



Wellbeing Plan

2020–2025

Adelaide.
Designed for Life.

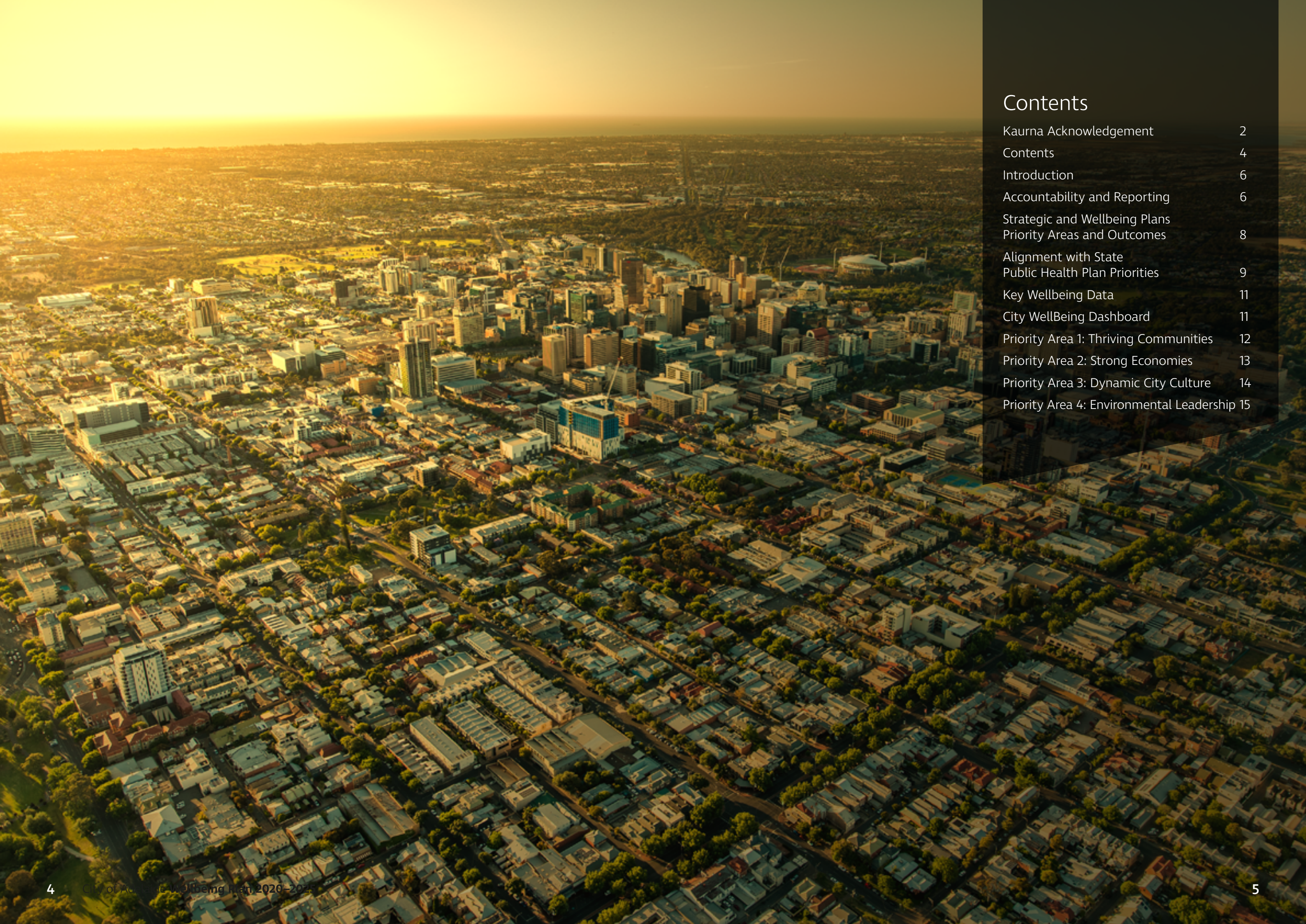
Kurna Acknowledgement

City of Adelaide acknowledges the traditional Country of the Kurna people of the Adelaide Plains and pays respect to Elders past and present.

We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations.





Contents

Kaurna Acknowledgement	2
Contents	4
Introduction	6
Accountability and Reporting	6
Strategic and Wellbeing Plans	
Priority Areas and Outcomes	8
Alignment with State	
Public Health Plan Priorities	9
Key Wellbeing Data	11
City WellBeing Dashboard	11
Priority Area 1: Thriving Communities	12
Priority Area 2: Strong Economies	13
Priority Area 3: Dynamic City Culture	14
Priority Area 4: Environmental Leadership	15

Introduction

The City of Adelaide is committed to maintaining a high standard of liveability and vibrancy for residents and visitors. Council invests in initiatives, programs and projects that support the health and wellbeing of our community above and beyond our core public health responsibilities such as waste management and food safety regulation.

The City of Adelaide’s Strategic Plan 2020 – 2024 (Strategic Plan) emphasises our strong and ongoing commitment to the health and wellbeing of our communities living in and using the city and North Adelaide, and forms the foundation of our City of Adelaide Wellbeing Plan 2020 – 2025 (Wellbeing Plan). By aligning Councils’ Strategic and Wellbeing Plans we have strengthened both Plans and ensured that key actions towards achieving the identified health and wellbeing outcomes are appropriately programmed and resourced.

This Wellbeing Plan supersedes A Better Place to Live – Adelaide City Council Public Health Plan 2013 – 2018 and meets Council’s obligations for a Regional Public Health Plan under the *South Australian Public Health Act 2011 (SA)*.

Accountability and Reporting

Aligning the two plans means that the Wellbeing Plan will benefit from the rigorous quarterly Strategic Plan reporting and monitoring framework. Activity against the Plans’ key actions will be reviewed quarterly and reported on annually. Annual Strategic Plan reports will be used to report against the Wellbeing Plan biennially, as required under S52 of the *South Australian Public Health Act (2011)*.



Strategic and Wellbeing Plans Priority Areas and Outcomes

A holistic view of health and wellbeing has been taken with four priority areas and associated outcomes identified in the Strategic and Wellbeing Plans.

Thriving communities

- Healthy and resilient communities
- Safe and welcoming community spaces
- Well-planned and inclusive residential population growth
- Functional zero homelessness
- A safe, affordable, accessible, well-connected city for people of all ages and abilities, and all transport modes

Strong economies

- The lowest-cost capital city with the least red tape
- Greater digital capabilities and connectivity through Ten Gigabit Adelaide, enhancing capacity for innovation
- Attraction and retention of a broad range of business and investment
- Be a test bed for innovation in diverse industries
- Main streets and laneways activated for economic growth

Dynamic city culture

- Aboriginal and Torres Strait Islander peoples and cultures strongly represented in city life
- Beautiful, surprising places
- Global connections and collaborations
- Celebration of diverse community, culture and creativity
- New cultural and civic infrastructure
- Protection, preservation and promotion of our unique built, natural and cultural heritage

Environmental leadership

- One of the world’s first carbon neutral cities by 2025, where sustainability is core
- A transition to low carbon and circular economies
- Enhanced greening and biodiversity
- A climate ready organisation and community
- Integrated and sustainable development

Each of the priority areas have key actions that are detailed in the tables below. More detailed delivery plans and annual work plans will be developed in line with Council’s Strategic Plan governance model.

Alignment with State Public Health Plan Priorities

This Wellbeing Plan aligns to the State Public Health Plan 2019–2024 priority areas of:

Promote – build stronger communities and healthier environments

Protect – protect against public and environmental health risks and respond to climate change

Prevent – prevent chronic disease, communicable disease and injury

Progress – strengthen the systems that support public health and wellbeing

The following tables indicate each of the key actions’ alignment to one or more of these State priorities.

Data Informing City of Adelaide Strategic and Wellbeing Plans

In developing the City of Adelaide Strategic and Wellbeing Plans a range of information and data was considered to ensure outcomes and actions are relevant to the City of Adelaide context.

City of Adelaide Demographic Snapshot

Compared to Greater Metropolitan Adelaide, City of Adelaide has:

- proportionally fewer residents who are children and people aged over 60 years of age, and significantly more young adults aged 18 to 34 years old
- more culturally diverse residents with 44% born overseas, and 36% speaking a language other than English at home
- high formal education completion rates with over 72% of residents having completed Year 12 (or equivalent) and 37% holding a Bachelor or Higher degree qualification. Over one quarter of residents are currently attending university
- more single person households and group households (unrelated adults), however significantly fewer family households with children.



Key Wellbeing Data

- 60%** of residents report they feel part of their local community
- 70%** of residents rate the city as welcoming of diverse cultures
- 45%** of adult residents meet recommended minimum physical activity requirements
- 11%** of adult residents meet daily vegetable consumption recommendations
- 72%** of adult residents are frequent visitors to the Adelaide Park Lands
- 43%** of adult residents are categorised as overweight or obese
- 84%** of child residents are fully immunised at 5 years of age
- 34%** of residents are in the lowest income quartile (\$0-299 weekly personal income)
- 32%** of households are experiencing rental or mortgage stress
- 61%** of adult residents have not taken any of the three key actions to prepare for an emergency

City Wellbeing Dashboard

Development of and gaining insights from the City Wellbeing Dashboard is a key action of the Strategic and Wellbeing Plans. Once completed the City Wellbeing Dashboard will be an integral part of informing Council's annual work plans as well as tracking progress against desired outcomes.

The Wellbeing Dashboard will be publicly available on the City of Adelaide website and as such will provide transparency to stakeholders and the community.

Priority Area 1: Thriving Communities

Promotion of healthy communities and environments is a focus of the Strategic and Wellbeing Plans with optimising use of the Park Lands, and projects to increase active transport being key actions. The development and use of the City Wellbeing Dashboard will inform the development of specific projects to address health and wellbeing opportunities for the life of the plans.

Strategic Plan Outcome	Key Actions	State Public Health Plan Alignment
Increase community use of and access to the Adelaide Park Lands	1.01 Leverage the Adelaide Park Lands to promote health, wellbeing and lifestyle experiences	Promote & Prevent
Healthy and resilient communities	1.02 Build and be guided by the Wellbeing Dashboard	Prevent & Progress
Functional zero homelessness	1.03 Continue support for the Adelaide Zero Project and other initiatives to achieve functional zero homelessness	Progress
Safe and welcoming community spaces	1.04 Develop diverse places, and facilities with and for young people	Promote
Well-planned and inclusive residential population growth	1.05 Support health and housing for vulnerable people and young people	Prevent & Progress
Healthy and resilient communities	1.06 Support volunteerism to build community capacity and connectedness	Promote
Safe, affordable, accessible, well-connected city for people of all ages and abilities, and all transport modes	1.07 Develop plans to improve mobility and physical and digital access and connectedness	Prevent & Promote
Safe, affordable, accessible, well-connected city for people of all ages and abilities, and all transport modes	1.08 Implement City Access projects (walking, cycling and public transport) in partnership with the State Government, including the North-South and East-West city bikeways	Promote, Prevent & Progress
Safe, affordable, accessible, well-connected city for people of all ages and abilities, and all transport modes	1.09 Pursue affordable, reliable links to airports, regions and suburbs	Promote
Safe and welcoming community spaces	1.10 Support delivery of welcoming civic infrastructure/ third spaces to foster community connections through the adoption of universal and sustainable design principles	Promote
Safe, affordable, accessible, well-connected city for people of all ages and abilities, and all transport modes	1.11 Work with the State and Federal Government to future proof infrastructure for emerging modes of transport, and trial smart, sustainable forms of public transport	Promote & Progress

Priority Area 2: Strong Economies

City of Adelaide recognises that strong, sustainable economies are important to the wellbeing of individuals and communities because of the employment opportunities and financial security they can provide. Employment and income are recognised as important Social Determinants of Health by the Australian Institute of Health and Welfare and therefore are an important component of the Strategic and Wellbeing Plans.

Strategic Plan Outcome	Key Actions	State Public Health Plan Alignment
Main streets and laneways activated for economic growth	2.01 Develop 88 O’Connell Street	Promote
Main streets and laneways activated for economic growth	2.02 Redevelop Adelaide Central Market Arcade and Market District	Promote
Greater digital capabilities and connectivity through Ten Gigabit Adelaide, enhancing capacity for innovation	2.03 Establish a Smart Visitor Experience Centre	Promote
Attraction and retention of a broad range of businesses and investment Be a test bed for innovation in diverse industries Greater digital capabilities and connectivity through Ten Gigabit Adelaide, enhancing capacity for innovation	2.04 Provide connections, opportunities and a supportive environment for start-ups to test, trial and innovate	Promote
The lowest-cost capital city with the least red tape	2.05 Reduce and streamline Council policies, permits and fees to reduce the cost base of doing business in the city	Promote
Be a test bed for innovation in diverse industries	2.06 Support and develop diverse creative and social industry sectors	Promote
Be a test bed for innovation in diverse industries	2.07 Develop spatial plans to support future growth in the city	Promote
Be a test bed for innovation in diverse industries	2.08 Facilitate creative uses of the public realm and underutilised city buildings	Promote
Main streets and laneways activated for economic growth	2.09 Activate main streets and develop unique precincts to support a diverse range of businesses and communities	Promote
The lowest-cost capital city with the least red tape Attraction and retention of a broad range of businesses and investment	2.10 Implement a City Wide Business Model	Promote

Priority Area 3: Dynamic City Culture

Upgrading existing and developing new infrastructure will ensure the community continues to have high-quality spaces to gather and engage in cultural experiences benefiting both individual and community wellbeing. Sharing Aboriginal and Torres Strait Islander cultures and celebrating diversity and cultural expression is also pivotal in supporting identity and wellbeing.

Strategic Plan Outcome	Key Actions	State Public Health Plan Alignment
Aboriginal and Torres Strait Islander peoples and cultures strongly represented in city life Celebration of diverse community, culture and creativity	3.01 Support, promote and share Aboriginal and Torres Strait Islander cultures and pay homage to the Kurna people as traditional owners	Promote & Progress
Protection, preservation and promotion of our unique built, natural and cultural heritage	3.02 Pursue world and State heritage listing for the Adelaide Park Lands and city layout	Promote
Protection, preservation and promotion of our unique built, natural and cultural heritage New cultural and civic infrastructure	3.03 Encourage smart, creative, adaptive reuse of heritage assets, including through incentives and promotion	Promote
New cultural and civic infrastructure	3.04 Support development of new cultural and civic infrastructure for the city	Promote
New cultural and civic infrastructure	3.05 Upgrade major recreational facilities	Prevent & Promote
New cultural and civic infrastructure	3.06 Develop asset management plans to provide for future generations	Promote & Progress
Beautiful, surprising places. Protection, preservation and promotion of our unique built, natural and cultural heritage New cultural and civic infrastructure	3.07 Deliver diverse parks and play spaces	Prevent & Promote
Beautiful, surprising places Celebration of diverse community, culture and creativity	3.08 Expand public art throughout the city in collaboration with the private sector	Promote
Beautiful, surprising places Celebration of diverse community, culture and creativity	3.09 Connect City users to place through curated city experiences	Promote
Celebration of diverse community, culture and creativity	3.10 Support community diversity, cultural expression, experiences and participation	Promote
Celebration of diverse community, culture and creativity Global connections and collaborations	3.11 Expand Adelaide's global reputation as a 'magnet city' and UNESCO City of Music, through world class events, live music, festivals and activation	Progress

Priority Area 4: Environmental Leadership

Supporting the city community to adapt to the impacts of climate change and work towards a sustainable future is fundamental to ensuring the city environment continues to support positive health and wellbeing for residents, workers and visitors. Aiming for carbon neutrality and supporting a green city through increased tree canopy, increased biodiversity and protection of the Park Lands are key actions to achieving this.

Strategic Plan Outcome	Key Actions	State Public Health Plan Alignment
Enhanced greening and biodiversity A climate ready organisation and community Integrated and sustainable development	4.01 Increase street tree canopies and green infrastructure in city hot spots and public spaces	Protect & Promote
A transition to low carbon and circular economies	4.02 Implement improvements to city-wide waste and recycling services to support the transition to a circular economy	Protect & Progress
A climate ready organisation and community	4.03 Educate and support our community to be zero-waste, water sensitive, energy efficient and adaptive to climate change	Protect & Progress
One of the first carbon neutral cities by 2025, where sustainability is core	4.04 Support our community to transition to a low carbon economy through education, incentives and appropriate infrastructure	Protect & Progress
Enhanced greening and biodiversity	4.05 Enhance biodiversity in the Park Lands and connect our community to nature	Protect & Promote
One of the first carbon neutral cities by 2025, where sustainability is core	4.06 Implement the Carbon Neutral Strategy for the city and achieve carbon neutral certification for our operations	Protect & Progress
A climate ready organisation and community A transition to low carbon and circular economies	4.07 Support all CBD businesses to be green accredited	Protect & Progress
Enhanced greening and biodiversity. Integrated and sustainable development	4.08 Protect and conserve the heritage listed Adelaide Park Lands	Protect & Promote



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