

# How to Join

## RESPONSIBLE CAFES

Join our growing network of 5000 cafes across Australia striving to reduce single-use plastic. Get on our map, attract new customers, increase loyalty and do the right thing for your community and the planet.

- STEP 1** Visit [www.responsiblecafes.org](http://www.responsiblecafes.org)
- STEP 2** Click on **"Register Your Cafe"** in the menu
- STEP 3** Create a cafe profile so your customers can find out about your environmental actions and search for you using our digital map.
- STEP 4** Download FREE posters and guides from your cafe portal.
- STEP 5** Spread the news on your social media channels to let your customers know & we can share your responsible love!

#Noexcuseforsingleuse



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# Pours for Thought

Why join Responsible Cafes today? By joining the reuse revolution, you are showing your community and customers that you care and are part of the solution not the following problem...

- FACT 1** It is estimated that Australian's use 1 billion disposable coffee cups and lids every year
- FACT 2** The lining of single-use coffee cups are plastic., which means they are not recyclable .
- FACT 3** About 9 out of every 10 disposable cups ends up in landfill
- FACT 4** According to Clean Up Australia, 10% of all Australian litter in our oceans and streets are coffee cups
- FACT 5** Scientist believe that by 2050 there will be more plastic than fish in the world's oceans. We must work together to reverse this.

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