applicants are required to discuss their proposal with the City of Adelaide Project Lead, Partnerships and Projects prior to applying.
Partnership agreement	Successful applicants will be assigned a Council officer to develop the partnership agreement who will be the main point of contact through the duration of the partnership.
Payment	Payments will be made on execution of the partnership agreement.
Storytelling	Partners will be required to work with the City of Adelaide to promote the partnership during and after the life of the project. Priority will be given to projects that integrate creative storytelling as part of the communications plan for the proposed partnership.
Partnership evaluation	Applications must outline an evaluation plan that will track and report on expected outcomes. At the end of the partnership, partners will be invited to a debrief conversation. Partner entities will also be required to complete a funding acquittal via SmartyGrants within 6 weeks of project completion.

## Eligibility

### Applicant

Funding applications from the following entities will be eligible for funding when they demonstrate a strong link with the Cultural Strategic Partnerships 2023/24 funding priorities:

- A Charity as registered by the Australian Charities and Not-for-Profits Commission (ACNC) (*The Charities Act 2013* sets out the legal meaning of charity).
- A Public Benevolent Institution, as registered by the ACNC, is a type of charitable institution whose primary purpose is to relieve poverty or distress.
- Other Incorporated Entity – Organisations or groups that are legally constituted as an incorporated association. These may be Not-For-Profit companies limited by guarantee.
- Unincorporated community groups / Individuals / Sole Traders/ Partnerships.
- Aboriginal Corporations and Torres Strait Islander Corporations.
- Australian Private Company – a privately owned commercial enterprise.
- Australian Public Company – a privately owned commercial enterprise that can be listed on the Australian Securities Exchange (ASX) and the public are able to invest in.
- Co-operatives – a legally incorporated entity designed to serve the interests of its members. Co-operatives carry on businesses in all sectors, and they may be profit-sharing enterprises or non-profit organisations.
- Social enterprises and commercial organisations.

To be eligible for funding, an applicant must:

- Acquit any previous City of Adelaide funding for programs that have concluded.
- Have no outstanding debts of any kind to the City of Adelaide or its subsidiaries.
- Be financially viable at the time of application.

### City of Adelaide will NOT Fund

- Projects that do not include public outcomes within the City of Adelaide boundary (5000/5006)
- Project costs that have been already funded by the City of Adelaide or its subsidiaries.
- Fundraising activities.
- Contingency costs.
- Repayment of debts and loans.
- Reimbursement of funds already spent.
- Applications by current City of Adelaide employees or former employees who ceased employment less than six months before applying.
- Organisations seeking funding for core business activities (e.g. rent, staff salaries) or purchase of capital items/renovations.
- Project costs that are covered by other State, Local or Federal governments or philanthropic funding.
- Late or incomplete submissions.

## Assessment Criteria

Criteria	Weighting
<b>Strategic alignment:</b> <ul style="list-style-type: none"> <li>Alignment with Cultural Strategic Partnerships 2023/24 funding priorities in line with the City of Adelaide Strategic Plan 2024/28.</li> <li>Alignment with the Cultural Strategic Partnerships 2023/24 funding principles.</li> </ul>	40%
<b>Partnership viability and creative merit:</b> <ul style="list-style-type: none"> <li>Applicant's track record to deliver the project.</li> <li>Project viability.</li> <li>Unique contribution of the project to Adelaide's arts and cultural life.</li> </ul>	30%
<b>Partnership value:</b> <ul style="list-style-type: none"> <li>A strong storytelling plan incorporated to celebrate partnership outcomes during the life and at the end of the partnership.</li> <li>A strong evaluation plan to demonstrate investment outcomes and benefits of the partnership to the city.</li> </ul>	30%
<b>Total</b>	<b>100%</b>



Image: *witness/tree*, a durational, site-responsive body of work by Jennifer Eadie and Adrienne Semmens (Barkandji) (re)connecting with the histories and stories of Tuthangga (Park 17) Adelaide. Presented as part of the City of Adelaide and Nexus Arts Cultural Strategic Partnership, 2023.



## How to Apply

### Completing an application

- Applicants are encouraged to discuss their proposal with the City of Adelaide Project Lead, Partnerships and Projects prior to applying online via SmartyGrants. New SmartyGrants users are required to create a new account.
- Applications need to demonstrate that at least minimum award or industry-recommended rates will be paid to all workers involved in funded projects and programs.
- Where an application involves working with children, young and/or vulnerable persons, applicants must attach a copy of their Child Protection Policy/Vulnerable Persons Policy to the application. If the applicant has yet to develop a formal Child Protection Policy or Vulnerable Persons Policy, the applicant is requested to outline how they intend to comply with relevant [legislation](#).
- Applications may be referred to an alternative City of Adelaide funding program during the assessment process if the funding program selected by the applicant is not deemed the most suited for the nature and scale of the project proposed.
- Applicants may only receive funding from the CSP program once per financial year. To ensure that funding is distributed across our community when assessing an application, assessors may choose to rank an applicant lower if they have already secured funding from Council through another City of Adelaide funding program (e.g. Arts and Cultural Grants) in the same or previous financial year.

### Successful applications

- Successful applications may be awarded full or partial funding.
- All applicants will receive written notification of the outcome of their application.
- All funding decisions made by the City of Adelaide are final.

Prior to payment, all successful applicants will be required to:

- Enter into a partnership agreement with City of Adelaide detailing the scope of the project, mutually agreed partnership support and benefits.
- Provide City of Adelaide with a Certificate of Currency for Public Liability Insurance (minimum \$20 million) noting City of Adelaide as an interested party.
- Provide City of Adelaide with a tax compliant invoice for the agreed amount of funding plus GST (10%).

## Further Information

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