

Hindley Street Shopfront Improvement Grants

Refresh your shopfront with
up to \$5,000 in matched
grant funding.

Adelaide. Designed for Life.



What is the Shopfront Improvement Grant program?

The City of Adelaide has initiated a pilot Shopfront Improvement Grant Program to encourage Hindley Street businesses to get creative and enhance their street appeal.

We are looking for ideas that:

- enhance the presentation of a building or business
- contribute to amenity and a more interesting and exciting street experience
- make a creative or unique contribution to the streetscape.

If you own either a business or a property in the Hindley Street area, you can apply to the City of Adelaide for matched funding between \$1,000 and \$5,000 to cover up to 50% of the cost of visual improvements to your shopfront.



What types of improvements can I make?

Grants are available for long-term, street-level improvements to your shopfront.

These can include:

- Repainting of external shop frontage
- Improvements to advertising signage if part of a broader shopfront enhancement project
- Adding external materials and treatments that provide attractive detail, such as texture or tiling
- Improving accessibility for all users
- Adding greening elements such as planting vines, green walls or window boxes
- Improvements to frontages to interact with the street, such as the addition of folding windows
- Removal of security shutters and replacement with glass or security glazing
- Improvements to under awnings
- Removal of fixed outdoor dining furniture (including planter boxes) and replacement with non-fixed furniture
- Internal and external display lighting.

The Shopfront Improvement Grants are not available for:

- Improvements that have already commenced or completed
- Routine maintenance or cleaning
- Standalone advertising signage improvements
- Public art/murals (Council offers a Public Art Grants program for these)
- Fixed planter boxes or furniture
- Purchase of buildings or property extensions
- Business relocation
- Internal shop fittings including display shelves and painting
- The addition of/improvement of high-level signage (i.e. from first floor up)
- Staffing or operational costs
- Development Application or other statutory fees.

If you think your shopfront can be improved in other ways, call us to discuss your ideas. We would also welcome proposals where a number of nearby businesses would like to collaborate to enhance collective street appeal.

Who can apply?

Business and commercial property owners located in the areas highlighted on the map are eligible to apply for a Shopfront Improvement Grant. Properties owned or managed by the City of Adelaide or a State or Federal Government agency are not eligible for funding.

When can I apply?

The 2020 Shopfront Improvement Grant Program opens on Monday 10 February 2020 and applications will be assessed as they are submitted. The program will run until May 2020 with all works to be completed by 30 June 2020.

What is the application process?

Shopfront Improvement Grant Locations



Step 1

Use this guide to determine if the improvement you have in mind is eligible and if you are located in a street where the Shopfront Improvement Grant is available.



Step 2

Obtain two written quotes from licensed contractors for the proposed works.



Step 3

Complete and submit the Shopfront Improvement Grant application form with the required documentation (quotes for the work, written consent of the property owner, and photo of the existing shopfront)



Step 4

Your application will be assessed by an internal Council panel.

Note: Council may contact you following receipt of your application to discuss the project or to request additional information. If your proposed improvement requires Development Approval you will be asked to submit a Development Application (fees apply).

Note: Applications are assessed on their merits and there is no guarantee you will be allocated a grant.



Step 5

A grant allocation will be made once all permissions and approvals have been obtained. Successful applicants will be advised of details of their approved grant in writing.



Step 6

Approved works commence and must be completed as approved by Tuesday 30 June 2020.



Step 7

Upon completion of the work, you notify Council to arrange a site inspection.



Step 8

Pay the contractors in full for the completed works and present proof of payment to Council. Council will then reimburse you the grant funding as specified in the approval letter or speak to Council about alternative payment arrangements.

Applications will be accepted on an ongoing basis while funding is available.

Applications that do not provide the required supporting documentation will not be assessed. The City of Adelaide reserves the right to award grant funding at its discretion based on the merits of individual applications.

For further information contact:

Sue McKenzie
Place & Districts Consultant
Economic Development & Innovation
Phone (08) 8203 7093
Email s.mckenzie@cityofadelaide.com.au

Hindley Street Shopfront Improvement Grant Program Application Form

Name:
Business Name:
Address:
Postal Address (if different from above):
Phone:
Email:
Are you: <input type="checkbox"/> A leaseholder <input type="checkbox"/> The building owner

Please outline the proposed improvements to your shopfront:
Please attach a photo of the shopfront, highlighting the proposed improvements.
Please attach two written quotes for the proposed works from the relevant contractors.

Do you have the building owner's permission to undertake these works? Note: you will need to provide this in writing if your application is successful.	
<input type="checkbox"/> Yes, I have the building owner's permission	<input type="checkbox"/> No, I do not have the permission yet

The completed application form and supporting documentation can be submitted via:

Email s.mckenzie@cityofadelaide.com.au

Post Place & Districts Consultant
City of Adelaide
GPO Box 2252 Adelaide SA 5001

Applications will be accepted on an ongoing basis while funding is available and works to be completed by Tuesday 30 June 2020.

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