

Arts & Cultural Grants Program

2020-21 Program Guidelines

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Guidelines

The Arts and Cultural Grants Program provides funding to eligible groups, organisations and individuals to deliver creative arts and cultural projects that support the vision outlined in the City of Adelaide's Strategic Plan (2020-2024) for a Creative City that celebrates diverse community, culture, and creativity.

In line with the City of Adelaide's Cultural Strategy Refresh (2020 – 2023), the Arts and Cultural Grants program priorities are for applications that:

Foster and strengthen Adelaide's

- Unique and renowned **cultural identity**
- Robust and sustainable **cultural economy**
- Engaged and **connected cultural community**
- Leadership as a **cultural incubator**
- Authentic **vibrant and diverse cultural experiences**

These drivers will help achieve the key goals of the Cultural Strategy to showcase, enable and connect opportunities for creative expression with:

- Artists and Artisans
- Festivals
- Public Art
- Adelaide UNESCO Creative City of Music

Applicants are encouraged to discuss their project with a Case Management Officer before applying as they can provide helpful advice on how to complete the application form and any permits that may be required for the project.

What these guidelines cover

- What type of project might be funded?
- Who can apply?
- What will not be funded?
- What is the application process?
- How are Arts and Cultural Grants assessed?
- Notification and Payment
- Reporting and Acquittals
- More information
- How to apply

Relevant City of Adelaide documents that applicants are encouraged to refer to prior to considering an application include:

- **City of Adelaide Strategic Plan**
- **Cultural Strategy 2017–2023**
- **Adelaide City of Music: Live Music Action Plan 2017–2020**
- **Adelaide City of Art: Public Art Action Plan 2019–2022**
- **Adelaide Park Lands Management Strategy 2015–2025**
- **Community Land Management Plans**
- **Stretch Reconciliation Action Plan 2018–2021**
- **Disability Access and Inclusion Plan 2019–2022**
- **City of Adelaide Boundary Map**
- **Sustainable Events Guidelines**

What type of project might be funded?

The Arts and Cultural Grants Program has six funding categories that are designed to respond to different needs in the diverse creative community.

The funding categories are:

Funding	Name	Maximum amount per application	Length of Funding	Rounds	Applicant Matching
1	Artistic Development Grant	Up to \$20,000	1–3 years	One round per year	Financial or in-kind (Your total contribution must be equal to or greater than the amount being sought from the City of Adelaide)
2	Public Art Grant	Up to \$8,000	1 year	Up to two rounds per year	Financial or in-kind (Your total contribution must be equal to or greater than the amount being sought from the City of Adelaide)
3	Community Programs and Events Grant	Up to \$8,000	1 year	Up to two rounds per year	Financial or in-kind (Your total contribution must be equal to or greater than the amount being sought from the City of Adelaide)
4	Quick Response Grant	Up to \$2,000	1 year	Open until funds expended	Not required
5	Live Music Enterprise	Up to \$5,000	1 year	Up to two rounds per year	Financial or in-kind (Your total contribution must be equal to or greater than the amount being sought from the City of Adelaide)
6	Cultural Promotion	Up to \$2,000	1 year	Open until funds expended	Not required

Category 1 – Artistic Development Grants (up to \$20,000 over three years – no more than \$8,000 per year)

Funding will be provided for City based projects that offer skill development opportunities for emerging and/or established artists, artisans, musicians, culture makers, cultivators and curators of any creative discipline. Projects must include a City based public outcome that fosters Adelaide's artist's, artisans and/or creative industries.

What type of project might be funded?

The proposal may include skill development workshops or a mentorship culminating in a public outcome for diverse City communities e.g. a performance and/or exhibition for emerging and established artists.

Category 2 – Public Art Grants (up to \$8,000)

Funding will be provided for creative practitioners to create temporary public artworks within the public realm that add to Adelaide's beautiful, surprising places and connect City communities and visitors through curated experiences.

What type of project might be funded?

The proposal may be for an ephemeral public artwork such as a projection or performance, or temporary public artworks that include fixed (but not permanent) elements such as dance performances, installations, murals and paste-ups.

Category 3 – Community Programs and Events Grants (up to \$8,000)

Funding will be provided for events, performances and exhibitions which support dynamic city culture, celebrate diversity, community culture and creativity. Funding in this category will also be provided for small community based festivals and events that support and celebrate Aboriginal and Torres Strait Islander cultures, as well as Adelaide's multiculturally diverse and creative communities.

What type of project might be funded?

Music, art and cultural projects which have a publicly accessible outcome i.e. workshops, performances, exhibitions and events, or free or low-cost festivals and community events that support community diversity, cultural expression, experiences and participation.

Category 4 – Quick Response Grants (up to \$2,000)

Funding will be provided for any arts and cultural project as described in Categories 2,3 or 5 that is requesting a smaller financial contribution from the City of Adelaide and a quicker response time. This could include events, activities, exhibitions, performances, public artworks and workshops.

Category 5 – Live Music Enterprises Grants (up to \$5,000)

Funding will be provided for live music enterprises and new music ventures that align with Adelaide's designation as a UNESCO Creative City of Music. Funding may also be provided to support the development of a live music venture or start-up that fosters a lifelong love for, and engagement with, music through performance, education and participation.

What type of project might be funded?

Festivals, live music performances and new music ventures of all genres. We are seeking applications from live music small to medium enterprises and early career entrepreneurs to start-up and trial new music ventures that expands Adelaide's global reputation as a 'magnet city' for musicians and music lovers.

Category 6 – Cultural Promotion Grants (up to \$2,000)

Funding will be provided for marketing and promotions to showcase creative arts and cultural projects of all disciplines that contribute to a dynamic City culture. The fund has been developed specifically to enable artists, artisans, musicians and culture makers to thrive and to promote creative activities and cultural enterprises.

What type of project might be funded?

Promotional and marketing activities for creative and cultural projects, festivals, performances, events, exhibitions, public art or workshops of any discipline including theatre, music, dance, food, visual arts, original film and writing. The grant can be utilised for the purchase of marketing and promotional goods and services including social media boosting, film development, website development, photography and media engagement.

Who can apply?

Applications will be considered from:

- Not-for-profit organisations and groups including:
 - Incorporated associations and companies limited by guarantee;
 - Aboriginal and Torres Strait Islander Corporations (under the Aboriginal and Torres Strait Islander Act 2006);
 - Unincorporated groups. These must be auspiced by an incorporated association that will take legal and financial responsibility for the administration of funds.
- Individuals and sole traders
- Commercial organisations and social enterprises may also be considered **where they deliver opportunities outside their usual business** that focus on the arts, community benefit and strongly aligns with the Arts and Cultural Grant program's priorities.
- The application is for large capital expenditure, i.e. purchase or lease of real estate, renovation, repair or maintenance of buildings or purchase of major equipment or material goods such as office furniture, computers and playground etc.
- The applicant has not acquitted on any previous City of Adelaide funding or finalised outstanding debts;
- The application is for reimbursement of funds already spent;
- The application is for training or education in government or private institutions, or activities that will be offered for assessment in such institutions;
- The application is for conferences, tradeshow, award ceremonies and interstate or overseas travel expenses including accommodation;
- The application is for general fundraising activities;
- Funds are for State or Australian Government departments or other Councils;
- The funding request is from a commercial organisation operating on an expected profit basis;
- The application is for in-kind services or relies on recurrent funding from the City of Adelaide;
- The funding request is for projects that are the core responsibility of other levels of Government.

What will NOT be funded?

Applications for the Arts and Cultural Grants Program will be ineligible if any of the following apply:

- Applications do not meet the identified Arts and Cultural Grant Program priorities;
- The City of Adelaide is already providing funding to the project;
- The application is for projects occurring outside the City of Adelaide area;
- Business as usual activities and salaries as part of an ongoing program. Projects must have a clear start and end date;
- Applications duplicate an existing event or program that operates in the City;
- Applications contravene an existing City of Adelaide Policy or Operating Guideline;
- The application denigrates or excludes any groups in the community;
- Applications that are private or invitation only that are not openly accessible to the community;
- The application has safety and/or environmental hazards;
- The applicant undertakes canvassing or lobbying of Councillors or employees of the City of Adelaide in relation to their application during the application and assessment process;

Ineligible applications will not advance to the assessment stage and applicants will be notified.

What is the application process?

Applicants seeking funding can apply by submitting an application form within the given timeframes. Once submitted, an application will be assessed according to:

- Eligibility criteria
- Assessment criteria
- Available funding

The Arts and Cultural Grants Program is highly competitive and the City of Adelaide receives more funding applications than it can support. Successful applications are those that best satisfy the assessment criteria however even applications that meet the assessment criteria may not be competitive against other applications.

The City of Adelaide reserves the right to request further information in considering any application, as well as the right to reject any application that does not meet the criteria.

Please note: Applications may be assigned to a new category and/or funding program as part of the assessment process if the original category and/or funding program selected by the applicant is not deemed the most appropriate for the project. Awarded projects may receive full or partial funding.

How are Arts and Cultural Grants assessed?

Applications for all Arts and Cultural grant categories are assessed against the criteria below.

No.	Name	Weighting %
1	The degree to which the proposal is fully developed	20%
2	The degree to which the proposal aligns with the City of Adelaide's Cultural Strategy 2017 – 2023	50%
3	The degree to which the proposal demonstrates cultural and creative value	30%
	Total	100%

Notification and Payment

Receipt of all applications will be acknowledged within two (2) weeks of the closing date. Applicants will be notified in writing of the outcome of their application. The City of Adelaide will endeavour to adhere to the following timelines for assessment and notification:

Category	Application Turnaround
1 – Artistic Development 2 – Public Art 3 – Community Programs and Events 5 – Live Music Enterprises	8 Weeks
4 – Quick Response* 6 – Cultural Promotion**	15 Working Days

* Please note, for Quick Response applications must be received more than 15 working days before the proposed project start date.

** Please note, for Cultural Promotion grants applications must be received more than 30 working days before the proposed project start date.

The funding decision made by the City of Adelaide is final.

Prior to payment, all successful applicants will be required to:

- Sign a funding agreement detailing the grant terms and conditions;
- Provide a copy of their public liability insurance 'Certificate of Currency' (minimum \$20 million) the City of Adelaide may be required to be listed as an interested party on the certificate, this is to be determined on a case by case basis;
- If paid staff are employed, provide a copy of their Return to Work SA certificate of registration, or similar employee insurance policy;
- Provide a tax compliant invoice for the agreed funding amount (plus GST if applicable).

Reporting and Acquittals

All successful applicants will be required to complete an acquittal report on the project within 6 weeks of the project completion date, or annually for multi-year funding applicants.

Applicants who do not complete and return an acquittal report will be ineligible for any future applications and funding.

More information

ABN

An Australian Business Number (ABN) or a 'Statement by a Supplier' is essential. An ABN can be obtained from the Australian Business Register (telephone: 13 28 66 or visit abr.gov.au). 'Statement by a Supplier' forms can be obtained by visiting ato.gov.au;

Auspice organisations

An auspice organisation receives the grant on behalf of the applicant and has the legal responsibility for ensuring the project is delivered. Auspice organisations may auspice a number of applications concurrently per year.

Events alongside major festivals

Applications for projects that are presented alongside major festivals will be considered and assessed on their individual merits.

In-kind support

The City of Adelaide will not provide in-kind support in addition to funds endorsed. Multiple applications from the same applicant (for different projects) in multiple City of Adelaide grant categories or programs will be considered and assessed on their individual merits.

Permits and Fees

Approvals, and in some instances permits, must be secured before a project can commence. Permits are not required as part of the grant application process, however applicants need to demonstrate their awareness of any requirements and reflect these in their project budget as the City of Adelaide will not waive approval and permit fees.

Examples of permits that could be applicable include:

- A 'Development Approval' to install an artwork on a building;
- A 'City Works Permit' to undertake any construction / installation in the public realm;
- Permits such as 'Objects on Footpath', 'On Street Activities', 'Media Production' and 'Road Closures' if your project involves these components;

Please note: Approval from the land / building owner must be provided with your grant application, including spaces owned by the City of Adelaide including Libraries and Community Centres.

For more information please visit:

Development Approvals – customer.cityofadelaide.com.au/development-approvals

Permits – cityofadelaide.com.au/business/permits-licences

Events in the City Booking Applications – cityofadelaide.com.au/community/spaces-rooms-venues-to-hire

Booking a City Library Space – cityofadelaide.com.au/your-community/library-services/home-library-

Other Funding Sources

A range of aligned funding sources may be available to applicants. For information on alternative funding sources contact:

Arts South Australia

arts.sa.gov.au

Australia Council for the Arts

australiacouncil.gov.au

Creative Partnerships Australia

creativepartnershipsaustralia.org.au

Music Development Office

mdo.sa.gov.au

Music SA

musicsa.com.au



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Fruzsí Kenez,
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