

## SIR SAMUEL WAY BUILDING

241-259 Victoria Square

This building has undergone a radical change in function and in historical terms only the facades and the main staircase have long established significance. They are all that remain of Charles Moore's store, which was one of Adelaide's major department stores, and unique because of its Victoria Square location away from the main retail centre. However, extensive work on the building has given it additional significance, it now housing the Adelaide local district courts.

The building makes a highly significant contribution to the amenity of Victoria Square, and because of its scale and style and present use, complements the Supreme Court building and the nearby Magistrates Court.

The original facades of the Charles Moore building have gained substantially in compositional strength and quality through the alterations. In addition the encircling of the ground floor with a sympathetically styled veranda to street frontages and the removal of extraneous roof top accretions and their replacement with a terracotta tiled roof and central dome have changed the form of the building to one which bespeaks its new law court function. It should be noted that the old store was extensively damaged by fire in March 1948 and substantially rebuilt afterwards, so the staircase and facades are the only part of the store which have survived intact from the time of the first opening.

Charles Moore's new store which opened on 29 August 1916 was inspired by a visit to the Paris Exhibition of 1878 and the nobility of the Parisian buildings.

Moore came to South Australia in 1881, first working for John Martin and Co. By 1890 his own merchant and import business had grown to become the 'largest business out of Rundle Street'.

When the heart of Adelaide's retail centre was in Rundle Street and Hindley Street, Moore took a huge gamble in selecting a site at the south-west of Victoria Square. The mayor announced that this event was unique in the state's commercial history, and would encourage the progress and development of its surroundings.

Garlick and Jackman were the architects, with English architect William Lucas travelling from London to design and fit the central staircase. Lucas stayed in Adelaide and formed the partnership Lucas, Parker and Lake. The reinforced concrete shell was built under the supervision of Herbert Gordon Jenkinson of the S.A. Reinforced Concrete Company.

The facades are of architectural interest as they are so robustly handled in the Classical idiom popular at the time. The 'giant order' engaged Ionic pilasters are set on pedestals, joined at the base by small segmentally arched windows. The composition is enhanced by a central bow fronted feature with Ionic columns, as well as a large entablature. Elevations are terminated by recessed corner 'pavillions', the whole being vigorously detailed, all surface treatment being carried out in cast cement and run cement dressings.

## Heritage of the City of Adelaide

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ACA, *Mayor's report*, 1913, p. 78; *Advertiser*, 29, 30 August 1916; *Chronicle*, 7 October 1916; Morrison, W.E, *The Aldine history of South Australia*, Vol. 2, 1890, p. 767; MLSA, Historical photographs (Town Acre 335); *News*, 2, 3 March 1948; *South Australian Register*, 30 August 1916.

The text in this Information Sheet was copied from the **Heritage of the City of Adelaide: An Illustrated Guide**, (1996). The photographs contained in this Information Sheet are a selection of those held by Heritage Services, in digital format.

The property described in this Information Sheet is included in the Register of State Heritage places. A heritage listing does not mean or imply right of access by the public to such properties.

*The heritage related Principles of Development Control as well as the Precinct specific objectives and Principles of Development Control are contained in the Adelaide (City) Development Plan. These should be referred to in whole when contemplating any development.*

*Further information on the Heritage Incentives Scheme, an initiative of Council to sponsor timely and appropriate conservation action is available upon request of the Customer Service Centre.*

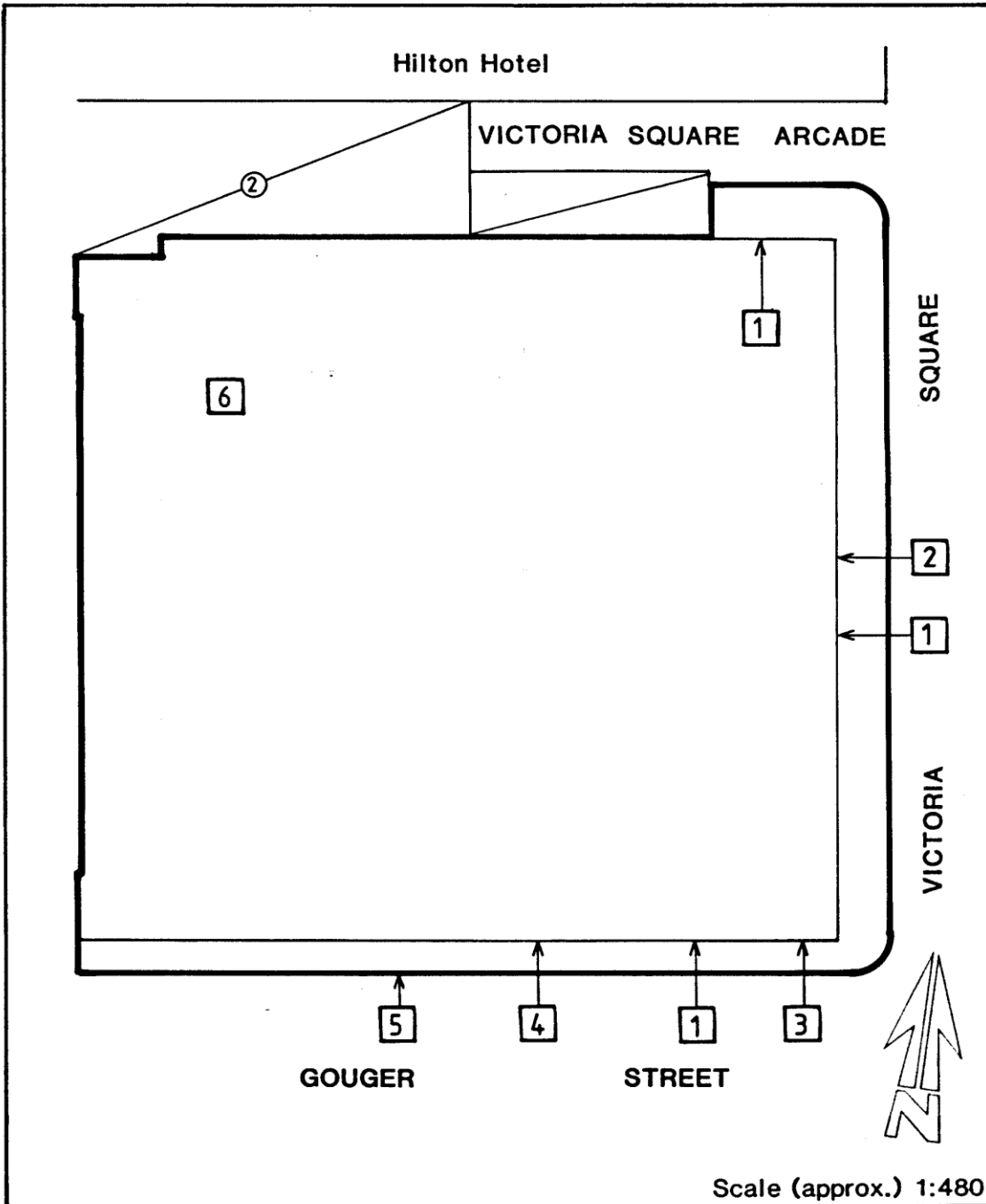


# CITY OF ADELAIDE HERITAGE STUDY

## The City Heritage Register-Definition of Items

Prepared by the Dept. of Planning and Development

Item	SIR SAMUEL WAY BUILDING (Former MOORE'S DEPARTMENT STORE)	Building No 10/2305-3
Address	2-20 Gouger Street; 241-259 Victoria Square; 21-31 Victoria Square Arcade	CT 4251/511



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#### NOTES:

1. Note bowed balconies with columns. High detailed facades.
2. Note floral detailing above windows.
3. Line rendered facade with line jointing.
4. Note engaged ionic columns dentils, balustraded parapet over corners and bow windows.
5. Copper, cast iron verandah with transparent roofing.
6. Note include re-constructed marble staircase. Facades and staircase are all that remain of store, particularly after the 1948 fire. Totally reconstructed interior.

Note Dome, terra cotta tiled roof.