

ADELAIDE: CITY OF ART

Public Art Action Plan 2019–2022



Acknowledgement of Country

City of Adelaide tampendi, ngadlu Kaurna yertangga banbabanbalyarnendi (inbarendi). Kaurna meyunna yaitya mattanya Womma Tarndanyako.

Parnako yailtya, parnuko tappa purruna, parnuko yerta ngadlu tampendi. Yellaka Kaurna meyunna itto yailtya, tappa purruna, yerta kuma burro martendi, burro warriappendi, burro tangka martulyaiendi. Kumarta yaitya miyurna iyangka yalaka ngadlu tampinhi.

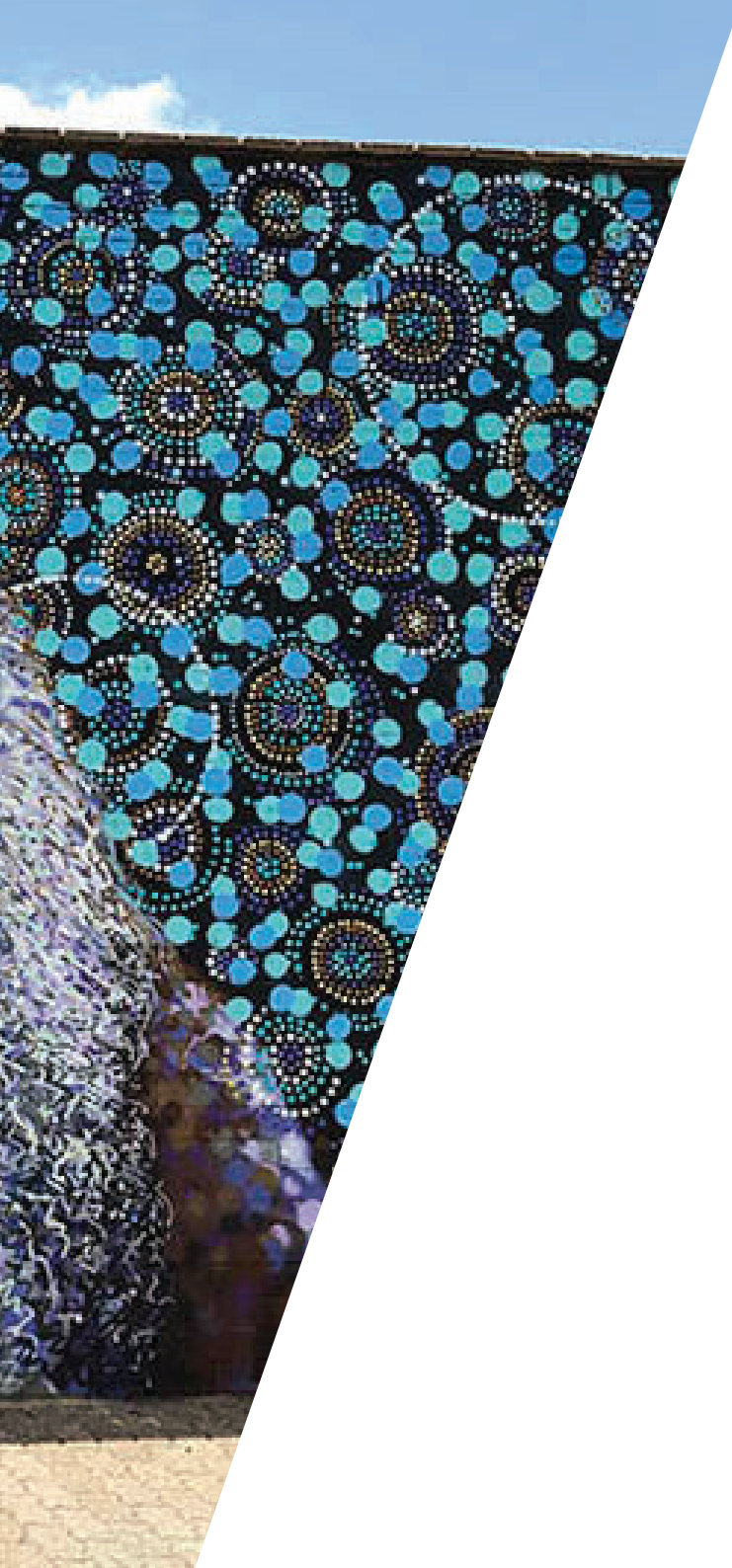
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City of Adelaide acknowledges that we are meeting on the traditional country of the Kaurna people of the Adelaide Plains and pays respect to Elders past and present.

We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today. And we also extend that respect to other Aboriginal Language Groups and other First Nations.

You can also listen to this acknowledgment at:
www.cityofadelaide.com.au/community/reconciliation/welcome-and-acknowledgement-of-country





Lord Mayor Foreword



The City of Adelaide has a wide range of public art on display, from memorials, sculptures and painted murals to everything in between, all of which plays an expressive role in telling Adelaide's story as a vibrant, culturally rich, diverse and liveable city.

Public art shapes the experience of our city, creates places for people and is an intrinsic part of our daily lives. Art can encourage people to have greater ownership in their community, attract visitors and even spur economic growth. We live, work and play alongside great public art which is integral to the unique identity of Adelaide.

Building upon our UNESCO Creative City status, this Public Art Action Plan creates a framework and action plan to enhance Adelaide's reputation as a globally recognised Creative City. It encourages collaboration and innovation, and makes a strong statement about Council's respect for the integrity and talents of our local artists as well as our desire to invest in a city full of public art.

Adelaide continues to harness our strengths as a creative, welcoming, and socially progressive city, reflected and expressed through our engagement in the Arts. Through this plan the City of Adelaide will

create opportunities for our local and visiting artists to deliver new collaborative works, to take risks and to delight and surprise our local community as well as our visitors.

Adelaide is known as a city of festivals and one of the keys aims of this Plan is to deliver major public art events for the city, in partnership with the State Government, cultural institutions and investment partners. This plan provides significant commitment to supporting and celebrating Aboriginal artists, arts organisations and artworks to tell their story and grow their skills and capacity. It will foster new programs such as Art Journeys, a new digital ephemeral forward thinking arts program, the Art in the Streets mural program, and the Art Shines creative artwork commissions for creative industries. There is also a continuing emphasis on connection and including new voices in public art through the Community Forum for Art.

Adelaide is a city designed for life and public art is indispensable to our city. It makes us stop, open our eyes, connect and feel, and brings about a dynamic cultural energy.

Sandy Verschoor
Lord Mayor

Introduction

Public art is an expression of Adelaide's cultural richness and creativity. It reflects how we express who we are as individuals and as part of a wider community.

Public art is for everyone, encouraging people to engage with a place. It adds vibrancy, reflects the city's unique identity, its people and their stories. Art can be experiences, it can stimulate expression, surprise with the unexpected, and invite people to stop, explore and return.

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This three-year Public Art Action Plan celebrates Adelaide's status as a leading global Creative City. It celebrates the public art traditions and living culture of Aboriginal and Torres Strait Islander people and recognises the artistic traditions from around the globe that have enriched both our community and influenced creative expressions. Cultural diversity and inclusion will be reflected in the creative evolution of our city, contributing to Adelaide's vibrancy and distinctiveness.

The Public Art Action Plan aligns with and is guided by the aspirations of the Cultural Strategy 2017-23. It provides clear statements of intent, shared definitions and a future-focused set of deliverables, it is designed to enable and cultivate a collection of inspiring and dynamic public art experiences in the city that enlivens public spaces, showcases creativity, creates a sense of place, and builds Adelaide's reputation as a globally renown cultural destination.

The City of Adelaide has a proud history of commissioning historical and contemporary public art. One of the first works on record is *Venere di Canova* (*Canova's Venus*), unveiled in 1892 on the corner of King William Street and North Terrace. The sculpture was donated by philanthropist William Horn who was adamant that the work be viewed in a parkland setting by the public to induce a love for the beautiful in art, and to make the public familiar with it. The City currently owns and maintains a significant collection of permanent public art valued at approximately \$55 million.

The consultation process identified four goals for public art planning that will enable Adelaide to be a globally renown cultural destination with public art that plays a significant role in creating a vibrant, culturally rich and diverse city. The goals for the Public Art Action Plan are:

1. Adelaide is a must visit destination, renowned for its playful, thought provoking, unexpected and world-class art experiences
2. Adelaide's public art celebrates its rich and vibrant Aboriginal and culturally diverse identities
3. Adelaide is a world leading city of art that tells the story of the past and connects the future, reflecting the growth and evolution of the city
4. Adelaide builds capacity, works collaboratively, forms partnerships and advocates for art that invigorates the built environment and urban landscape.

Placing the artist at the centre of creation, fostering a multidisciplinary approach, empowering cultural diversity, maximising strategic partnerships and integrating with other art forms such as music will be central to the successful implementation of the Public Art Action Plan. The Plan will help artists to create new work for the public realm and will help create more accessible places for making and consuming public art.

Council will work with artists to create a breadth and variety of artistically diverse, sustainable, immersive and accessible experiences for the community to discover and interact with on mainstreets and in unexpected places across the city. Greater community participation, building networks and opportunities for creatives in the cultural life of the city through public art will be evident through the life of this Action Plan.

Council will provide opportunities to develop South Australian creatives, organisations and companies to work and showcase locally, and to expand and participate on an international scale, including facilitating and working with partners to create a major Adelaide public art festival. Council will support the creative industries to develop new approaches, experiment with new technologies, expand their reach and enable their work to be showcased in public space.

The Public Art Roundtable will continue to play an important role in the achievement of the Action Plan. Regular creative sector forums with a focus on greater representation from culturally diverse communities will further facilitate public art planning. Council will continue to liaise and exchange ideas with our Australian Capital City counterparts for collaborative opportunities, as well as reaching out to friendly cities across the globe through the UNESCO Creative Cities Network and other networks to attract artists and artworks to the city.

New Public Art Guidelines have been developed to enable best practice approaches to commissioning public art, engaging culturally diverse artists and community in public art programs, and working across disciplines for better outcomes in the delivery of this Action Plan. The Public Art Guidelines will enable ambitious work through strategic partnerships and community engagement. New Memorials Guidelines will embed public art outcomes in all major memorials.

The City of Adelaide is committed to working closely with visual artists and the creative sectors to maximise the cultural vitality of the city through Public Art. We welcome conversation. If you would like to connect with us please contact culture@cityofadelaide.com.au

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Statements of Intent

Experience

The City of Adelaide will have a public art collection that engages all in an experience that is uniquely Adelaide and has the possibility of adding something beyond the everyday experience. We value art that has the potential to connect, surprise, inspire, move and challenge. Art that is beautiful, fun, playful, thought-provoking, and unexpected. Art that creates knowledge, insights, memories and an enduring connection to place; bold public art experiences that place creative disciplines at the heart of a thriving city and which draw people here to live, study, work and play.

We will promote and celebrate public art and build, inspire and educate new audiences through public art festivals and events, supporting Adelaide's reputation as a city renowned for its cultural and artistic experiences.

Diversity and Intercultural Dialogue

Cultural diversity will be a key consideration in the curation of the public art collection. Council will work with Aboriginal and Torres Strait Islander and culturally diverse artists with a wide range of experiences and perspectives to deliver works, extending from community-based local works to iconic new major art projects.

There will be a range of sensory public art experiences which showcase our unique identity and creative culture; diverse in size, scale, production and materials. The inclusion of a cross-section of arts, people and cultures in the creation of public art, working in collaboration, will result in rich community conversation, deep appreciation and new expressions of cultural identity.

Depth, Complexity & Quality

We want bold, future-focussed and ambitious public art of the highest conceptual and fabrication quality, with artist and peer review central to success. We value art that is founded on original ideas and responds to public discourse and contemporary views. Art with a depth and complexity that represents human experience in a way that is both revealing and compelling. Art that tells us something about our world, holds it up for examination, and does so in a way that engages us.

We acknowledge the significant cultural, economic, civic and social significance of public art to Adelaide's recognition as a global Creative City.

Public art tells the story of the past and connects to the future, reflecting the growth and evolution of the city. We will invest and plan for the protection, preservation and maintenance of public art works, ensuring that public spaces are vibrant, safe and enjoyable for all. Local pride and co-ownership of public art (old and new) is encouraged across the city. We will deliver a program of intentional, sustainable and timely management of the life cycle of public art assets, including maintenance and appropriate end-of-life considerations.

Investment and Economic Value

Public art is a vibrant expression of human imagination and is central to a culturally active place. We will invest in public art as a catalyst to city growth and to attract individuals and businesses. A minimum of 1.3% of Council's total Capital Works Program budget will be made available on an annual basis for public art. This will be spent on commissioning artworks and delivering the Public Art Action Plan.

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Requests made to the City of Adelaide to commission, purchase or accept gifts of public art works will be considered and may occur when the art adds value to the City's public art collection and reputation.

Interconnection and Planning

Global best practice and adherence to legislative frameworks will be central elements of public art planning. We will include public art at the initial stages of planning and at the Master Planning phase of all major projects, recognising the vital role, expertise and contribution of the artist among other disciplines in creating positive outcomes for public spaces and places. We will build capacity in the creative sector through providing opportunities for artists to engage with planning processes and decision making. Public art planning decisions will be based principally on the individual site specifics and project deliverables, supplemented by consideration of the potential for the art to make a connection and curated within the existing collection. The overarching intent is to develop a cohesive public art collection that creates a community sense of connection or belonging to a shared past, present and future.

Collaboration

We will work collaboratively to enhance the growth of a contemporary public art collection, recognising that public art in the city is a collective undertaking encompassing the efforts, passion and creativity of our entire community. Partnerships will be formed between government, private, philanthropic and community entities to develop, fund and integrate public art into Adelaide's flourishing urban landscape and built environment.

We will continue to advocate for and celebrate investment in public art in the city where art is established, owned and cared for by entities other than Council. Council acknowledges that it is part of a network of organisations commissioning public art in the city as a catalyst for the generation of sharing different perspectives, as well as new knowledge, ideas and insights. We will engage an advisory group to enable ongoing engagement with experts and advisors in the delivery of the Public Art Action Plan.



Strategic Context

Principles

The City of Adelaide Strategic Plan principles are reflected in the delivery of the Public Art Action Plan:

Iconic and celebrated

Inclusive

Diverse

Resilient

Affordable

Distinct districts



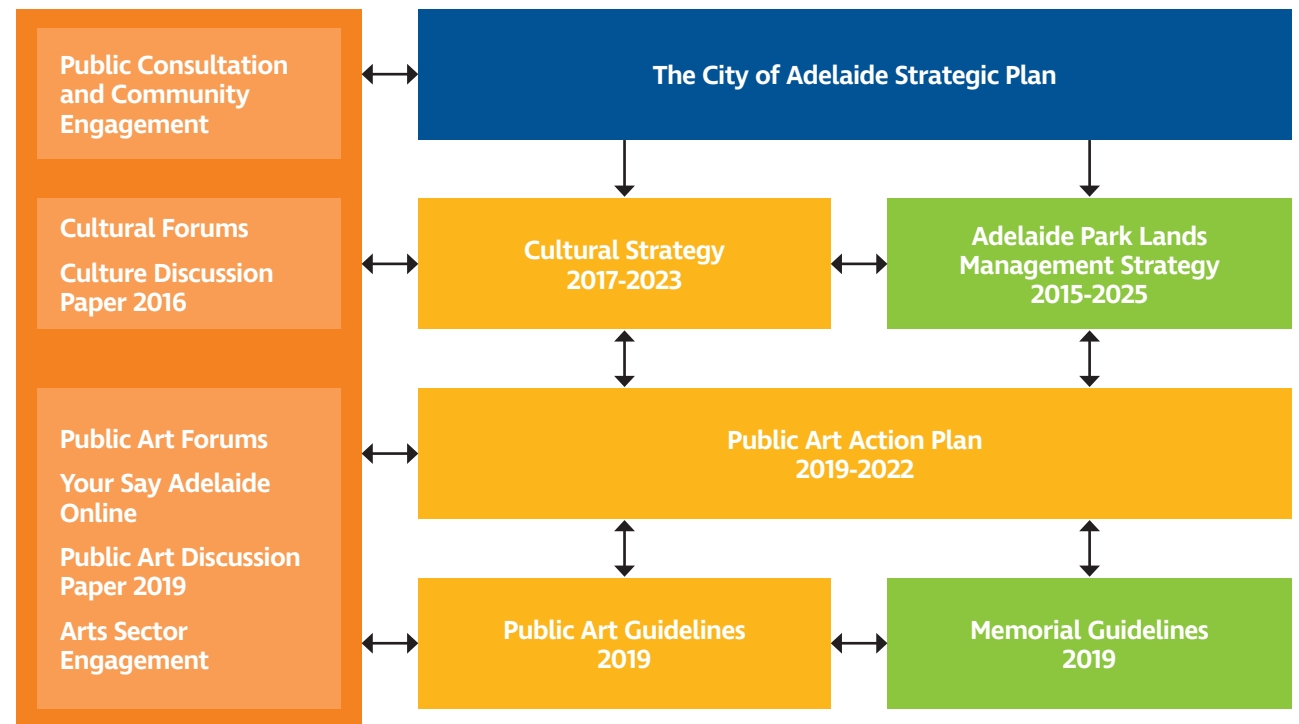
Public Art Planning Context

The Public Art Action Plan contributes to the City of Adelaide's Strategic Plan and aligns directly with the Cultural Strategy 2017–2023. The Statements of Intent (page 7–8) within the Public Art Action Plan set the policy and bold directions to guide Council, artists, and partners to deliver high-quality public art experiences.

The Public Art Action Plan provides the strategic direction to enable public art in city spaces, places, streets, venues and Park Lands, and for public art to be embedded in all major memorials. The Adelaide Park Lands Management Strategy is the lead document for planning of all memorials, regardless of scale.

Robust public consultation and community engagement mechanisms have guided the development of the Public Art Action Plan in order to create a plan that is shaped and supported by stakeholders in the delivery and experience of public art in the city.

Public Art Policy Context



Legislation and Policy Guiding the Public Art Plan

The delivery of public art in the public realm is guided and governed by the following statutory and policy considerations and National Standards:

Key legislation governing the delivery of the Public Art Action Plan

- *Adelaide Park Lands Act 2005 (South Australia)*
- *Copyright Act 1968 and Online Infringement Amendment (2015) (Australia)*
- *Disability Discrimination Act 1992 (Commonwealth)*
- *Intellectual Property Laws Amendment Act 2015 (Australia)*
- *Local Government Act 1999 (South Australia)*
- *Native Title Act 1993 (Commonwealth)*
- Planning, Development and Infrastructure 2016 (South Australia)

South Australian State Plans relevant to the delivery of the Public Art Action Plan

- The 30 Year Plan for Greater Adelaide (2017 Update)
- The South Australian Arts Plan (in development)

City of Adelaide policy informing the Public Art Action Plan

- Adelaide Design Manual 2017
- Adelaide Park Lands Management Strategy 2015–2025
- Carbon Neutral Strategy 2015–2025
- City of Adelaide Disability Access and Inclusion Plan 2019–2022
- Community Consultation Policy 2018
- Cultural Strategy 2017–2023
- Infrastructure Asset Management Plans (as updated)
- Live Music Action Plan 2017–2020
- Stretch Reconciliation Action Plan 2018–2021

National protocols and Codes of Practice informing the delivery of the Public Art Action Plan

- Code of Practice, National Association for the Visual Arts
- Protocols for working with Indigenous Artists, Australia Council for the Arts
- Protocols for Working with Children, Australia Council for the Arts

Role in Public Art

The City of Adelaide plays the following roles in public art:

Leader

A leading Australian city in cultural planning through its highly regarded Cultural Strategy, the driver for the inclusion of public art and culture into future-focussed public realm planning.

Service Provider

Public art programming, commissioning, documentation and public engagement through exhibitions, guides and information.

Regulator

Provides the regulatory framework for development approval and capital works in the public realm.

Advocate

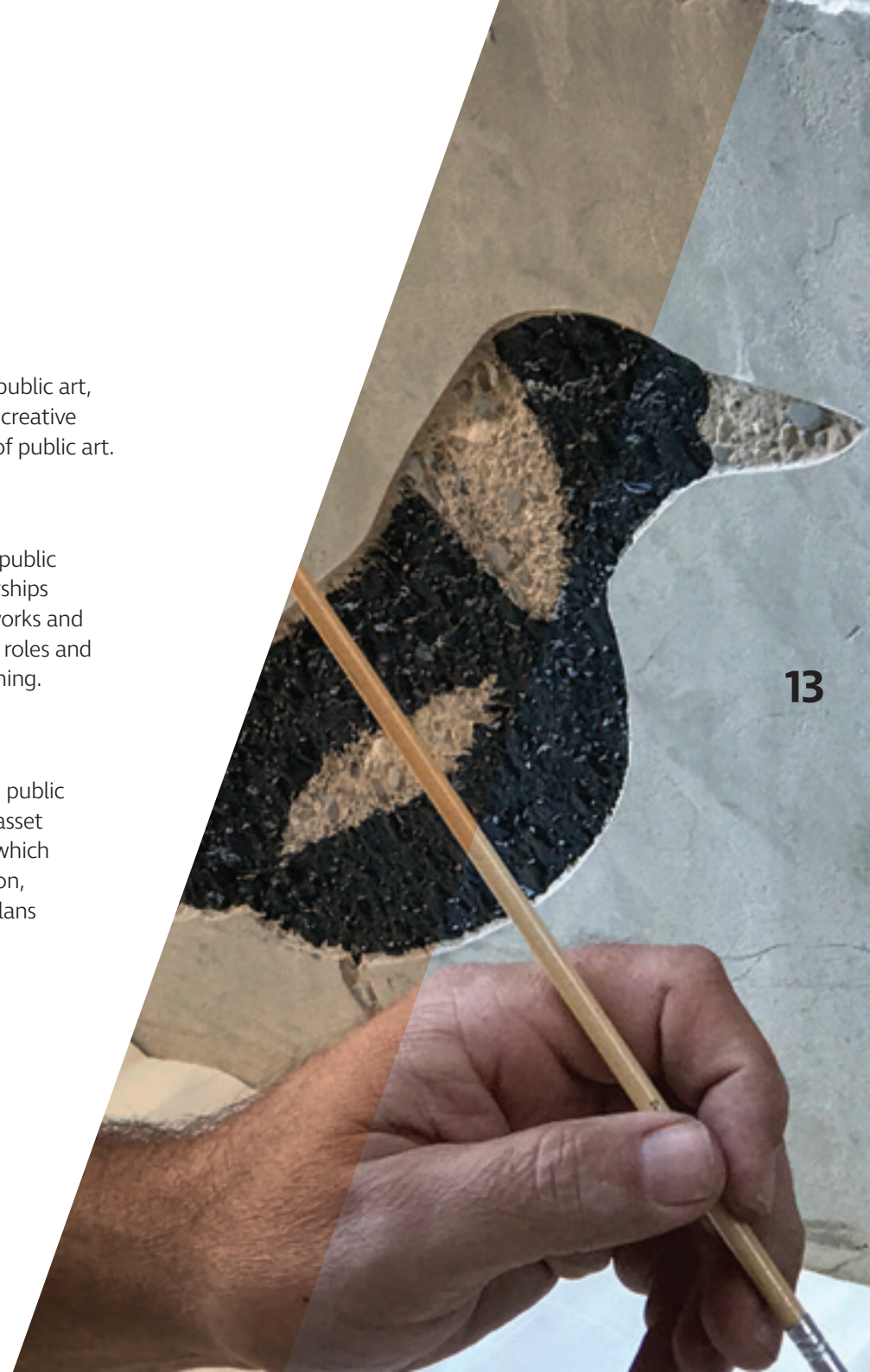
Plays an active role in advocating for public art, with, and for the community and the creative cultural sector to promote the value of public art.

Facilitator

Provides funding and sponsorship for public art. Creates the conditions for partnerships and opportunities for new public artworks and new commissions. Facilitates advisory roles and community input into public art planning.

Owner of Asset

Owner of commissioned and donated public art in the city, delivers an intentional asset management program for public art which includes maintenance and conservation, commissioning and de-accessioning plans and protocols.



Evaluation

The Measure of Cultural Vitality is the way we track our success in delivering Council's Cultural Strategy and of the supporting Action Plans for live music and public art. The Measure of Cultural Vitality tracks the number of people creating and actively participating in cultural activity in the city on an annual basis. It also provides information about how public art contributes to cultural, economic and wellbeing outcomes. This data will assist Council in assessing the success of the Public Art Action Plan in contributing to the city's cultural vitality.

The four goals of the Public Art Action Plan will be tracked quarterly and reported on annually to Council. Reporting will include quantitative data accompanied by examples of activities and stories that convey the highlights.

The delivery of the Public Art Action Plan will be closely aligned with the annual Integrated Business Plan and budget setting processes.

Community Engagement

Building on Council's commitment to partnership and shared approaches to the delivery of community-focused outcomes, this Public Art Action Plan was developed via a comprehensive engagement process with artists, arts organisations, the creative industry, broader community, government partners and Council's Public Art Round Table. Engagement included a Public Art Discussion Paper, online dialogue, two community forums exploring the role and opportunities for public art in the growth and development of our Creative City, and a workshop focussed on setting the goals and priorities.

The delivery of this Public Art Action Plan will be guided by ongoing feedback and input from artists, creative industries and broader community members through an annual Community Forum for Art, quarterly Public Art Round Table, forums and consultation processes.

The following quote was shared at the Public Art Forum on 7 March 2019:

"The impact of public art could be measured in terms of hooks, matches and doorways – hooks onto which a city, a suburb, a community or an individual can hang stories, histories and memories, as well as velcro hooks that make a place 'sticky' and slow people down in their daily rush; matches that spark new creative ideas, and doorways that open onto diverging realities: of contemplative stillness; bigger-picture views, or dialogue between different eras, generations and cultures."

Dr Katherine Arguile, Public Art Forum Panellist

The following quote was provided through written submission on 4 July 2019, in response to the consultation question "What will you thank Council for having achieved?":

"Care and preservation – committing to the ongoing care and maintenance of existing public works of art, respecting the value these works have brought to the city over many years and preserving their legacy for future generations."

Rhana Devenport ONZM Director,
Art Gallery of South Australia



Goal 1 – Adelaide is a must visit destination, renowned for its playful, thought provoking, unexpected and world class art experiences

Deliverables

	Cultural Identity	Cultural Economy	Cultural Connection	Cultural Incubator	Cultural Experience
1.1 Collaborate and form partnerships with creative institutions and key arts organisations capitalising on our designation as a UNESCO Creative City. 1.1.1 Build on synergies, link and expand existing public art activity to create opportunities for a new public art event as a platform for community engagement	✓	✓	✓	✓	✓
1.2 Support, fund and sponsor a diversity of public art practice and experiences. 1.2.1 The Council commitment of a minimum 1.3% of the Capital Works Program for public art is increased, as appropriate, over the life of the plan 1.2.2 Integrate public art into master plans, capital works projects such as Gawler Place, Murlawirrapurka / Rymill Park, Iparityi / Whitmore Square and play spaces such as the City Skate Park 1.2.3 Deliver an Art in the Streets mural program that grows Adelaide's reputation for street art, including the City of Music Laneways Project 1.2.4 Provide grants for public art in strategic locations including mainstreets through the Arts and Cultural Grants Program 1.2.5 Deliver Art Shines, a creative light-based public art commission program to energise, delight and make city spaces welcoming and safe 1.2.6 Initiate and work with relevant Council Programs to preserve, monitor and amplify Council's Public Art Collection	✓	✓	✓	✓	✓
1.3 Develop and deliver an ongoing Art Journeys program of temporary and changing ephemeral public art experiences with new technologies and cutting-edge environmentally sustainable methods and materials. 1.3.1 Prioritise opportunities in new and unexpected locations, such as laneways, carparks and other unique spaces	✓			✓	✓
1.4 Showcase new voices and arts practice in Council programs, projects and facilities. 1.4.1 Deliver an Art Discovered program to integrate public art in the City Libraries, Community Centres, exhibitions and residency programs, including curated SALA and Tarnanthi exhibitions, and the Art Café program 1.4.2 Deliver Art Stages, a changeable outdoor display program on city streets, working in partnership to present public art experiences			✓	✓	✓

Consultation Feedback: What will you thank Council for having achieved?

"Public art that captures the hearts and minds of all who live and visit the city"
 "Artwork that engages the community ... and takes the public on a ride"
 "Recognition of Adelaide as a cultural centre for public art"

Goal 2 – Adelaide’s public art celebrates its rich and vibrant Aboriginal and culturally diverse identities

Deliverables	Cultural Identity	Cultural Economy	Cultural Connection	Cultural Incubator	Cultural Experience
2.1 Commission and deliver a minimum of one culturally significant and monumental Aboriginal and Torres Strait Islander art work in the city during the life of the Stretch RAP, such as a statue of Iparraty.	✓	✓		✓	✓
2.2 Actively seek out and enable Aboriginal and Torres Strait Islander artists and art works within major works and programs facilitated by City of Adelaide which acknowledge the past and focus on truth telling.					
2.2.1 Incorporate interactive Kurna spoken word and song into Tarntanyangga / Victoria Square Cultural Marker sound poles	✓	✓	✓		✓
2.2.2 Deliver integrated public art signage that celebrates the Kurna significance of Tarntanya Wama / Pinky Flat					
2.2.3 Work with Aboriginal and Torres Strait Islander artists to explore and maximise opportunities					
2.3 Enable multi-site presentation of Aboriginal and Torres Strait Islander cultures in consultation with Aboriginal communities.					
2.3.1 Strengthen existing and develop new stakeholder relationships and support Aboriginal and Torres Strait Islander led or focussed arts organisations, festivals, events and cultural collections and new opportunities	✓		✓	✓	✓
2.3.2 Develop an Aboriginal and Torres Strait Islander public art walking tour					
2.3.3 Work with the Federal and State Governments and Aboriginal Elders and representatives to establish a national centre for Aboriginal and Torres Strait Islander cultures and heritage					
2.4 Enable the active participation of culturally and linguistically diverse (CALD) communities, and facilitate intercultural dialogue in public art projects such as the Community Forum for Art, Creative Sparks and Art in the Streets.	✓			✓	✓

Consultation Feedback: What will you thank Council for having achieved?

“Culturally significant and complex work”

“Opportunity to showcase my culture to the world”

“Public Art that makes ordinary places extraordinary and distinctive”

Goal 3 – Adelaide is a world leading city of art that tells the story of the past and connects the future, reflecting the growth and evolution of the city

Deliverables	Cultural Identity	Cultural Economy	Cultural Connection	Cultural Incubator	Cultural Experience
3.1 As part of the annual planning process convene a Community Forum for Art to scope and advise on current opportunities.	✓		✓		✓
3.2 Recognise the value of and engage with public art experts from diverse backgrounds to nurture and facilitate fresh and leading-edge artistic expression in the city.					
3.2.1 Convene and administer the Public Art Round Table (PART) and project specific Public Art Reference Groups, Assessment and Forum Panels	✓	✓	✓		
3.2.2 Reimburse individuals according to industry benchmarking as a contribution towards participation costs (including loss of income, transport / parking / childcare etc) in instances where their primary role of employment does not directly support the provision of public art advice to the City of Adelaide					
3.3 Involve and value artists by engaging them in the earliest stages of planning, development and delivery of Council led capital projects.	✓	✓		✓	
3.4 Curate an evolving, expressive and reflective collection of public art that is a catalyst for new ideas and creates community connection.					
3.4.1 Acquire contemporary public art through the Art Acquisitions program for the City of Adelaide's Civic collection					
3.4.2 Implement processes to deliver Memorial Guidelines that integrate public art to enhance the role of memorials as places to gather and reflect a diversity of voices	✓	✓	✓	✓	✓
3.4.3 Implement processes to deliver Public Art Guidelines that enable the community to contribute to the city's public art					
3.4.4 Manage and maintain the public art collection to a high level of quality, guided by relevant standards					
3.5 Deliver a minimum of one significant, ambitious City of Adelaide public art commission each year that reflects and connects community and place through creativity.	✓	✓			✓
3.6 Support the exchange of ideas and talent and the development of public art practice.					
3.6.1 Encourage collaborations within and between local, national and international artists through forums, festival participation, artist exchanges and a range of opportunities as they arise			✓	✓	✓
3.6.2 Explore opportunities to link, celebrate and connect artists through the Sister Cities program and international delegations to the city					
3.7 Streamline application and approval processes to maximise public art in the city.					
3.7.1 Review and simplify application formats and processes		✓		✓	✓
3.7.2 Provide single-point-of-contact case management services for artists, organisations and city businesses to navigate grants and approval processes					
3.8 Share public art stories to reach, educate and grow audiences for public art.					
3.8.1 Work with State Government and community partners to update and promote a digital map of the city's public art experiences	✓	✓			
3.8.2 Promote Adelaide City of Art at tourist arrival points and visitor information resources					

Consultation Feedback: What will you thank Council for having achieved?

"Art that is an affirmative, enriching investment in the life and health of our city"

"Cementing Adelaide as a magnet for creative people"

"Exploring fantastic ideas first and then addressing the risk rather than the other way around"

Goal 4 – Adelaide builds capacity, works collaboratively, forms partnerships and advocates for art that invigorates the built environment and urban landscape and fosters community wellbeing

Deliverables

	Cultural Identity	Cultural Economy	Cultural Connection	Cultural Incubator	Cultural Experience
4.1 Work with the State Government to deliver coordinated approaches for the delivery of extraordinary public art in the city.					
4.1.1 Investigate opportunities for matched grant funding across state and local government with shared assessment panels					
4.1.2 Advocate for wholistic policy in respect to the development of memorials	✓	✓	✓		✓
4.1.3 Advocate for an incentive scheme or planning levers to increase public art in public and private developments, such as a percentage allocated for art in major built-form developments					
4.1.4 Maximise opportunities and collaboration to support public art experiences and creative involvement at Lot Fourteen					
4.2 Build partnerships with private and public arts organisations, creative industries, business, philanthropists and donors to grow public art experiences all year round.	✓	✓	✓		✓
4.3 Partner with cultural and educational organisations to enable skill building for creatives working in the public realm.					
4.3.1 Deliver a Creative Sparks program that enables creatives to deliver art experiences, utilising Council spaces, resources and connections	✓		✓		✓
4.3.2 Develop a Creative Hot Spots program for the creative community where public artists can collaborate with other creative practitioners, such as the Hutt Street creative, cultural and recreational hub					
4.4 Develop public art opportunities with health and wellbeing focused partners that demonstrably contribute to a walkable, liveable city, and positively impact upon city wellbeing, meaning and purpose.	✓		✓		✓
4.5 Embed Universal Design Principles in the planning and development of all artworks and public art projects in the public realm.					✓
4.6 Encourage and foster environmentally sustainable art works and practices to create conversations and showcase a carbon neutral city.		✓			✓
4.7 Develop, build and upgrade infrastructure in the public realm that supports public art activations, including ease of access to electrical connections and the security of equipment necessary for ephemeral digital art projects.					✓

Consultation Feedback: What will you thank Council for having achieved?

"Turning concrete and asphalt into green and colourful places that people want to walk around in"

"Creating 'sticky' places where there's something to make you stop and stick"

"Supporting local artists to have global outcomes"

Definitions

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Public Art

Artwork created by an artist, and located in the public realm, including permanent, temporary and ephemeral works such as installations, sculptures, murals, mosaics, projection, lighting, soundscapes, multi-media and performance-based work. It also extends to unique street design and furniture elements created by an artist to add value to public realm projects such as paving, ornamental wall inserts, windows, gates, grates, light fittings, bollards, water features and the like. Temporary artworks have a lifespan of under five years. These include relocatable and ephemeral artworks created with intentional temporary presence from a moment to under one year. Permanent art works have an expected lifespan of five years or more and enduring artworks are commissions with an expected lifespan of 25 years or more.

Artist

A creative person who devotes a reasonable portion of their time to making art, who promotes their work as art, and intends their work to be seen and read as art; and possesses qualifications in visual arts or has commensurate skills and experience. An artist will also usually have received public and peer recognition as a practising artist. At a minimum, an artist will be involved in the visual conception and planning of a public art work and typically lead the fabrication and installation of the work.

Integrated Art

The conceptual, and practical contribution of an artist to the design of public spaces and facilities. The product of an artist working as integral to a design team on major public renewal or development projects in response to a site through scale, material and form and created through a dedicated artistic process, resulting in project outcomes that have a unique character that differentiates it from the typical design process. May result in either an artistic contribution to the overall design process or creating distinct built or street elements that are recognised by the community as artwork.

Memorial

An object or landscaped feature, including commemorative plaques. The purpose is to honour and commemorate a person, place, historical or social event or idea of significance that strongly contributes to and expresses and inspires Adelaide's and/or South Australia's communities and their cultural values. Memorials purposefully express public sentiment, signify the past, look to the future, and provide places for community reflection and gathering.

Street Art

Un-commissioned artwork that can include stencils, paste-ups, stickers, graffiti art, murals, installations and is generally perceived as artwork, which does not include tagging and vandalism.

Public Realm

The public realm includes, but is not limited to streets, squares, parks, built form and spaces within buildings that are accessible to the public, generally under the control of local or state government and are not private land.

Commissioning

The act of authorising the creation of a public artwork, which could include, but is not limited to planning for, engaging artists and financing artworks.

De-accessioning

The procedure for a withdrawal of a public artwork from public display for various reasons, including end of lifespan, quality or condition of the artwork, and / or strategic directions according to best practice protocols. Council holds discretion, although works with artists wherever possible, to plan for either disposal or storage of works.

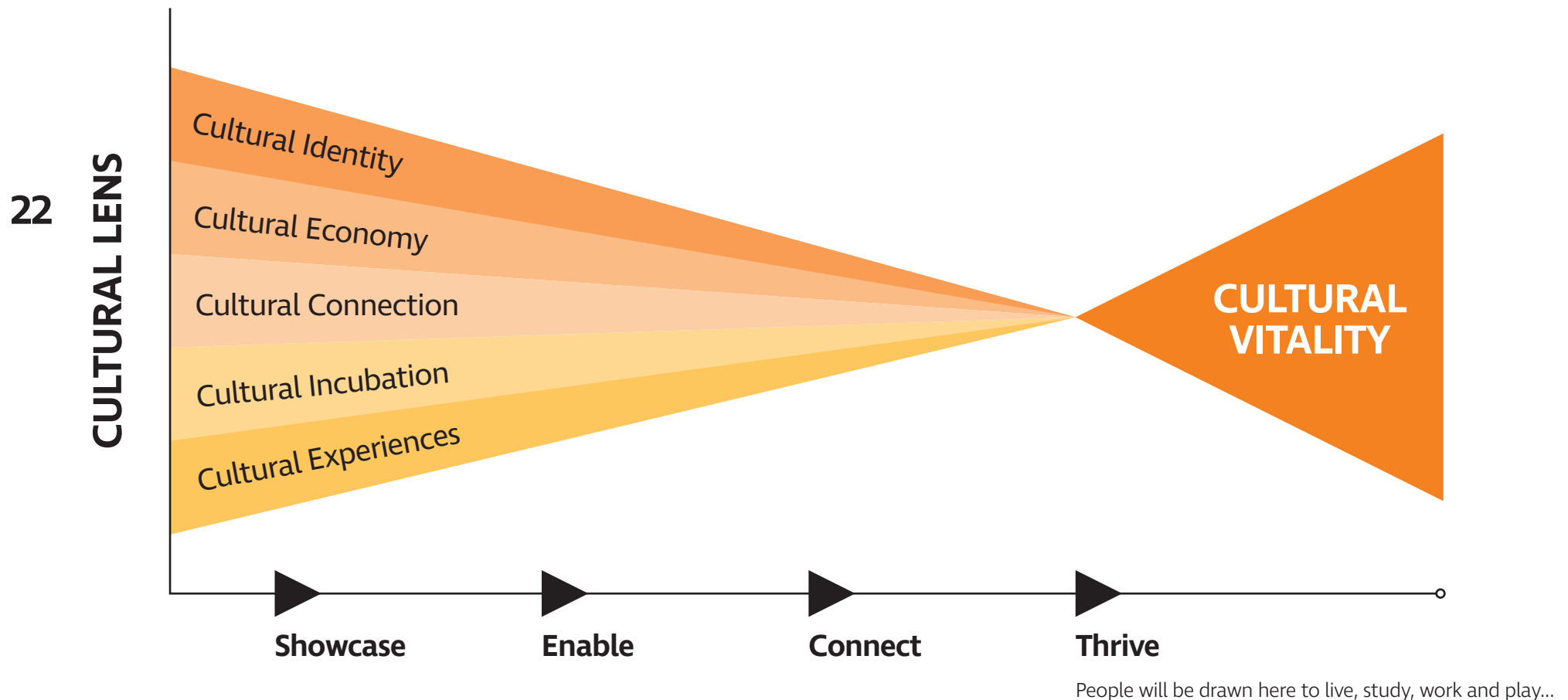
Asset Management

The ongoing process of protecting, maintaining, repairing, cleaning and preserving a public artwork so as to sustain the artistic integrity of the artwork. Public artworks registered as part of the City of Adelaide's public art collection will receive regular inspection and care undertaken as required by staff, contractors and conservators.



Culture: a lens that informs everything we do

The City of Adelaide Cultural Strategy 2017-2023 provides the Cultural Lens for public art planning. The Cultural Lens reflects our shared cultural aspirations and is the central mechanism through which we work to maximise the cultural vitality of the City of Adelaide.



Shared Cultural Aspirations

1. Adelaide's **CULTURAL IDENTITY** is unique and our creative reputation is renowned
2. Adelaide's **CULTURAL ECONOMY** is robust, sustainable and easy to navigate
3. Adelaide has an engaged, collaborative, knowledgeable and **CONNECTED CULTURAL COMMUNITY**
4. Adelaide is recognised as a **CULTURAL INCUBATOR** where people, enterprises and audiences flourish
5. Adelaide is renowned for its authentic, vibrant and diverse **CULTURAL EXPERIENCES**



Acknowledgements

- Cover: (Top) Cayleigh Davies of The Human Arts Movement. Image courtesy of the Artist. Photography by Chris Herzfield.
(Middle) Bert Flugelman, *The Spheres*, 1977, stainless steel. Image courtesy of the Artist. Photography by Steve Rendoulis.
(Bottom) Kab 101 & Vans the Omega, *Adelaide Central Market Mural* (installation view), 2015, aerosol and acrylic paint. Image courtesy of the Artists. Photography by Chris Oaten.
- Page 2: Elizabeth Close & James Cochran, *Portrait of Steve Goldsmith*, 2018. Wright Street, Adelaide. Image courtesy the Artists, and Goldsmith Family.
- Page 5: Jason Sims, *Golden Rhombohedron (Acute)* (detail), 2017, reflective glass, mirror, stainless steel, LED lighting. Bank Street, Adelaide. Image courtesy of the Artist and MARS Gallery, Melbourne.
- Page 6: Jasmine Crisp, *everyday*. (detail), 2018. Image courtesy of the Artist, Carclew and City of Adelaide. Photography by Melanie Stewart.
- Page 9: The Human Arts Movement, *Creatures* performance, 2018. Image courtesy of the Artists. Photography by Sam Roberts.
- Page 10: Marguerite Derricourt, *A Day Out*, 1999, bronze. Image courtesy of the Artist.
- Page 13: Paul Herzich, *The Riverbank is a Kaurna Market* (detail), 2018, sandblasted concrete and acrylic paint. Topham Mall, Adelaide. Image courtesy of the Artist.
- Page 14: Gerry McMahon, *Spider Swing*, 2016, mixed materials. Princess Elizabeth Playground, Golden Wattle Park / Mirnu Wirra, Adelaide. Image courtesy of the Artist.
- Page 15: *Public Art Action Plan Community Forum 2019*, Adelaide City Council Minor Works Building. Photography by Trentino Priori.
- Page 21: John Tonkin, *Sensing with Light*, 2017, Topham Mall (installation view), light steel, LED lights. Image courtesy of the artist. Photography by Steve Rendoulis.
- Page 23: Dave Court, *City of Music Mural*, 2019, corner of North Tce and Morphett Street. Photo Danny Howe.

