



- ➔ **Showcase**
Community Murals
- ➔ **Showcase**
Live Music
- ➔ **Showcase**
Immersive public artwork
- ➔ **Showcase**
City of Music Laneway
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Exhibition
- ➔ **COVID-19**
Impacts

Niina Marni

Acknowledgement of Country

*City of Adelaide tampendi, ngadlu Kurna yertangga
banbabanbalyarnendi (inbarendi). Kurna meyunna yaitya
mattanya Womma Tarndanyako.*

*Parnako yailtya, parnuko tappa purruna, parnuko yerta
ngadlu tampendi. Yellaka Kurna meyunna itto yailtya,
tappa purruna, yerta kuma burro martendi, burro
warriappendi, burro tangka martulyaiendi. Kumarta
yaitya miyurna iyangka yalaka ngadlu tampinhi.*

City of Adelaide acknowledges the traditional country
of the Kurna people of the Adelaide Plains and pays
respect to Elders past, present and emerging.

We recognise and respect their cultural heritage, beliefs
and relationship with the land. We acknowledge that
they are of continuing importance to the Kurna people
living today. And we also extend that respect to other
Aboriginal Language Groups and other First Nations.

Image: Drew Kilner at Kurna: Kardla Parranthi.
A pilot Cultural Burn in the Adelaide Park Lands during Autumn 2021
Photographer: Cath Leo



Dynamic City:

Arts and Culture Dashboard

Adelaide is a City Designed for Life where culture and creativity drive positive, economic, environmental and social wellbeing outcomes. An understanding of the contributions of cultural and creative activities to the key goals of the City: a healthy, robust, sustainable, energised and culturally vital place enables communities to thrive. As a UNESCO Creative City of Music, City of Adelaide recognises the importance of culture to sustainable development.

CoA Strategic Plan 2020 – 2024

CoA Cultural Strategy



"I applaud and encourage the recognition and positive response of our artists and makers to our evolving and changing landscape, most recently as a result of the COVID-19 pandemic. It's a reminder of the need to continually reimagine our City, to innovate and be courageous".

Sandy Verschoor

Lord Mayor

Lord Mayor's Welcome

COVID-19 Impacts

Activities, events, and festivals across the City including those supported and delivered by City of Adelaide were impacted by the COVID-19 outbreak.

80 Events booked in the Park Lands and streets cancelled

45 Events cancelled and 25 postponed in Adelaide Town Hall

4 Sponsored Events and Festivals cancelled

33 Arts & Cultural and Community Development Grants impacted

Libraries and Community Centres temporarily closed to the public but continued to offer virtual programming and specialist services.

During the closure period (March – June 2020) work was undertaken to develop initiatives to assist City recovery post COVID-19.

Umbrella Festival presents GO LIVE

Image: Jane Skeer, #we'reinthistogether, 2020 (installation view)
Image courtesy of the artist



Cultural Experiences

Adelaide is famous for its authentic, vibrant and diverse cultural experiences. Our dynamic City culture celebrates Aboriginal and Torres Strait Islander peoples and cultures, as well as our multiculturally diverse and creative communities.

Creative City Video

Image: Electric Fields with Jamie Goldsmith playing Yidaki
Adelaide New Year's 2019
Photographer: Daniel Marks



Cultural Experiences 2019/2020

City of Adelaide facilitated & supported

955,213

Total participants

↓ 12% decrease

12,035

Makers and Creators

↑ 77% increase

198

Creative & cultural activities

↓ 93% decrease

2,985

Sessions offered

↓ 27% decrease

53

Arts and cultural grants

↓ 6% decrease

10

Sponsored events and festivals

↓ 80% decrease

650

Events

↓ 12% decrease

City-wide

1,685,497

Total onsite visitation to Adelaide's major cultural institutions

↓ 43% decrease

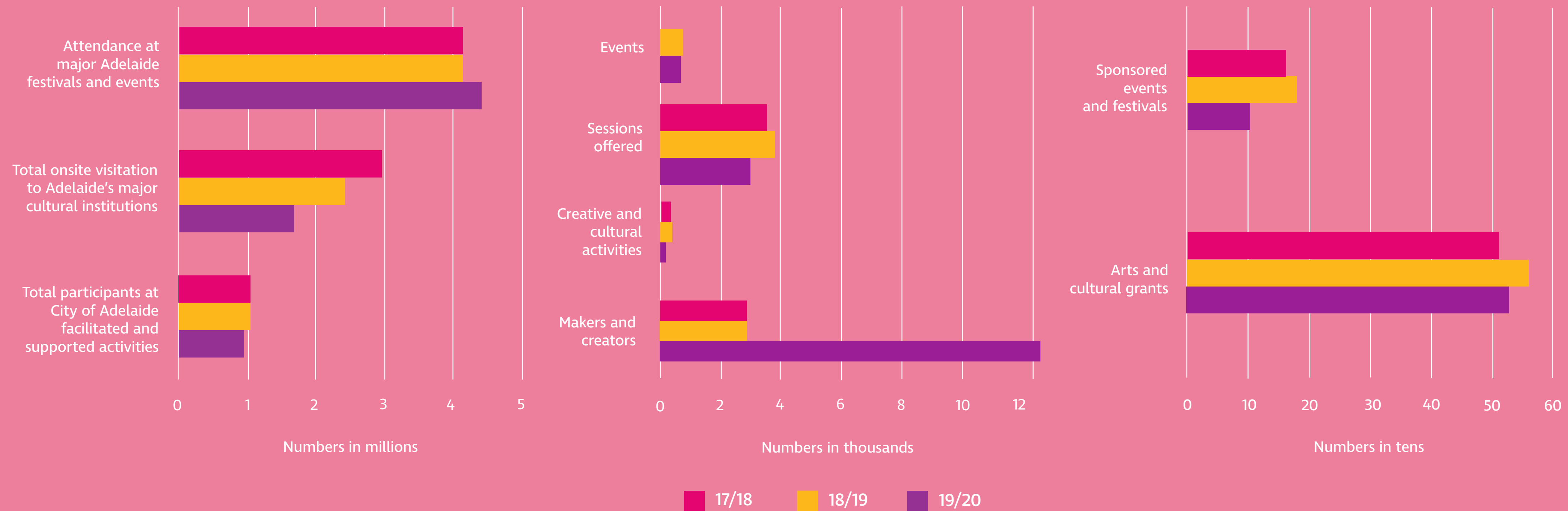
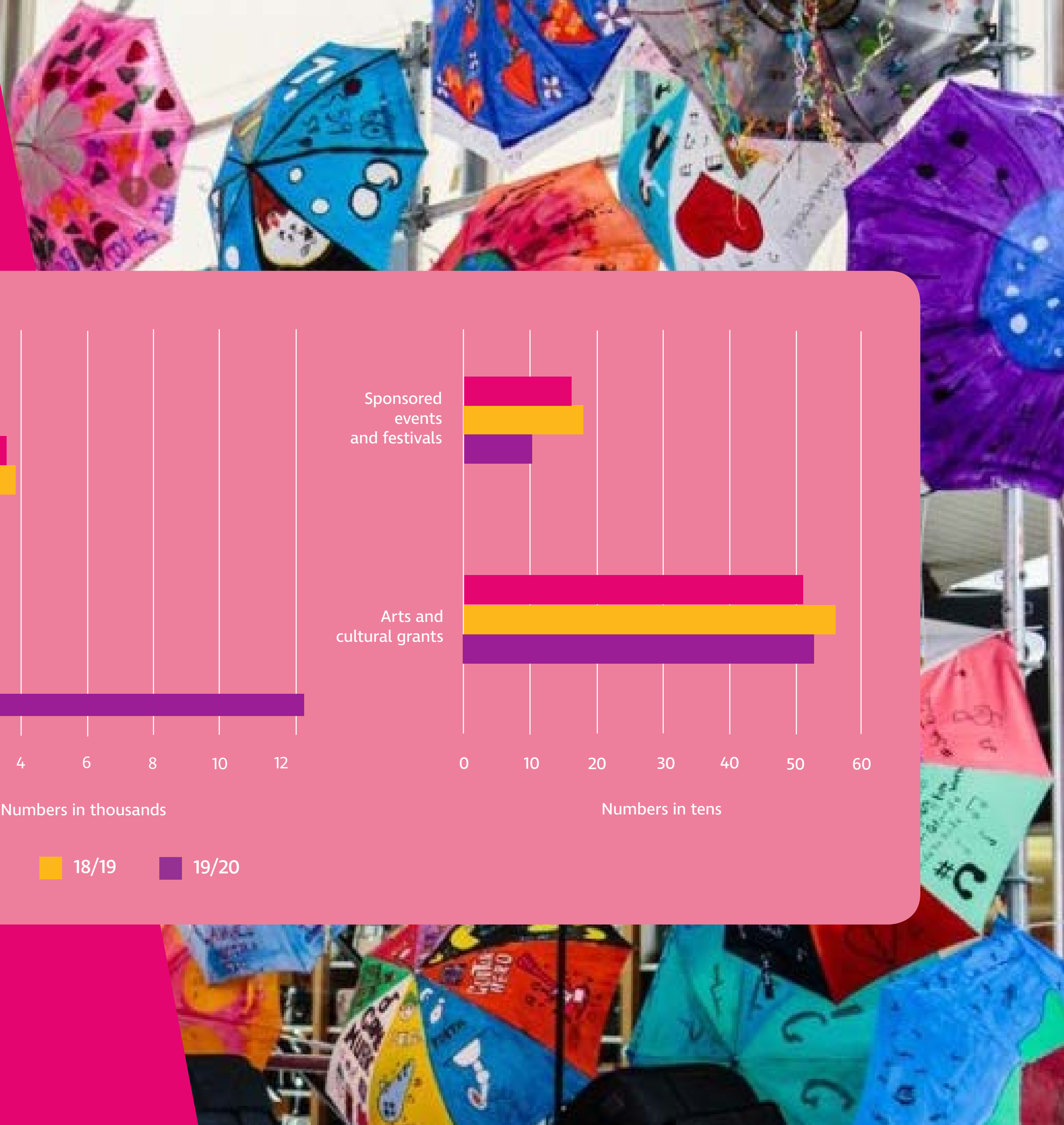
4,420,312

Attendance at major Adelaide festivals and events

↑ 6% increase



Cultural Experiences 2019/2020



Connected Cultural Community

Adelaide has an engaged, collaborative, knowledgeable and connected cultural community that fosters global connections and collaborations. The promotion and engagement with Adelaide's unique built, natural and cultural heritage are considered essential to a healthy, sustainable, energised and culturally vital city.

Adelaide Festival - What is Carbon Neutral

Image: Panpapanpalya Global Joint Dance Congress 2018
smoking ceremony, Victoria Square / Tarntanyangga
Photographer: Benjamin Warlangundu Ellis Baylis



Connected Cultural Community 2019/2020

118

Strategic
partnerships
and residencies

↑ 29% increase

48

Cultural
engagements

↓ 144% decrease

27

Aboriginal and Torres Strait
Islander communities
reconciliation initiatives

↑ 4% increase

34

Disability access and inclusion
communities participation in
the life of the City

↓ 3% decrease

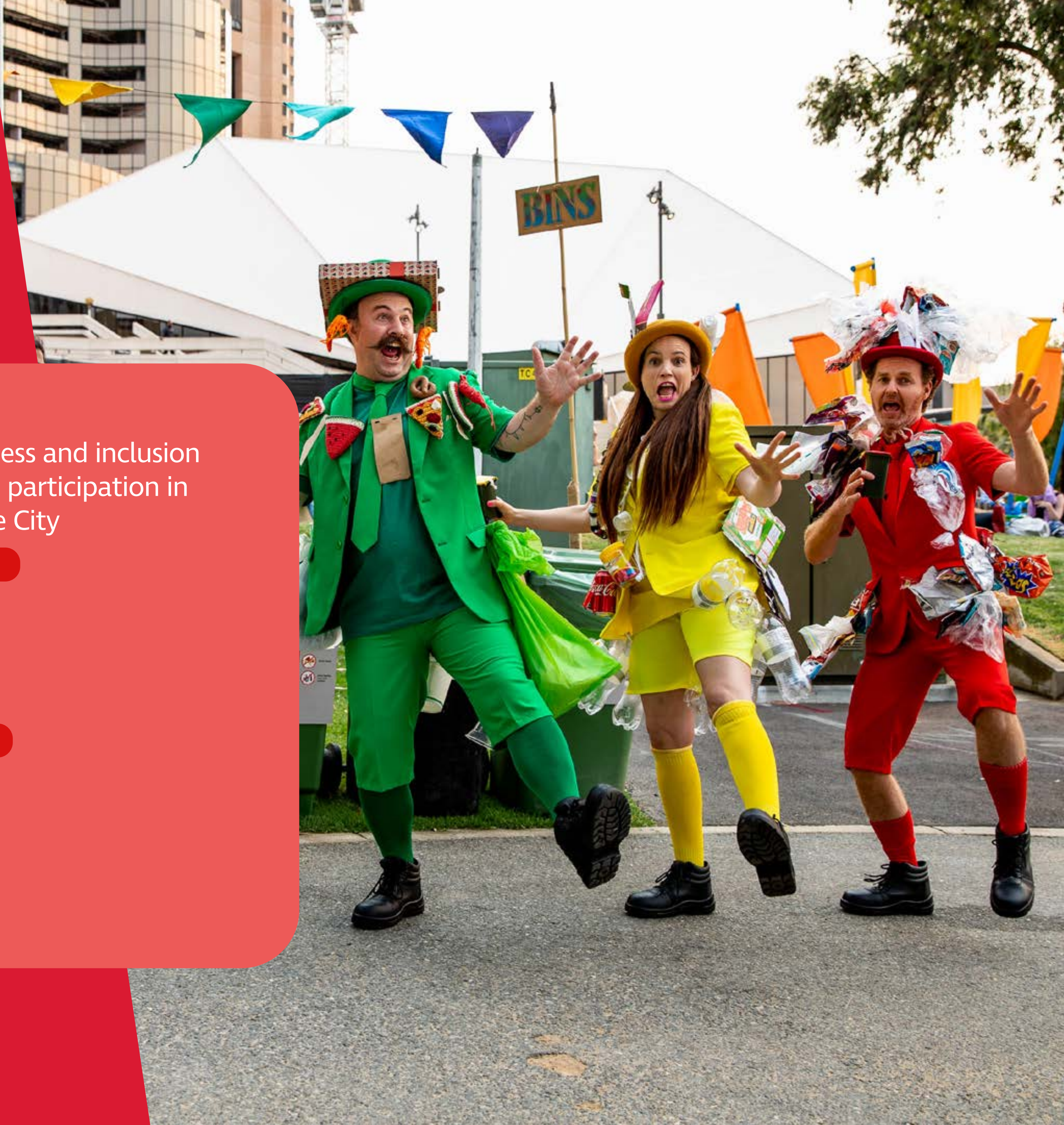
25

Events with
a sustainable
approach

↓ 16% decrease

City of Adelaide's New Year's Eve, a Sustainable Event, 2019

Image: Sustainable roving 'waste performers' at NYE 2019
Photo: City of Adelaide



Connected Cultural Community

2019/2020

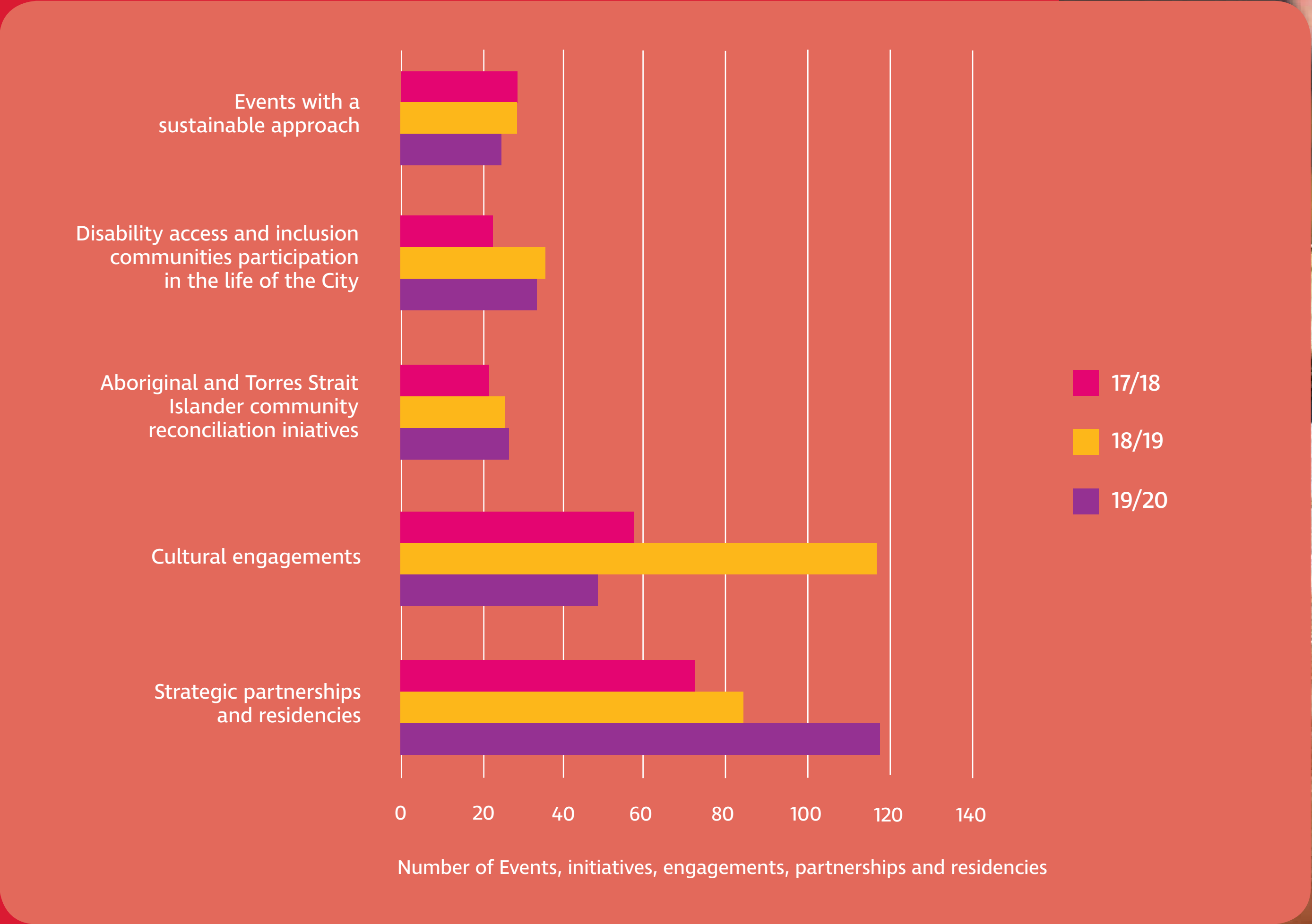
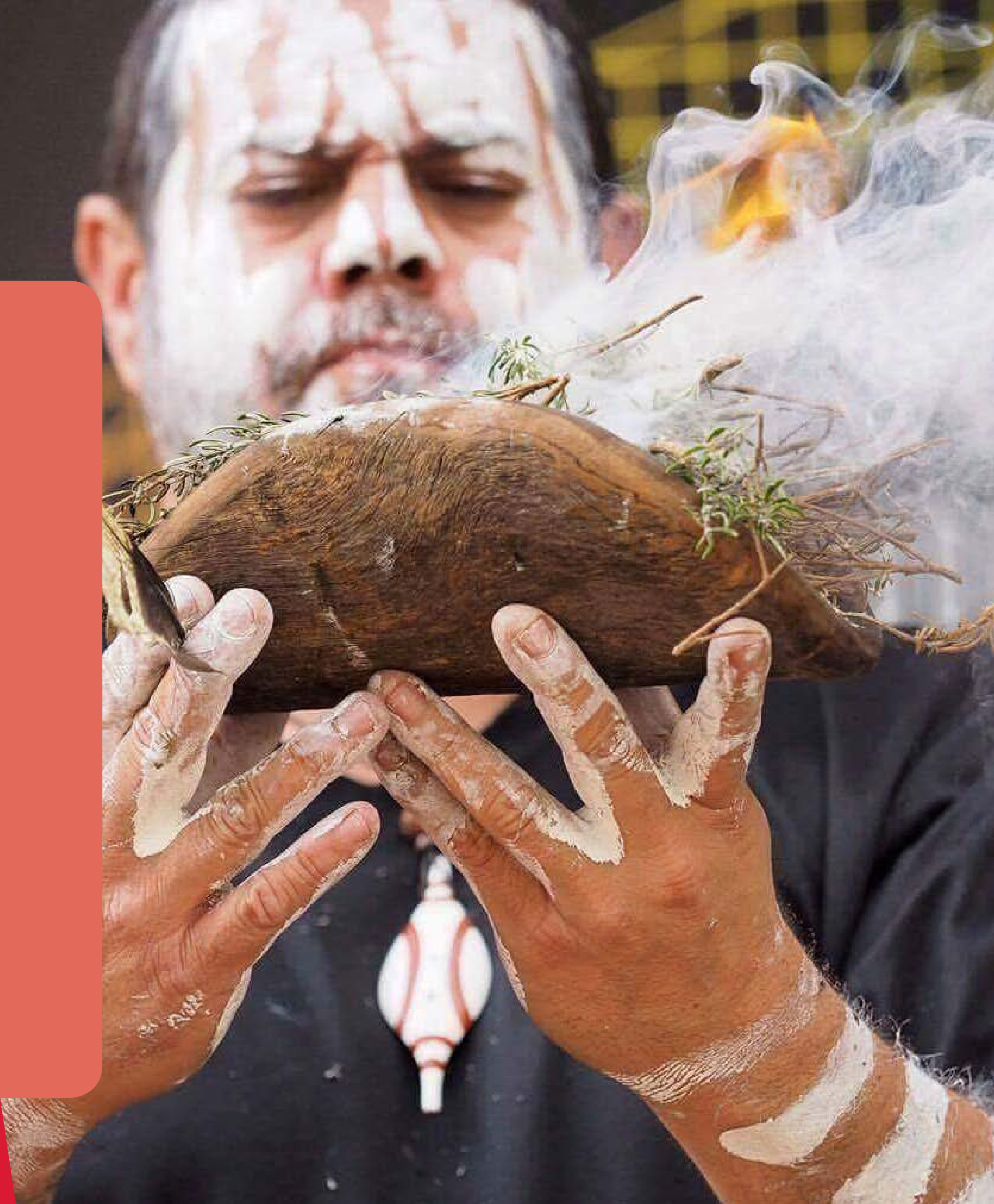


Image: Allan Sumner, Kaurna Ngarrindjeri Cultural Bearer
Photo: City of Adelaide



Cultural Identity

Adelaide's dynamic city culture is unique with beautiful, surprising places that contribute to our acclaimed creative reputation. As the most liveable city in the world, Adelaide is a vibrant and interesting place to live, visit and play.

City of Music: a painting project

Image: artists Moh Awudu & Jake Holmes, *Possible*, mural created as part of SAANA Festival 2020
Photo: Lubega Photography



Cultural Identity

2019/2020

91%

↑ 14% increase

of people visiting and living in Adelaide who perceive the city as a welcoming and dynamic place full of rich and diverse experiences



Image: Katie Pomery performing in The Empty Threats
at Music in the Square
Photographer: Morgan Sette

Cultural Identity

2019/2020

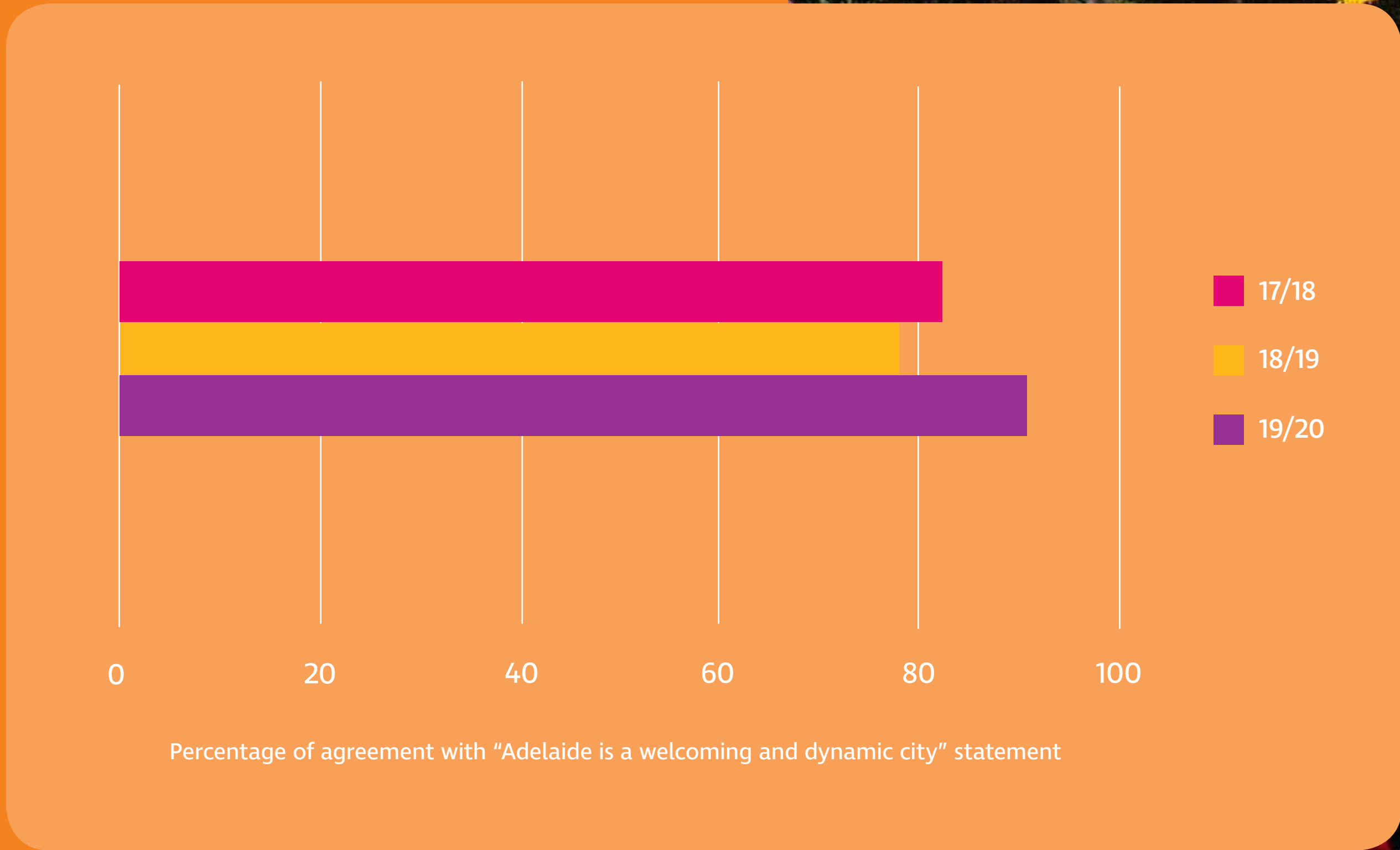


Image: WOMAdelaide Festival year 2019
Photo: City of Adelaide



Cultural Economy

Adelaide's creative and cultural experiences in main streets, laneways and open spaces support a robust and sustainable local economy. A creative environment attracts people, businesses and organisations to the City and Park Lands to invest, create, connect, and participate. Creative and cultural activities make the city feel distinctive.

Adelaide Fringe Festival

Image: OZ Asia Festival's Lucky Dumpling Market
Photo: City of Adelaide



Cultural Economy

2019/2020

64.37% hotel
occupancy
rate in CBD

↓ 24% decrease

\$379.5 million

Major arts and cultural festivals economic contribution

↑ 9% increase

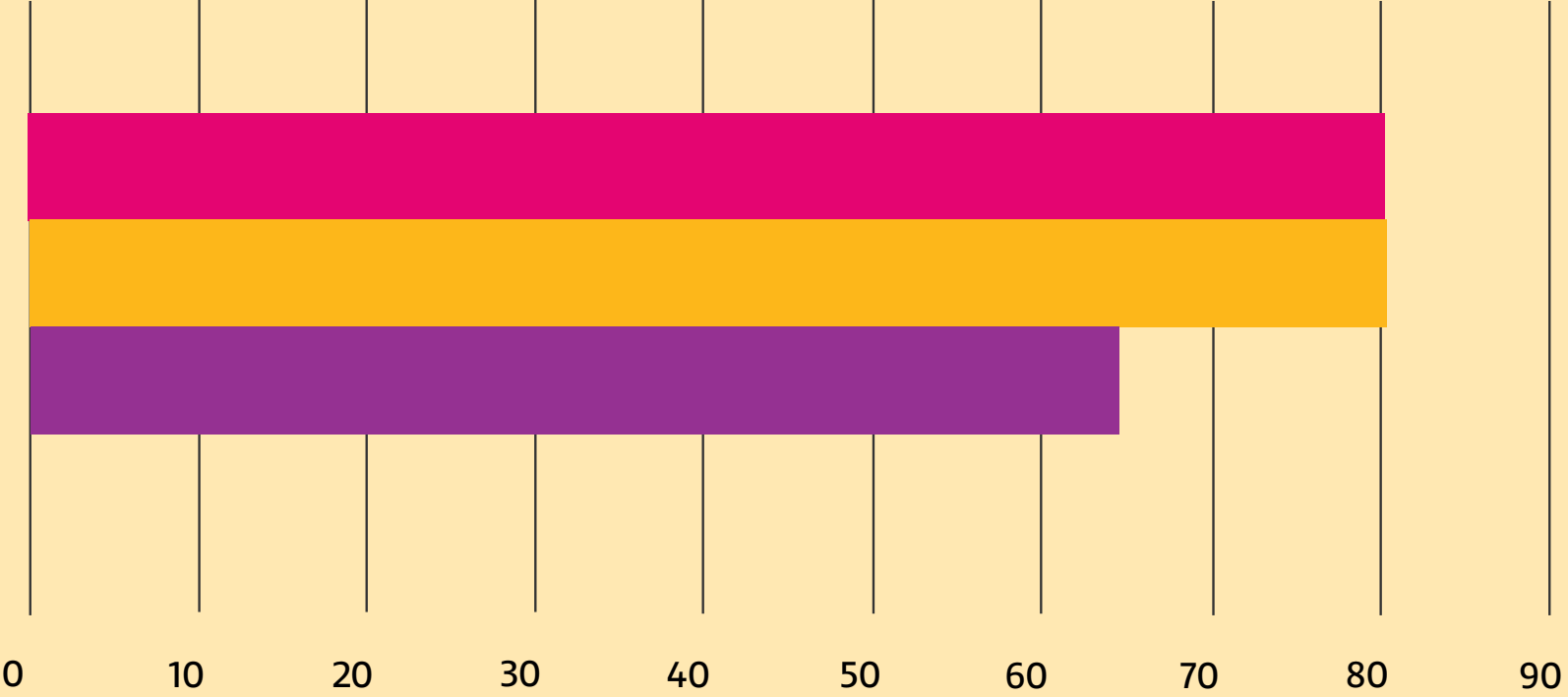


Cultural Economy

2019/2020



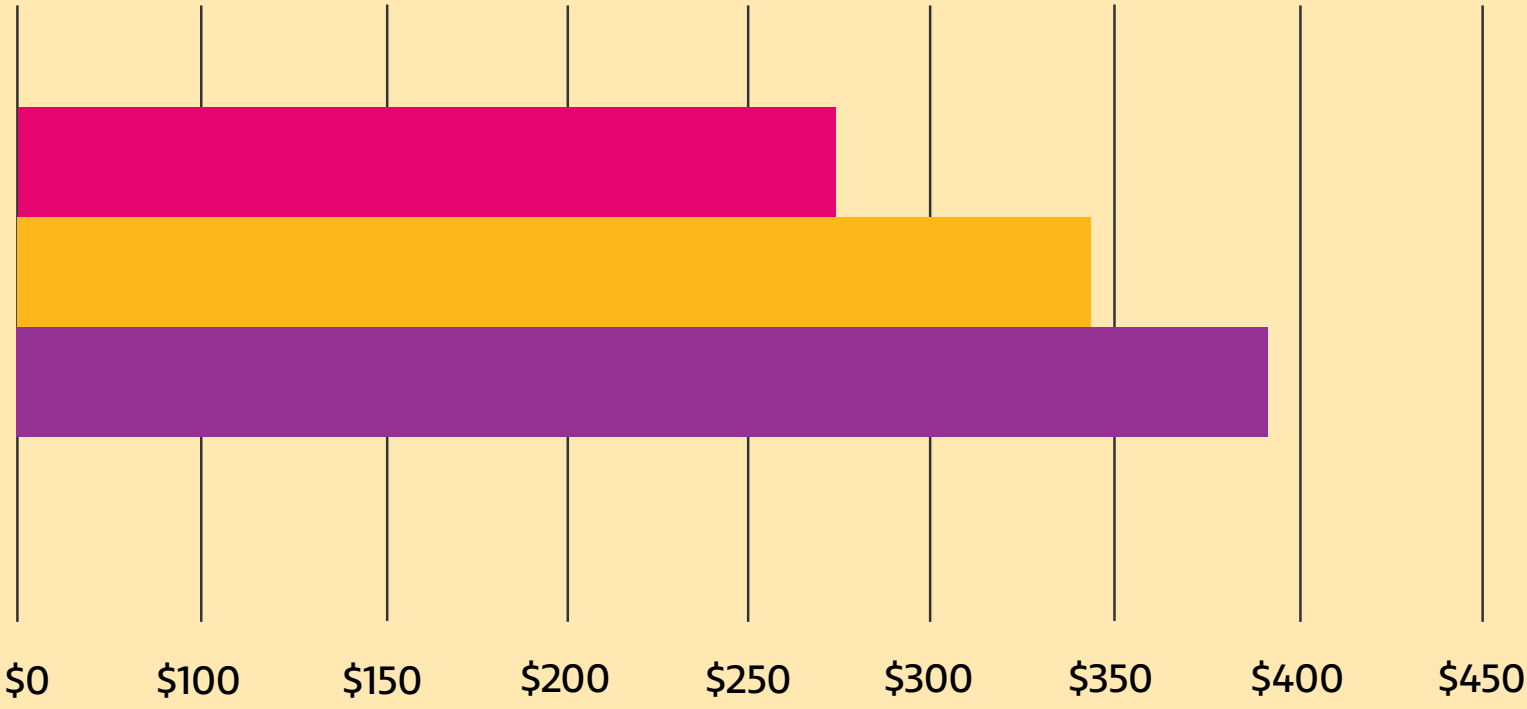
CBD Hotel Occupancy Percentage Rates



CBD Hotel Occupancy Percentage Rates

17/18 18/19 19/20

Major Arts & Cultural Festivals Economic Contribution to SA



Economic Contribution in Millions

17/18 18/19 19/20

Cultural Incubation

Adelaide's arts and cultural community supports diversity, cultural expression, experiences and participation. Adelaide is recognised as a cultural incubator where creative people, enterprises and audiences flourish.

EQ Global Music Project

Image: EQ Adelaide launch at The Lab
Photographer: Samuel Graves courtesy of Music SA



Cultural Incubation

2019/2020

N/A

Cultural & Creative
Start-ups

Program impacted due to COVID-19

280

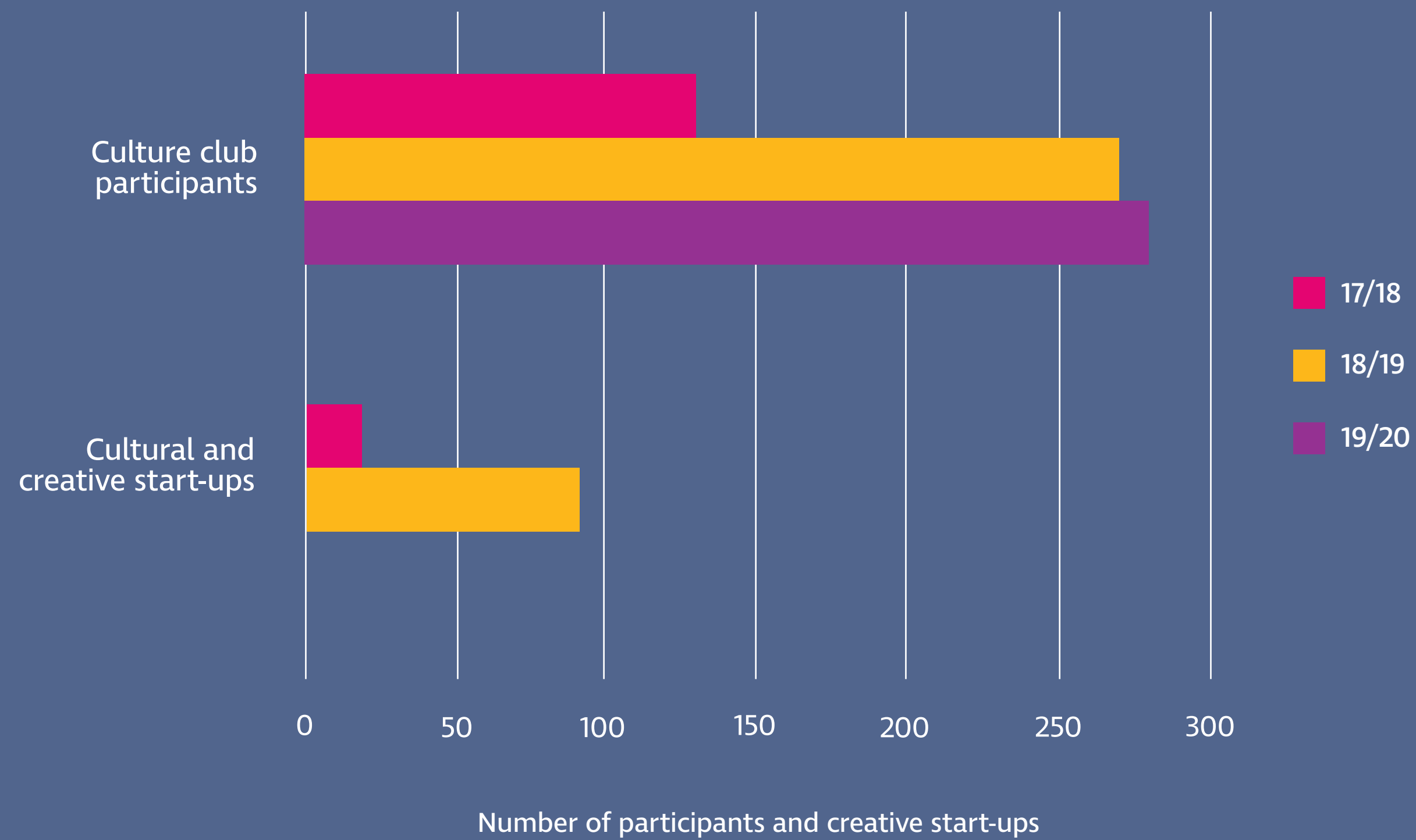
Culture Clubs
participants

↑ 4% increase

Image: Designer Paolo Sebastian at work
Photographer: Daniel Purvis



Cultural Incubation 2019/2020



Social Wellbeing

A culturally vital city enables healthy and resilient communities where people have a sense of meaning, purpose and achievement.

People. The heart of our city.

Image: Flip Side Festival 2019
Photographer: Jack Fenby



Social Wellbeing

2019/2020

80%

of Adelaide residents who feel
that the things they do in their
life are worthwhile

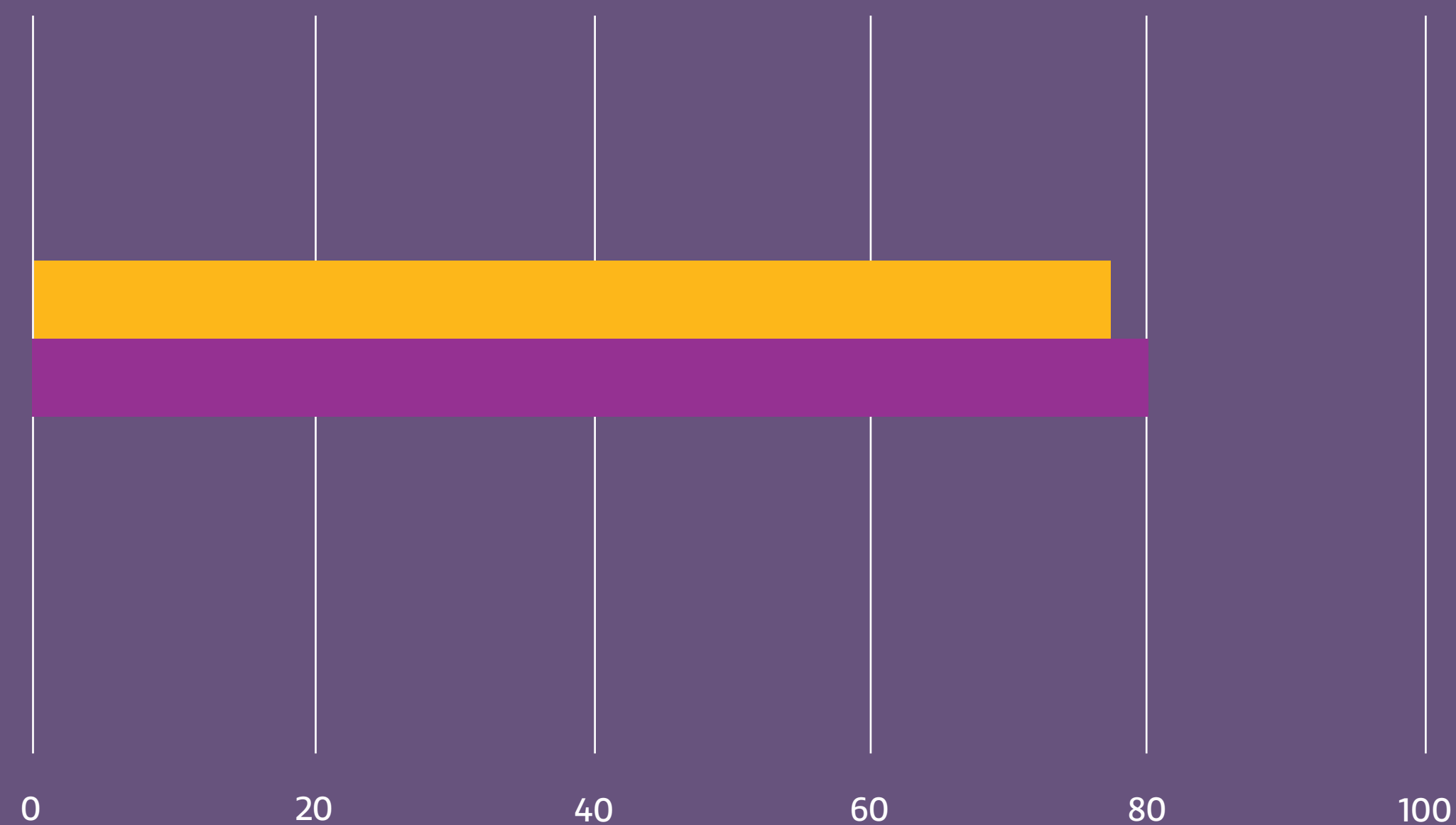
↑ 3% increase

Image: artist Marina Barbaro, *Return to the Village*, 2019
Photographer: Jacqui Jakubowski



Social Wellbeing

2019/2020

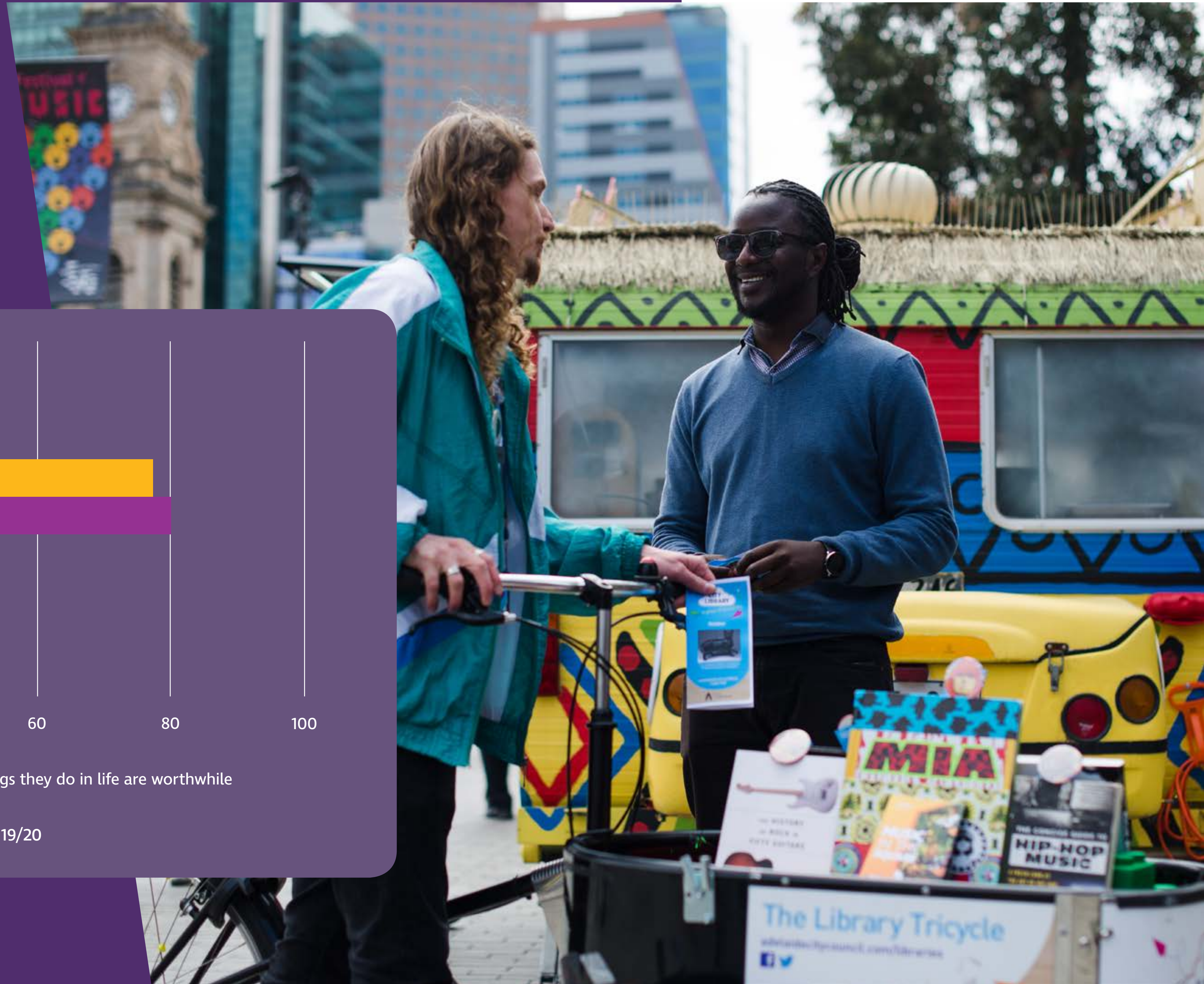


Percentage of people who think the things they do in life are worthwhile

18/19

19/20

Image: City Library Out & About at Music in the Square
Photographer: Shaun Li



Cultural Outcomes

Creative and cultural activities are important for people to express who they are and to enable a full and vital life. The cultural outcomes reflect, from the participants perspective, the degree to which engagement in creative programs leads to:

- **Creativity stimulated**
- **Aesthetic enrichment experienced**
- **Knowledge, ideas and insights**
- **Diversity of cultural expression**
- **Belonging to shared cultural heritage**

Cultural Outcomes

Image: No Fixed Address Mural, Elizabeth Close (Pitjantjatjara and Yankunytjatjara), Shane Mankitya Cook (Guwa and Wulli Wulli), Thomas Readett (Ngarrindjeri and Arrernte), 2021 with No Fixed Address band members at the Laneway launch event 25/3/21
Photographer: Cath Leo



Cultural Outcomes

2019/2020

The impact of City of Adelaide's cultural activities on the people who participated in Library Programs and Events, Strategic Cultural Partnerships and key creative projects.

8.98 Aesthetic enrichment
↑ .03% increase

The degree (1-10) to which the activity offers participants an aesthetic experience that results in a feeling of having participated in something special and beyond the everyday.

9.29 New knowledge, ideas and insight
↑ 2% increase

The degree (1-10) to which the activity is a catalyst of intellectual stimulation, critical reflection, deeper understanding and creative thinking experiences.

8.85 Belonging to shared cultural heritage
↑ 11% increase

The degree (1-10) to which the activity creates a sense of connection or belonging to shared past, present and future. First time measured 2018-2019.

9.09 Creativity stimulated
↑ 3% increase

The degree (1-10) to which the activity stimulates imagination, creativity, curiosity and an increased desire to participate more or create new works. First time measured 2018-2019.

9.44 Diversity of cultural expression
↑ 30% increase

The degree (1-10) to which the activity increases appreciation of different forms of cultural expression: the diverse ways that people express themselves from their life experience and interests. First time measured 2018-2019.

Cultural Outcomes

2019/2020

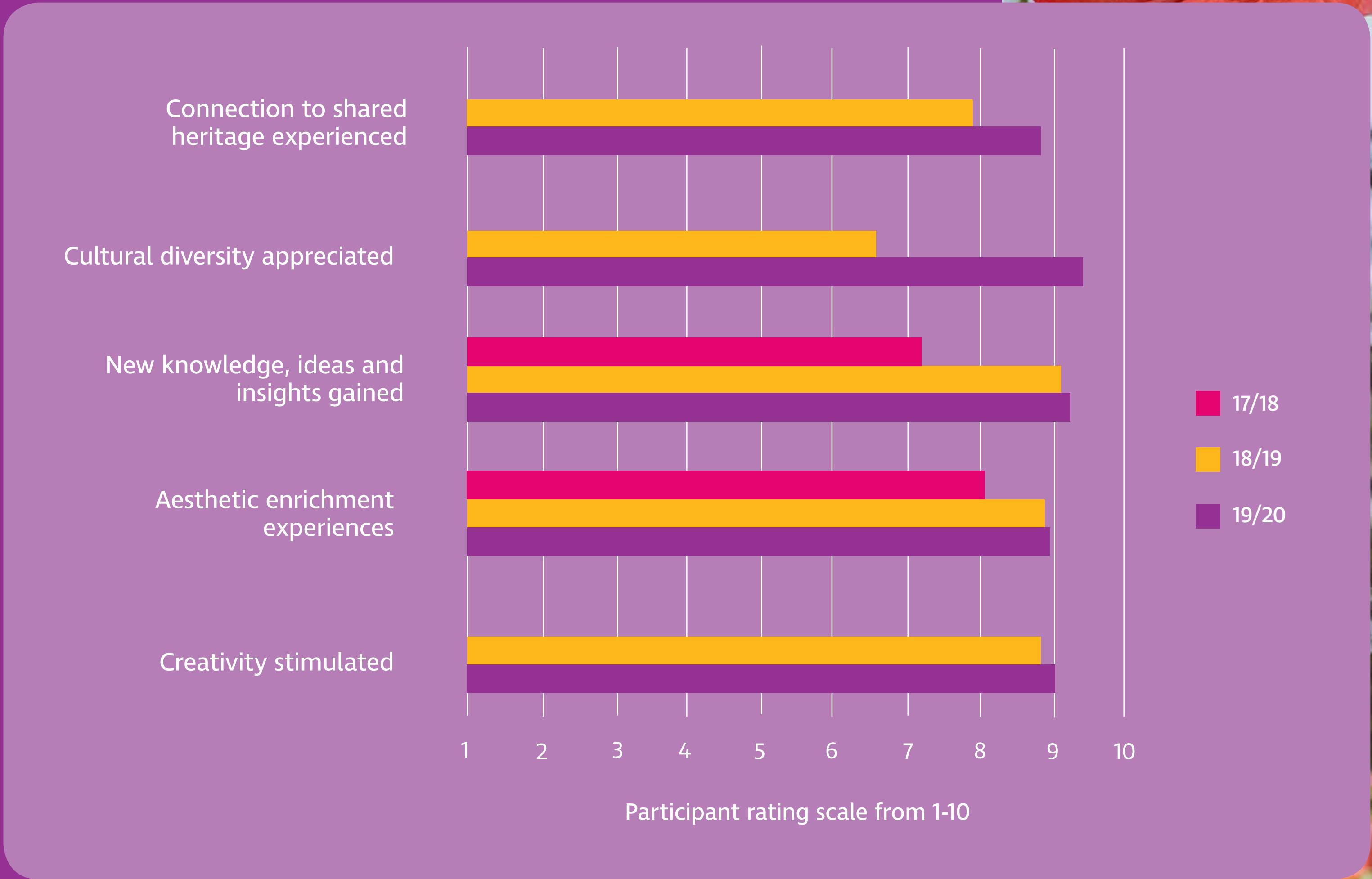


Image: Grote Wishing Grove event supported through City of Adelaide's Christmas Incentive Scheme, December 2020
Photographer: Danny Howe



Dynamic City: Arts and Culture Dashboard Data Analysis 2019/20

Cultural Experiences

Total participants: prior to COVID-19 there was an increase in the number of people participating in City of Adelaide's creative and cultural activities in 2019/20 including NYE, public art, and live music performances. There was also an increase in the number of people using City cultural resources such as the heritage and folklore trails. COVID-19 resulted in in person public programming from March to June being severely impacted resulting in a decrease in participation of 12% over the year. During the shutdown period there was also an increase in the number of people attending City library programs and activations offered in an online capacity.

Makers and creators: there was a significant increase of 77% in 2019/20 in the number of people involved in creative processes as part of City libraries programs. This change is reflective of the libraries pivoting to online programming to meet community needs during COVID-19 shutdowns and restrictions from March to June.

Creative cultural activities: the decrease of 93% in 2019/20 reflects the significant reduction of unique activities and programs that were available during COVID-19.

Sessions offered: prior to COVID-19 City of Adelaide's activities available for the public to participate in were relatively similar in 2019/20 compared to 2018/19. The 27% reduction in sessions over the year is reflective of the lack of public programming due to the impacts of COVID-19 across all programs including Public Art, Live music, City Experiences, and library and community centres.

Events: pre COVID-19 750 events were scheduled to occur in the public realm. 80 of those planned events were cancelled resulting in the 12% decrease.

Arts and cultural grants: there was no significant decrease in the number of grants awarded. Support was provided to grant recipients who were impacted by COVID-19 to pivot their projects for online delivery or rescheduling to later in the year.

Sponsored events and festivals: there was an overall reduction of 80% in sponsored events and festivals in 2019/20 from 2018/19. There are several City of Adelaide sponsored events and festivals classified as "cultural" that are biennial which reduced the number in 2019/20. In addition to this there were 4 sponsored festivals and events were cancelled due to COVID-19 restrictions.

Total onsite visitation to Adelaide's major cultural institutions: major cultural institutions continue to play a central role in fostering cultural tourism. The cultural institutions' annual reports reflected a 43% decrease in 2019/20 in the overall number of on-site visitors. Major Cultural Institutions were closed between March and June due to the impacts of COVID-19 which contributed to this reduction. Although there were increases in regional and off-site programs, as well as online access and engagements, a downward trend in onsite visitations is noted pre COVID-19 with 1.68 million visitors through their doors in 2019/20 as opposed to 2.4 million in 2018/19.

Attendance at major Adelaide festivals and events: major Arts festivals including the Adelaide Festival and Fringe were delivered prior to COVID-19 with festivals scheduled from April to June being impacted. As a result, the data shows a modest increase of 6%.

Connected Cultural Community

Strategic partnerships and residencies: the 29% increase in partnerships and residencies is the result of the City's commitment to develop and facilitate strategic partnerships that deliver extraordinary and diverse creative experiences.

Cultural engagements: 2019/20 number of cultural engagements was similar to the level of 2017/18, prior to COVID-19 we would have expected this number to increase. However, Sister City engagements, Culture Clubs, UNESCO City of Music cultural deputations were all impacted by COVID-19. NB: The City of Edinburgh's Knowledge Exchange program which included 52 sessions took place in 2018/19 resulting in a spike in cultural engagements for that year.

Aboriginal and Torres Strait Islander communities reconciliation initiatives: the number of reconciliation initiatives and consultation meetings with Kaurna Elders as part of the City of Adelaide's enduring commitment to the Stretch Reconciliation Action Plan 2018 – 2021 increased by a modest number of 4% in 2019/20 despite COVID-19 impacts. Major initiatives such as the Kuarna Kardla Parranthi cultural burn were postponed.

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Dynamic City: Arts and Culture Dashboard Data Analysis 2019/20 (cont.)

Disability Access and Inclusion communities participation in the life of the City: the slight decrease of 3% in 2019/20 in the number of City of Adelaide supported grants and sponsorship programs that integrated accessibility and inclusion can be attributed to the reduction in events and programming due to COVID-19 restrictions.

Events with a sustainable approach: due to the impacts of COVID-19 fewer events were run and there was less ability to support and record events that had implemented sustainable practices.

Cultural Identity

Perception of Adelaide as a welcoming and dynamic place full of rich and diverse experiences: the City User Profile Survey was not run in 2020 due to COVID-19 restrictions. In its place data provided from Library Programs Surveys and activities which included the same question was used. The 14% increase may reflect that those who participated were engaged in using a service rather than being part of an on-street survey.

Cultural Economy

Hotel occupancy rate in Adelaide CBD: the impacts of travel restrictions from the end of March are clearly reflected in the 24% reduction in CBD hotel bed night occupancy rates across 2019/20. The remainder of the year saw rates consistent with data from the previous year which is reflective of a healthy tourism economy prior to COVID-19.

Major arts and cultural festivals' economic contribution: the economic contribution of major Adelaide arts and cultural festivals grew by 9% in 2019/2020. Major Arts festivals including the Adelaide Festival and Fringe were delivered prior to COVID-19 with festivals scheduled from April to June being impacted.

Cultural Incubation

Cultural and creative Start-ups: the Business of Being Creative program was unable to be delivered in 2020 due to the impacts of COVID-19 resulting in this data set being unavailable for 2019/20. The program was reviewed and is currently underway with a partner organisation.

Culture Clubs participants: there was a modest increase in the number of Culture Club attendees, despite COVID-19 impacting the number of events that were delivered, with audiences booking out capacity at each event held in 2019/20.

Social Wellbeing

Social wellbeing: a modest increase of 3% can be seen in 2019/20 with Resident Survey results being used as the new data set for this indicator. At 80% a strong sense of social wellbeing is recorded by residents participating in the survey. NB: this survey was undertaken prior to COVID-19.

Cultural Outcomes

Cultural outcomes: Cultural outcome measurements continued to be integrated in Partnership acquittals and programming surveys through 2019/20. Increases are seen across all five of the cultural outcome indicators with all rankings being above 8.85. This is reflective of the importance and value of cultural and creative activities in the city. Participants of City of Adelaide supported and facilitated cultural and creative activities recognise the importance of these offerings to enhance their appreciation of cultural diversity and enable a connection to shared heritage. Cultural and creative activities are important to stimulate participant's creativity, providing experiences that are outside of the everyday and opportunities to gain new knowledge, ideas and insights.

Definitions:

Events booked in the Park Lands and streets cancelled: the number of events occurring in the public realm registered by the City of Adelaide Events team that did not go ahead due to the impacts of COVID-19.

Events in Adelaide Town Hall cancelled and postponed: the number of events occurring in the Adelaide Town Hall registered by the City of Adelaide Town Hall team that did not go ahead or were postponed due to the impacts of COVID-19.

Sponsored events and festivals cancelled: the number of groups and organisations that received financial support from the City of Adelaide to assist in the staging of events and festivals that did not go ahead due to the impacts of COVID-19.

Arts and cultural and community development grants impacted: the number of grants awarded under the arts and cultural and community development grants programs that were cancelled, postponed or reimaged due to the impacts of COVID-19.

Total participants: the number of attendees at City of Adelaide led and delivered creative cultural activities.

Makers and creators: the number of people involved in the creative process at City of Adelaide led and delivered activities as makers and creators including creative workshop participants. Culture makers are the people who make art, shoot films, write stories, curate exhibitions, generate music, perform, design buildings and public spaces, make games, and fashion clothes, jewellery and objects. This figure excludes participants involved in a creative process and culture makers involved in cultural activities not directly delivered by the City of Adelaide (i.e. Umbrella Winter Sounds Festival).

Creative cultural activities: the number of presentational and developmental activities led and delivered by the City of Adelaide which embody or convey cultural expressions. Creative cultural activities may include exhibitions (arts, heritage, etc.), events, performances and activations (drama, music, dance, reading, etc.) publications (literary arts, multimedia, arts and cultural trails),

public art installations, gatherings and ceremonies, talks, guided tours, creative recreational and arts education opportunities (libraries, community centres and Adelaide Town Hall programs).

Sessions offered: the total number of times the City of Adelaide cultural and creative activities were available for the public and audiences to participate in.

Events: the number of events occurring in the public realm registered by the City of Adelaide Events team. This does not include events taking place in the Adelaide Town Hall or the Council owned or leased buildings throughout the City.

Arts and cultural grants: the number of grants awarded under the Arts and Cultural Grants program per financial year.

Sponsored events and festivals: the number of groups and organisations that received financial support from the City of Adelaide to assist in the staging of events and festivals that support the creative and cultural outcomes across the City of Adelaide.

Total onsite visitation to Adelaide's major cultural institutions: number of onsite visitors to the State Library of South Australia, the South Australian Museum, the Art Gallery of South Australia, the South Australian Maritime Museum, the Migration Museum, and the Centre for Democracy per financial year.

Attendance at major Adelaide festivals and events: the number of people attending City of Adelaide sponsored events and festivals and those delivered through strategic partnership arrangements as reported in City of Adelaide sponsorship and strategic partnership acquittal reports. Festivals and events include: Adelaide Festival of Arts, Adelaide Fringe Festival, Anime and Video Game Festival, Carols by Candlelight, Feast Festival, Lunar New Year Street Party, OZ-Asia Festival, SALA Festival, WOMADelaide, Umbrella Winter Sounds Festival.

Adelaide live music gigs: the number of live music gigs performed in licensed venues across Adelaide and North Adelaide, not including festivals and events outside of licensed venues, as reported through the Live Music Census SA. Undertaken by Music SA, the census has been running annually since 2015 in the month of May to reflect the baseline while avoiding the heightened cultural activity that occurs during February and March (e.g. Adelaide Fringe and Adelaide Festival), and the summer and Christmas season. Due to the impacts of COVID-19 the Live Music Census was not run in 2019/20.

Live music licensed venues: the number of licensed live music venues across Adelaide and North Adelaide including clubs, bars, hotels, pubs, markets, cafes, restaurants, entertainment and special licensed venues such as Adelaide Festival Centre, Victoria Square and Adelaide Town Hall as reported through the Live Music Census SA. From 2018/19 this research will include city businesses that are trialling new programs of live music, supported by the City of Adelaide's Local Buzz matched seed funding initiative.

Strategic partnerships and residencies: the number of partnerships across all City of Adelaide programs with key creative and cultural outcomes and the number of residencies where individuals and groups create new work, programs and events in collaboration with the community through partnerships with the City of Adelaide.

Cultural engagements: the number of City of Adelaide led and facilitated activities associated with makers, the cultural sector, creative industry, businesses and the wider community including Lord Mayor Culture Think Tanks, Culture Clubs, Creative Forums, City of Adelaide civic receptions with a creative and cultural focus, industry workshops, round tables, community engagements with a creative and cultural focus, and international creative connections through sister city engagements.

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Definitions: (cont.)

Aboriginal and Torres Strait Islander community's reconciliation initiatives: The number of reconciliation initiatives and key significant dates that are marketed and promoted across the Council to engage the City of Adelaide and the community in reconciliation. These activities are identified as an enduring commitment in the City of Adelaide Stretch Reconciliation Action Plan 2018-2021.

Disability Access and Inclusion community's participation in the life of the City: the number of City of Adelaide grants and sponsorship programs that support accessible activities and events in support of the action 2.2.3 in the City of Adelaide Disability Access and Inclusion Plan 2019-2022.

Events with a sustainable approach: the number of events led, facilitated and supported by City of Adelaide, that are committed to implementing the CoA Sustainable Events Guidelines addressing the focus areas of waste reduction and recycling, energy efficiency and renewable energy, zero emissions transport, water efficiency, sustainable supply chain and measurement, marketing and engagement at their event. Sustainable events contribute to the City as a green, liveable and future-focussed city where the community collaborates, innovates and thrives.

Perception of Adelaide as a vibrant, interesting place to live, visit and play: This data has previously been gathered from the City User Population (CUP) Survey, a study of City users conducted annually in May. Due to COVID-19 the CUP survey did not go ahead in 2020, instead data was used from the Library Programs Surveys currently underway with a partner organisation.

Hotel occupancy rate in Adelaide CBD: the average percentage of CBD hotel bed night occupancy rates across each financial year as reported in the STR Destination Report by STR Global, Ltd. This data set includes the full calendar year of occupancy rates rather than identifying those that align with significant cultural events. It has been shown that regardless of the primary reason for travelling,

secondary or incidental cultural tourism has been proven to occur in most cases. This number provides an indication of how many visitors are contributing money to the local economy.

Major arts and cultural festivals' economic contribution: the combined gross economic expenditure generated (\$million) from the 11 Adelaide music and arts festivals represented by the umbrella organisation Festivals Adelaide as reported by Adelaide Festival's annual economic impact study (analysed by Barry Burgan, Uni SA).

Creative industries contribution to South Australian economy: the estimated economic contribution of the creative industries cluster (screen, music, and craft sectors) as value added to the South Australian economy in 2017-18 and reported in the Deloitte Access Economics report. Commissioned by the Department for Innovation and Skills, the study aimed to better understand the growth potential of the creative industries cluster into the future, and to identify strategic insights to facilitate growth in the screen, music and craft sectors in South Australia over the coming years. The Deloitte report highlights that for 2017-18, every dollar of direct creative industries contribution supports another dollar indirectly, in other industries. This was a one-off report, data is unavailable for 2019/20.

Cultural and creative Start-ups: the number of new initiatives and collectives across a variety of creative forms (visual art, film making, writing, music, performing, designing buildings and public spaces, and making games, clothes, jewellery and objects) that were supported through City of Adelaide led professional development opportunities. The number of participants of the Business of Being Creative program, a City of Adelaide initiative developed in collaboration with the creative, educational, entrepreneurial, and philanthropic community to grow sustainable creative enterprise and the cultural vitality of the city are reported here. The Business of Being Creative Program did not run in 2019/20 due to the impacts of

COVID-19 however planning was undertaken for the delivery of the program in 2021.

Culture Clubs participants: the number of people from the creative, arts, business, university, education and entrepreneurial sectors that the City of Adelaide's quarterly Culture Clubs bring together to explore wicked problems, new ideas and possibilities, to highlight emerging opportunities, and to showcase examples of excellence and impact.

Social wellbeing: the percentage of people surveyed in Adelaide who feel that the things they do in their life are worthwhile. This outcome recognises that engagement and participation in creative culture enhances an individual's life meaning, sense of purpose, achievement and overall wellbeing and aligns with the personal wellbeing (meaning/purpose) indicator of the City of Adelaide Wellbeing index. Adelaide Metropolitan data (SAPHS) is used for 2017/18 representing survey responses from the greater Adelaide metropolitan area that extends beyond the boundary of the City of Adelaide. City of Adelaide Resident Survey data is used from 2018/19 onwards reflecting results that are city based.

Cultural outcomes: the schema of five cultural outcomes included in the Dashboard was developed by the National Local Government Cultural Forum in 2016, a collaboration involving all Capital Cities including CoA, the Australian Local Government Association, and the Commonwealth Department of Communications and the Arts. The cultural outcomes reflect why participation in culture is important for participants to express who they are and to enable a full and vital life. The cultural outcomes do not report on the quantity of creative and cultural activities, nor do they assess the 'quality' or 'excellence' of these activities. They are a source of information about the impact on a person who engages with creative culture, and when aggregated, the impact on the community.



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