

# Our Adelaide. Bold. Aspirational. Innovative.

## City of Adelaide Strategic Plan 2024–2028 Summary

Achieving our vision for the future will be guided by our long term aspirations:

### Our Community

Vibrant, connected and inclusive

#### Our Objective is to:

- Support our communities to thrive
- Create fun, lively and interesting experiences
- Celebrate and honour community and cultures

#### Outcomes

- Drive affordable, safe and quality housing outcomes that attract and retain residents in our city
- An interesting and engaging place to live, learn and visit
- An inclusive, equitable and welcoming community where people feel a sense of belonging

### Our Environment

Resilient, protected and sustainable

#### Our Objective is to:

- Protect, enhance, and activate our Park Lands and open space
- Be climate conscious and resilient
- Prioritise sustainability in our decisions for the future

#### Outcomes

- Lead as a Low Carbon Emissions City
- A sustainable city where climate resilience is embedded in all that we do
- The status, attributes and character of our green spaces and the Park Lands are protected and strengthened

### Our Economy

Growing, innovative and responsive

#### Our Objective is to:

- Continue to grow our economy in alignment with the community
- Support existing businesses to be agile and responsive to change
- Create strong skilled workforces

#### Outcomes

- Adelaide's unique experiences and opportunities attract visitors to our city
- Achieve a critical mass of jobs and investment and attract and retain businesses by growing a dynamic, holistic economy
- Council is driving development opportunities for our community via diverse commercial activities

### Our Places

Interesting, purposeful and safe

#### Our Objective is to:

- Manage assets to meet the needs of our community
- Encourage bold, interesting and purposeful development
- Facilitate and activate our places in a safe and accessible way for our community

#### Outcomes

- Community assets are adaptable and responsibly maintained
- Encourage bold, interesting and purposeful development that supports the changing needs of our community and city
- Create safe, inclusive and healthy places for our community

# The delivery of our Strategic Plan will be supported by:

## Principles:

<b>Exceptional Amenity</b>	Be bold and courageous in our pursuit of excellence for our city.
<b>Climate Resilience</b>	Embed climate resilience in all that we do.
<b>Quality Housing</b>	Strive for liveability and affordability to attract and retain residents.
<b>Economic Growth</b>	Encourage innovation, investment and development in current and emerging sectors.
<b>Unique Experiences</b>	Create interesting experiences for our residents, workers and visitors.
<b>Budget Repair</b>	Provide quality services and ensure long-term financial sustainability.
<b>Community Connection</b>	Strengthen connection, accessibility, diversity and inclusiveness by putting people first.

## Our Corporation

### High performing, customer-centric and bold

Our Objective is to provide:

- Effective Leadership and Governance
- Exceptional Customer Experience
- Financial Sustainability
- People Engagement
- Strategy, Value and Efficiency
- Technology and Information

### Resource Plan

Council has developed a Resource Plan which underpins the Strategic Plan. It outlines the financial and non-financial resources required to achieve our strategic objectives over the next four years. The Strategic Plan and the Resource Plan will work in concert with the Long-Term Financial Plan, Asset Management Plans and City Plan to inform the Annual Business Plan and Budget.

[Read the full Strategic Plan 2024–2028](#)



### City of Adelaide

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