

GOLDSBROUGH HOUSE

172-174 North Terrace

Goldsbrough Mort and Company were pioneer wool brokers in Australia. Thomas Sutcliff Mort, who arrived in Australia in 1838, established the wool market in Sydney in 1841. Richard Goldsbrough was the pioneer of the sale of wool by auction at Melbourne in 1848. Despite much opposition from the London wool selling firms, by the early 1850s his business was firmly established. Several important amalgamations then took place. The first, in 1853, was between Goldsbrough, Row and Kirk. Two years after Goldsbrough died in 1888 the company took over Mort & Co. Ltd. to become Goldsbrough, Mort & Co. Ltd. In 1922 the company Harrison, Jones & Delvin in Sydney was incorporated into the firm. Two years later Bagot, Shakes & Lewis Ltd. of Adelaide, which was formed and registered in 1888 and one of the oldest stock, station and woolbroking companies in South Australia, was also acquired. This effectively established a branch in Adelaide of Goldsbrough Mort and Co. Ltd.

In 1962 the two companies of Elder Smith and Goldsbrough Mort & Co. Ltd. were incorporated to be called Elder Smith Goldsbrough Mort Ltd. A subsequent merger led to the company becoming Elders IXL. Goldsbrough House is a lasting monument to several Australian pioneering pastoral companies which have contributed significantly to the success and continuing expansion of Elders IXL as the company is now called.

Goldsbrough Mort's Adelaide office was designed by the architect F. Kenneth Milne and was constructed in 1935, an additional storey being added in 1935-36.



(CD Ref 3982/8)

Heritage of the City of Adelaide

The building is of architectural note due to its quality design, detailing and use of materials. The facade is constructed in golden Bondi stone. The ground floor and first floor are dominated by the use of giant order Ionic columns which, with attendant balconettes and facade setback, create strong visual relief in contrast to the austere appearance of the upper floors. The facade is finely finished with sandstone detailing and ashlar cladding which is terminated visually by a cornice. The internal lift lobbies and stairwell are of particular note and have survived a major refurbishment to link the Myers department store through to North Terrace. The projected redevelopment of Myers will retain little more than the North Terrace facade.

The building is also important as part of a significant streetscape element on North Terrace, being strongly related in scale and texture to Shell House, former Liberal Club Building and Verco Building.



(CD Ref 3982/7)

Adelaide Chamber of Commerce, *Century of commerce in South Australia 1836-1936*, 1936, p. 177; ACA, *Annual report 1935-1936*, p. 16; *Advertiser*, 30 November 1935; Australian Garden and Field Pty., *Our pastoral industry*, 1910, (Bagot, Shakes and Lewis) Appendices p. xvi; Kenyon, A.S., *Founders of Australia*, c. 1941, p. 219; MLSA, Historical photographs (Town Acre 18), *Proposed merger of Elder Smith and Co. and Goldsbrough Mort & Co.*, 1962; *Progress in Australia*, November 1935.

The text in this Information Sheet was copied from the **Heritage of the City of Adelaide: An Illustrated Guide**, (1996). The photographs contained in this Information Sheet are a selection of those held by Heritage Services, in digital format.

The property described in this Information Sheet is included in the Register of State Heritage places. A heritage listing does not mean or imply right of access by the public to such properties.

The heritage related Principles of Development Control as well as the Precinct specific objectives and Principles of Development Control are contained in the Adelaide (City) Development Plan. These should be referred to in whole when contemplating any development.

Further information on the Heritage Incentives Scheme, an initiative of Council to sponsor timely and appropriate conservation action is available upon request of the Customer Service Centre.



CITY OF ADELAIDE HERITAGE STUDY

The City Heritage Register-Definition of Items

Prepared by the Dept. of Planning and Development

Item GOLDSBROUGH HOUSE

Address 172-174 North Terrace

Building No
3/0104

CT 4254/866 *

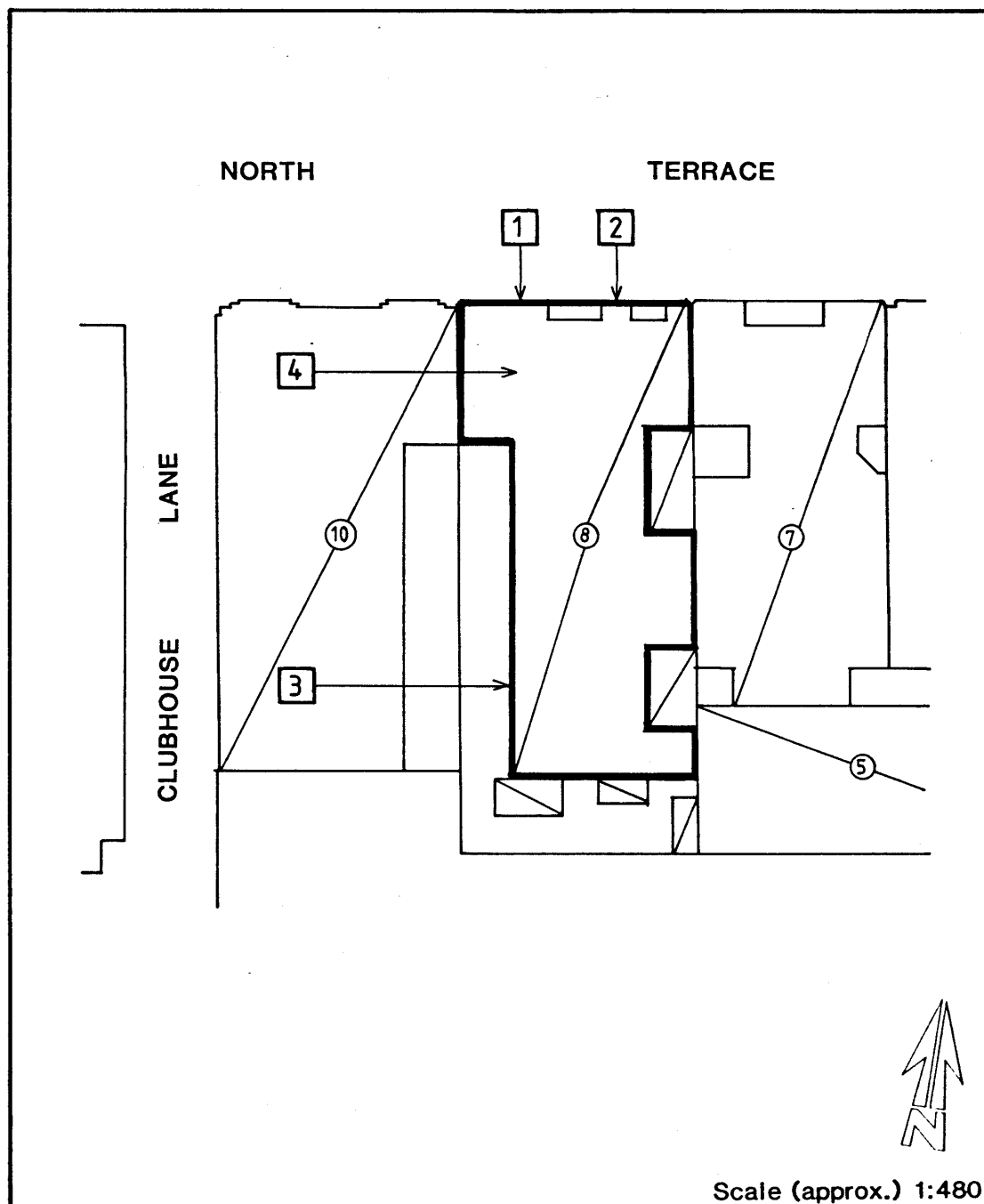


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Item	GOLDSBROUGH HOUSE	Building No
Address	172-174 North Terrace	3/0104
		CT 4254/866*

NOTES:

1. Austere rendered facade, ashlar jointing, polished granite plinth.
2. Ionic columns.
3. Rendered finish.
4. Interior largely intact especially foyer/lifts.

* (Conservation site comprises that part of the above CT to a depth of 20 metres from the North Terrace alignment.)